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Deploying Sustainability Solutions

Our Approach

Achieving a sustainable society requires that we address a variety of social and environmental issues including: measures against global warming by reducing GHG emissions, adaptation to the effects of climate change, resource efficiency, conservation of biodiversity, food supply security, and urbanization.

In response, the Fujitsu Group is increasing deployment of sustainability solutions as we continue to respond to social and global environmental issues through ICT solutions. We studied and implemented these solutions through the global members of our Environmental Solutions Committee and its constituent working group (WG).

Summary of FY 2015 Achievements

Targets under the Fujitsu Group Environmental Action Plan (Stage VII) (toward FY 2015)	Increase the deployment of sustainability solutions.
FY 2015 Targets	Uncover case studies to communicate information on solutions that contribute to sustainability.
FY 2015 Key Performance	Communicated information inside and outside Japan on 12 solutions (selected the previous fiscal year) that contribute to sustainability

FY 2015 Performance and Results

Adding "Sustainability" as a Category under the Solutions Menu on the Fujitsu Website

On the Fujitsu website, we have added a "Sustainability" category that introduces solutions related to adapting to and mitigating climate change. Examples include Akisai, SPATIOWL, Enetune-BEMS, disaster preparedness solutions, and Intelligent Dashboard, all sustainability solutions ranging across the categories of food, agriculture, urban transportation, smart energy, disaster preparation, and environmental management.

サステナビリティ

世界的な人口増加や都市化は、食料、水、交通、教育、医療、防災、エネルギーや環境などの分野での課題を引き起こしています。そして、地球温暖化はすべての人々の生活や経済活動にとっての大きなリスクであり、低炭素で持続可能な社会の構築が急務となっています。富士通が提供するICTは、これらのグローバルな課題に対して重要な役割を果たしています。

A section of the website

Contributing to Better Awareness of ICT Solutions at Events and International Conferences

Fujitsu introduced our disaster preparedness and environmental monitoring solutions at events sponsored by GeSI (Global e-Sustainability Initiative) and at the ITU World Conference.
- A side event at the UN Bonn Climate Change Conference (June, Bonn)
- A side event at the UN Climate Summit (September, New York)
- ITU Telecom World 2015 (October, Budapest)
- ITU Green Standards Week 2015 (December, The Bahamas)
- Eco-Products Exhibition, GeSI-sponsored Seminar (December, Tokyo)

Seminar at the Eco-Products Exhibition

FY 2016 Targets and Plans

Leveraging ICT Services to Contribute to Sustainable Societies

The Sustainable Development Goals (SDGs) were adopted in 2015. While Fujitsu's promotion of "GHG emission reduction through the provision of ICT" and the "provision of sustainability solutions" have contributed to achieving SDGs, we have added, from FY 2016, the new objective of "contributing to a sustainable society through provision of ICT services" in Environmental Action Plan (Stage VIII). We are expanding initiatives to develop and provide solutions that, from the SDGs perspective, have value for society and our customers.

In FY 2016, we will test the correlation between these solutions and customers' challenges in meeting the SDGs, and intend to spread the resulting value inside and outside the Company.