Fujitsu's Business

Ubiquitous Solutions

As portals of information, personal computers, smartphones, and tablets make up the part of Fujitsu's vertically integrated business (solutions) that are the most familiar to customers, and for that reason they play an important role as part of the company's Ubiquitous Solutions. These are positioned as mobile devices in the FUJITSU Mobile Initiative, which systematizes the company's products and services. Hardware that offers advanced technology and great value, combined with easy-to-use services for increased peace of mind and security, all contribute to mobility-driven innovation for customers and society.

Key products

![Key products diagram]

**Services Used by Ubiquitous Products**

**Raku-Raku Community**

Fujitsu operates a social-networking service where members can enjoy lively interactions focused on subjects they have in common. Members with shared interests can engage in discussions, post photos, or exchange comments, and thanks to a "closed circle" feature, they can limit their interactions to people they know offline, enabling them to use the service in a relaxed manner. Membership is free. Trained staff members monitor the service around the clock to check for inappropriate content, such as solicitations, so that even novices can feel at ease. The service can be accessed via mobile phones, smartphones, tablets, and PCs to give easy access for everyone.

**Wandant Pet Health Support Service**

Wandant is a cloud service for monitoring the health of one's pet dog. It consists of an activity monitor designed especially for dogs and a web service that logs the dog's activity and displays it as data in easy-to-understand graphs. Activity data from Wandant is stored in an "animal cloud"* where it can be used to manage a pet's health and take preventative action.

* A cloud service provided by Fujitsu to animal hospitals, other pet-related businesses, national and local governments, and pet owners, using ICT for managing the health of pets to discover illnesses.
Personal Computers & Tablets

Fujitsu’s personal computers and tablets are built to exacting standards for quality and reliability and sold around the world. Fujitsu also offers My Cloud as an automatic storage service that enables users to easily organize and access the huge amounts of data generated from around their home. In addition, links to cloud services mean that users are offered an optimized service in which there is no need to distinguish between data on hand and data in the cloud.

Development & Manufacturing Sites

Japan

Development & design: Kawasaki Research & Manufacturing Facilities (Kanagawa Prefecture)
Desktop PC manufacturing: Fujitsu Isotec Limited (Fukushima Prefecture)
Notebook PC and tablet manufacturing: Shimane Fujitsu Limited (Shimane Prefecture)
Tablet and notebook PC manufacturing (partial), peripheral development and manufacturing: Fujitsu Peripherals Limited (Hyogo Prefecture)

Outside Japan

Desktop PC development and manufacturing (for international markets): Fujitsu Technology Solutions (Holding) B.V. (Germany)

Unit Shipments

During FY 2012: 5.83 million units

Mobile Phones

Fujitsu supplies the high-end smartphone ARROWS to the Japanese cellular carriers NTT DOCOMO, KDDI (au), SoftBank, and EMOBILE, and supplies the highly regarded Raku-Raku Smartphone for seniors to NTT DOCOMO. In June of 2013, Fujitsu developed the STYLISTIC S01, based on the Raku-Raku Smartphone, for Orange (France).

Development & Manufacturing Sites

Mobile-phone development & design: Sapporo Development Center (Hokkaido), Sendai Development Center (Miyagi Prefecture), Kawasaki Research & Manufacturing Facilities (Kanagawa Prefecture)
Manufacturing and repair: Fujitsu Mobile-phone Products Limited (Tochigi Prefecture), Fujitsu Peripherals Limited (Hyogo Prefecture)

Unit Shipments

During FY 2012: 6.5 million units

Mobilewear

Fujitsu adds value to cars with its Vehicle-ICT business, bringing together information and communications technologies in car audio and navigation systems, taxi-dispatch systems, vehicle data recorders, millimeter-band radar, and engine-control equipment, giving motorists greater freedom and enjoyment behind the wheel.

AVN-ZX03i Car-navigation system Wireless IP taxi-dispatch system Millimeter-band radar (electronic scanner)

* Tablets shipped to telecommunications carriers not included in the above; included with mobile phones below.