Macworld Magazine Editors Announce the 2005 Editors’ Choice Winners
32 Macintosh Products are recognized for Innovation and Excellence
Macworld.com visitors choose two products for the Readers’ Choice awards

SAN FRANCISCO, CA, December 19, 2005 – IDG’s Macworld magazine, the most comprehensive resource for the Mac market, has named the recipients of the twenty-first annual Editors’ Choice Awards for 2005.

The Editors’ Choice Awards (Eddy Awards), the Mac industry’s most prestigious distinction for breakthrough product development, are given to the year’s top hardware and software products chosen by Macworld’s editorial department. Macworld’s editors looked at nearly every new Mac product on the market between Nov 1, 2004 to November 1, 2005, evaluating their overall quality as well as their utility, innovation, and elegance.

"The Mac platform is populated by developers who constantly create amazing, innovative products, and this year proves the point," said Mac Publishing editorial director Jason Snell. "Everyone knows Apple is an innovator, but the Mac market is full of companies large and small that are meeting or exceeding the high standards of quality set both by Apple and by the incredibly demanding community of Mac users."

Listed in alphabetical order by company, the 2005 Macworld Editors’ Choice recipients are:

Adobe Creative Suite 2, Adobe Systems
Automator, Apple
Final Cut Studio, Apple
iPhoto 5, Apple
iPod nano, Apple
iPod with video, Apple
Mac mini, Apple
Radeon 9600 Pro PC and Mac Edition, ATI Technologies
TextWrangler 2.1, Bare Bones Software
World of Warcraft, Blizzard Entertainment
Canary Digital Hotspotter, Canary Wireless
Canon EOS Digital Rebel XT, Canon
Delicious Library 1.5, Delicious Monster
PictureMate Deluxe Viewer Edition, Epson
Fujitsu ScanSnap for Mac OS X, Fujitsu
iH5, iHome Audio
Dreamweaver 8, Macromedia
LaunchBar 4, Objective Development
Transmit 3.2, Panic Software
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PGP Desktop Home 9, PGP
Comic Life 1.2, plasq
NetNewsWire 2, Ranchero Software
Toast 7 Titanium, Roxio
SuperDuper 1.5, Shirt Pocket Software
Skype 1.3, Skype Technologies
Squeezebox, Slim Devices
Firefox 1.0, The Mozilla Foundation
OmniOutliner Professional 3, The Omni Group
Senuti 0.29, Whitney Young
Mathematica 5.2, Wolfram Research
Flickr, Yahoo!

The Macworld Editors’ Choice Award winners were announced online at Macworld.com beginning Monday, December 12, 2005. (http://www.macworld.com/1009) Recipients will also be honored in a feature article in the February 2006 issue of Macworld magazine, debuted at Macworld Conference & Expo and available on the newsstand January 10, 2006.

The Readers’ Choice awards were announced at Macworld.com on Friday, December 16, 2005. Macworld.com visitors chose two products as the best products of 2005.

"We never cease to be impressed with how well-informed and passionate our readers are about Mac products," said Philip Michaels director of online content for Mac Publishing LLC. "From the nomination process, right up through the final vote, Macworld readers proved they know quality hardware and software when they see it."

The 2nd annual Macworld Readers’ Choice winners are:

Mac OS X 10.4, Apple
Mac mini, Apple (also a 2005 Macworld Editors’ Choice recipient)

About Mac Publishing LLC

Mac Publishing, LLC publishes the world’s leading independent Macintosh publication and Web sites. Every month the award-winning Macworld magazine reaches 1.2 million Macintosh professionals and enthusiasts while the Mac Publishing Web presence garners an average of over 3.5 million unique visitors. The Mac Publishing sites include: Macworld.com, PlaylistMag.com, MacOSXHints.com, MacworldProductFinder.com, and JavaWorld.com.

Headquartered in San Francisco, Mac Publishing, LLC is a subsidiary of International Data Group (IDG), the world’s leading technology media, research, and event company.


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