For the Betterment of Society

What are the required abilities to achieve your future goal?

*Ability to picture your future goal and make innovation happen within the organization, society or community
*Ability to judge for the common good and take action

Fujitsu would like to award scholarships to support people who have a future goal of contributing to the betterment of their societies and the people for whom we would like to award the scholarships. Fujitsu would like to award scholarships to support people who have a future goal of contributing to the betterment of their societies and the people for whom we would like to award the scholarships.

The Lehman bankruptcy and demonstration on Wall Street made US and European-based companies reconsider if their profit-first principle is sustainable development. In the future, people will want companies that create values and contribute to society. Through our passion to contribute to creating a prosperous future, Fujitsu would like to support people who understand local knowledge, utilize it, and build a global network by freely connecting one local knowledge with another in all social activities.

Scholarship program: the scholarship recipients are expected to broaden their mind and receive a multicolored education. After graduation, the successful applicants have, in many cases, established new companies or have been taken on by companies as leaders. They are expected to contribute to creating business environments that foster social development. The scholarship recipients are expected to broaden their mind and receive a multicolored education. After graduation, the successful applicants have, in many cases, established new companies or have been taken on by companies as leaders. They are expected to contribute to creating business environments that foster social development.

**Subjects and Competencies to Develop**

- **Management Theory**
  - Ability to develop the skill of decision making and integrating knowledge across a business.
  - Knowledge Management: Ability to share and create knowledge, and take the initiative in innovation.
  - Strategy: Ability to effectively use the information to make new initiatives.
  - Marketing: Ability to have "original" which constitutes their local material at the heart of strategy integration.
  - Management: Ability to enforce the organization towards innovation for the social purposes.

- **Liberal Arts**
  - History: Ability to position the current situation in the broad context.
  - Language: Ability to judge questions in cultural and historical terms.
  - Philosophy: Ability to think deeply about how the world works and why.
  - Methodology & Practice: Ability to manage the development of the projects.
  - Methodology: Ability to support the analysis in the methodology.
  - Negotiation: Ability to influence others in building the concepts.
  - Information: Ability to use the knowledge of others and extend to local issues.
  - Social: Ability to innovate the culture and make the good.

- **Methodology & Practice**
  - Life: Ability to use the analysis in the methodology.
  - Methodology: Ability to support the analysis in the methodology.
  - Negotiation: Ability to influence others in building the concepts.
  - Information: Ability to use the knowledge of others and extend to local issues.
  - Social: Ability to innovate the culture and make the good.

**Multi-campus Network for the Global Experience**

*Global Leaders for Innovation and Knowledge* is conducted within the framework of a "world campus network". Such participants will experience different cultures and gain new perspectives. In the multi-campus network, participants will visit from four countries, Japan, Korea, Thailand, and Singapore.

**What are the required abilities to achieve your future goal?**

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**Characteristics We Seek in Fujitsu Scholars**

- Someone who is a full-fledged student who understands local knowledge, utilizes it, and builds a global network by freely connecting one local knowledge with another in all social activities.

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- Ability to picture your future goal and make innovation happen within the organization, society or community

**Fujitsu’s corporate vision**

Fujitsu is the leading Japanese information and communication technology (ICT) company offering a full range of products, solutions and services. Over 170,000 Fujitsu people support customers in more than 100 countries. We are an experienced and innovative ICT group whose original vision is to shape the future of society with our customers.

Guided by our corporate vision of the constant pursuit of innovation, Fujitsu’s mission is to support people in their efforts to create and contribute to a prosperous future where people’s dreams are fulfilled.

Fujitsu's Scholarship Program

Based on the comprehensive principle and foundation of the Asia-Pacific region, Fujitsu established the Fujitsu Scholarship Program as one of our social contribution efforts in 1985 in collaboration of the 50th anniversary of Fujitsu’s foundation. The objective of this program is to contribute to creating a prosperous future in the Asia-Pacific region. Through human resource development by providing future leaders who can exercise “Practical Wisdom”, the program contributes to the development of human resources for the region and helps shape a prosperous future where people’s dreams are fulfilled.

The JAIMS Management Program “Global Leaders for Innovation and Knowledge” conveys innovative leaders with practical wisdom, aiming with a global perspective and local knowledge, giving insight on how to explore the nature of the situation, inverse good judgment, and take action within the changing context.

**Course structure based on both theory and practice**

Developing the skill to judge “What is good?”

Management theory and liberal arts develop the skill to judge “What is good?” Judging “What is good?” is to judge value. Learning liberal arts such as philosophy, history, ethics and language help to develop the skill of judging "What is good.”

Developing the skill to take action

Workshops & Practices help to develop the skill to take action to make good. After learning methodologies such as ethnomethodology, concept creation and negotiation in the classroom, the participants have the opportunity to apply what they learned in a real situation through a project and site visit.

**About JAIMS**

JAIMS is a business school with a 45 year history which aims to contribute to the co-creation of knowledge. JAIMS is a non-profit educational institution with the full backing of Fujitsu in 1972 to provide post-graduate level education. Over the past 40 years since its establishment, JAIMS has been seen as a center for academic research and business education.

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**Program**

- JAIMS Management Program
  - Global Leaders for Innovation and Knowledge
    - International program
      - Global Leaders for Innovation and Knowledge
        - Multi-campus Network for the Global Experience

**Bibliography**

*Fujitsu's corporate vision*

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