

Top Message	Interview to Head of Corporate Environmental Strategy Unit	Special Feature 1: Fujitsu Group Environmental Action Plan Stage VIII	Special Feature 2: Digital Innovation	Chapter I Contribution to Society	Chapter II Reducing Our Environmental Burden	Environmental Management	Data Overview
Environmental Management		Green Procurement		Initiatives to Minimize Environmental Risk		In-House Environmental Educational and Enlightenment Activities	Communication with Society

In-House Environmental Educational and Enlightenment Activities

We carry out various forms of environmental education and enlightenment training based on the belief that, “to promote environmental management, it is essential to raise the environmental awareness of each and every employee and to take proactive measures.”

Carrying Out Comprehensive Environmental Education

At the Fujitsu Group, every three years we have all of our employees undertake e-Learning to acquire a basic understanding of environmental management. In addition, education is provided to meet the needs of each level of employee from new entrants to managers, as well as those of departments including design development, sales and systems engineering. We are also implementing internal auditor, waste management and other training as professional education for employees in charge of work related to the environment.

Fujitsu's Environmental Education System

	New entrants	Ordinary employees	Middle managers	Senior executives
General education	Environmental e-Learning (every three years)			
	Level-specific training		Level-specific training (initial)	
Professional education Note: Only relevant persons attend lectures	Function-specific training (ad-hoc)			
	Internal auditor education			
	Waste management worker education			
Enlightenment	Lectures, seminars and training sessions			
	Environmental Contribution Awards and Photo Contest			
	Information provided through the Web and social networking services			

Promoting Environmental e-Learning for all Group Employees

The Fujitsu Group offers environmental e-Learning to all of its employees. The purpose of the training is to have employees understand the Group's environmental management, to encourage employees to take active initiative toward environmental awareness in their work tasks, and to facilitate the spread, recognition, and implementation of our Environmental Action Plan. In FY 2016, the first year of Environmental Action Plan (Stage VIII), we plan to newly implement environmental e-Learning.



Environmental e-Learning screen

Raising Awareness Through an In-House Award Scheme

To raise the environmental awareness of employees at all Fujitsu Group companies, we have operated an Environmental Contribution Awards scheme and conducted an Environmental Photo Contest, open to all employees, every year since 1995.

Numerous entries for the FY 2015 Environmental Contribution Awards were put forth along the three themes of “Environmental contribution to customers and society through our products, solutions, and services,” “Reducing the negative environmental impact of our business activities,” and “Social contribution activities.” Three submissions, including

“Collaborating to Build Low-Carbon Urban Environmental Buildings,” were awarded the Environmental Contribution Award.

For the Environmental Photo Contest, 402 entries were received from Fujitsu Group employees across the globe. This contest, through the solicitation of entries and voting for winners, encourages employees to think of environmental problems from a global perspective.

Winners of the Environmental Grand Prize

1. Collaborating to Build Low-Carbon Urban Environmental Buildings

A facility management system was adopted at a commercial-use building. Collaboration between business owners, facility managers, tenants, and builders implemented on-going energy saving measures after construction.

2. Broad Power Consumption Reductions with the Renewal of arrowhead

The renewal of the Tokyo Stock Exchange's arrowhead trading platform added robust stability and environmental contributions from reduced power consumption to the system's world-class reliability and operating capacity.

3. Striving for Japan's Top Energy Saving Features at the Tatebayashi Data Center

The data center has developed Japan's first technology for reducing the energy needed to cool server rooms, which comprises the majority of energy consumed at data centers, and has built annexes equipped with Japan's top energy saving features.

Environmental Photo Contest Top Prize Winner “We are NATURE”



The work incorporates the message to “Protect forests! Humans are a part of nature!”