Top Message

Interview to Head of Corporate Environmental Strategy Unit

Special Feature: The Power of ICT Fujitsu Group Environmental Action Plan Stage VII

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Data Overview

Reducina Greenhouse Gases (GHG) Emissions and Boostina Energy Intensity at Our Business Sites

Promoting Environmentally Conscious Datacenters

Reduce CO<sub>2</sub> Emissions from Logistics and Transportation

Promotina CO<sub>2</sub> Emission Reductions with Our **Business Partners** 

Increasing Amounts of Renewable Energy Used

Efficient Use of Water Resources

Reducing Chemical Substances Emissions Limiting Amounts of Waste Generated

Product Recyclina

# Promoting CO<sub>2</sub> Emission Reductions with Our Business Partners

#### Our Approach

The reduction of CO<sub>2</sub> emissions through society-wide energy saving has become a critical theme for global warming prevention. Fujitsu Group believes that it is necessary to work toward CO2 reductions in-house, as well as along its entire value chain, which is why we advocate measures to reduce or limit the CO<sub>2</sub> emissions of our business partners.

To date, we have made component suppliers part of this effort, however, from FY 2013, we are expanding the scope to business partners in various other areas, including construction, facilities, maintenance, and software. Specifically, we are surveying the status of business partners' activities for CO2 emissions reduction and offering support and appeals for extra efforts to business partners that do not meet standards set by our Group. Going forward, we intend to leverage the environmental expertise of the Fujitsu Group to work with our business partners on initiatives and contribute to decreasing the environmental burden of society overall.

# Summary of FY 2013 Achievements

#### Targets

under the Fujitsu Group Environmental Action Plan (Stage VII) (toward FY 2015)

Expand activities of reducing CO<sub>2</sub> emissions to all types of suppliers.

FY 2013 **Targets**  Reach a **60%** or higher ratio of business partners implementing CO<sub>2</sub> reduction or limitation measures.

FY 2013 Performance

partners implementing CO2 reduction or limitation measures

#### FY 2013 Performance and Results

## **Surveyed and Supported Initiatives at Business Partners**

Under our Environmental Action Plan (Stage VII), we are encouraging business partners in the solutions segment and others, in addition to parts business partners. We are distributing our Group's original environmental surveys to our business partners and checking the status of their activities for reducing CO<sub>2</sub> emissions. For business partners who have not reached stage 2 activities (the implementation of CO<sub>2</sub> reduction and limitation activities with numerical targets), we provide our own check lists featuring easily actionable case studies as opportunities for partners to start implementing activities.

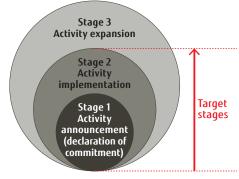
# Accomplished of First FY Target

With 64.1% of all business partners reaching stage 2 activities as of the end of September 2013, we achieved our FY 2013 target of 60%. After achieving that target, we continued our support, as a Group, to encourage business partners who had not met stage 2. Our compounded efforts achieved a result of 95.9% as of the end of March 2014.

#### **Examples of Encouragement for Business Partners**

- We provided tools that were able to calculate CO<sub>2</sub> emissions from electricity usage and to monitor progress toward numerical goals.
- We provided the Fujitsu Group's original materials and checklists that clearly explain steps business partners can use for setting targets and carrying out CO<sub>2</sub> reduction programs.

#### Drawing Up an Activity Evaluation Index



Stage 1 Activity announcement (declaration of commitment)	The stage when the significance of reducing/ limiting CO <sub>2</sub> is understood and a declaration of commitment is made as a company.
Stage 2 Activity implementation	The stage when initiatives are implemented, each with fixed numerical targets, policies, or plans.
Stage 3 Activity expansion	The stage when activities are expanded from inside to outside the company (such as support for the upstream supply chain or cooperative efforts to review approaches with external organizations).

# FY 2014 Targets and Plans

# Strive for 100% Achievement ahead of Schedule

While we earned the understanding and cooperation of many business partners committed to our initiatives as a Group in FY 2013, still a portion of business partners, overseas and in the non-components businesses like solution services, have not committed to the initiatives due to differences in each country or differences between industries. We will strive to address. these challenges across the Group, to continuously seek the understanding of business partners, and to support CO<sub>2</sub> reduction activities in order to reach the 100% level (set for achievement by FY 2015) ahead of schedule in FY 2014.