

Fujitsu Labs of America Technology Symposium 2009

Cloud Computing: Beyond the Hype

June 11, 2009, Fujitsu Silicon Valley Campus, Sunnyvale, CA

Time	Agenda
8:00AM - 9:00AM	Registration & Continental Breakfast
9:00AM - 9:10AM	Welcome and Opening Remarks - Hitoshi Matsumoto, President & CEO, Fujitsu Laboratories of America
9:10AM - 9:40AM	Keynote: Cloud Computing: Utility computing comes of age - Lew Tucker, VP and CTO, Cloud Computing, Sun Microsystems, Inc.
9:40AM - 10:30AM	Panel Session: Personal Cloud - When the cloud extends to our physical bodies and the data they produce Moderator: Dave Marvit, Vice President, Fujitsu Laboratories of America Panelists: - Rajiv Mehta, CEO, Zume Life - Gary Wolf, Contributing editor, Wired; Founder, QuantifiedSelf - Alexandra Carmichael, Co-Founder, CureTogether.com
10:30AM - 10:50AM	Morning Break
10:50AM - 11:50AM	Panel Session: Trusted Cloud I - Data protection, security, privacy, and trust concerns of cloud computing Moderator: Jim Reavis, Executive Director, Cloud Security Alliance Panelists: - Scott Chasin, CTO, MX Logic Inc. - Lee Tien, Senior Staff Attorney, Electronic Frontier Foundation - Jonti McLaren, President & COO, Symplified - Jean Pawluk, Chief Architect, Visa Inc. - Liam Lynch, Chief Security Strategist, Global Information Security, eBay Marketplaces
11:50AM - 1:10PM	Lunch
1:10PM - 2:10PM	Panel Session: Trusted Cloud II - Interoperability and avoiding vendor lock-in Moderator: Brian Cooper, Principal Research Scientist, Yahoo! Research Panelists: - Rich Wolski, Ph.D., CTO, and Co-founder Eucalyptus Systems - Michael Crandell, CEO and Founder, RightScale, Inc. - Michael Olson, CEO, Cloudera - Hiro Kishimoto, Ph.D., Deputy General Manager, Research Center for Cloud Computing, Fujitsu Laboratories

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2:10PM - 3:10PM	<p>Panel Session: Cloud Business – The economics of cloud computing and emerging business models Moderator: Mark Zawacki, Founder and Managing Partner, Milestone Group Panelists:</p> <ul style="list-style-type: none"> - Brad Jefferson, Co-founder & Chief Executive Officer, Animoto Productions - Jinesh Varia, Technology Evangelist, Amazon Web Services - David Yarnold, CEO, ServiceMax, Inc. - Bobby Napiltonia, SVP WW Channels and Alliances, salesforce.com
3:10PM - 3:30PM	Afternoon Break
3:30PM - 4:10PM	<p>Speaker Session: Hardware and the Green Server - Impacts of hardware on the environment</p> <ul style="list-style-type: none"> - William Walker, Vice President, Fujitsu Laboratories of America - Dylan Larson, Director, Platform Technology Initiatives, Intel Corporation
4:10PM - 4:50PM	<p>Speaker Session: The Future of Cloud Computing – Obstacles and opportunities</p> <ul style="list-style-type: none"> - Dennis Gannon, Director of Applications, Cloud Computing Futures, Microsoft Research - Armando Fox, Ph.D., Associate Professor, UC Berkeley Reliable Adaptive Distributed Systems Lab (RAD Lab)
4:50PM - 5:30PM	<p>Keynote: Cloud Computing Economics for the Enterprise and Entrepreneur</p> <ul style="list-style-type: none"> - Peter Coffee, Director of Platform Research, salesforce.com
5:30PM - 5:45PM	<p>Closing Remarks</p> <ul style="list-style-type: none"> - Hitoshi Matsumoto, President & CEO, Fujitsu Laboratories of America
5:45PM - 7:30PM	Networking Reception