

# Potentials for Change: Winning Majority Support for Reforms in Germany

Univ.-Prof. Dr. Karl-Rudolf Korte

University Duisburg- Essen / NRW School of Governance

**The Future of Structural Reforms in Germany and Japan**

Japanisch-Deutsches Zentrum Berlin / FUJITSU / Cologne Institute for Economic Research

Toyko, September 7, 2015

# Political-cultural conditions for reform-policy in Germany

The longing for the status quo

Political rationality

Consensus democracy

# Seven building blocks of successful reform implementation

1. Emphasizing the utility of reforms
2. Making participation and involvement visible
3. Using time windows and tempo changes
4. Coherent reform communication
5. Offering orientation
6. Acknowledging party-political paradoxes
7. Making security promises

## Further reading

Delhees, Stephanie/Korte, Karl-Rudolf et al.: Wohlfahrtsstaatliche Reformkommunikation, Baden-Baden 2008.

Korte, Karl-Rudolf (ed.) (2015): Die Bundestagswahlen 2013, Wiesbaden.

Korte, Karl-Rudolf (ed.) (2015): Emotionen und Politik, Baden-Baden.

Korte, Karl-Rudolf /Fröhlich, Manuel : Politik und Regieren in Deutschland, Paderborn 2009.



**Thank you for your attention!**