

Fujitsu Denmark
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Fujitsu Recognized as a Leader in Gartner Magic Quadrant for Managed Workplace Services, Europe

News facts:

- Fujitsu sees that its transformation of customers' workplaces has resulted in recognition by Gartner as a Leader in the 2019 Magic Quadrant for Managed Workplace Services, Europe
- Gartner describes the workplace as "the front line of digital change and employee engagement, innovative managed workplace services give organizations a competitive edge"
- In naming Fujitsu as a Leader, Gartner evaluated Fujitsu for completeness of vision and ability to execute

Munich, January 28, 2019 – Leading analyst firm Gartner has recognized Fujitsu as a Leader in its latest Magic Quadrant for Managed Workplace Services, Europe¹ for the third consecutive time². Fujitsu was also positioned highest overall among vendors for its ability to execute.

In its Magic Quadrant report, Gartner identifies that innovative Managed Workplace Services give organizations a competitive edge, with the workplace as the front line of digital change and employee engagement. Gartner says: "With the workplace as the front line of digital change and employee engagement, innovative managed workplace services give organizations a competitive edge."

Fujitsu maintains a strategic approach to Managed Workplace Services, recognizing that the focus has shifted to transformation of the workplace as a key enabler of digital capabilities, and away from straightforward cost reduction. As businesses transform in this digital era, they aim to enhance their workers' ability to realize their own potential and add value. Increasingly, Fujitsu believes this demands the ability of providers to offer solutions and devices that accommodate the blurring of personal and work life, and employees' resulting expectations of flexibility and convenience.

Fujitsu believes that unlocking digital potential requires the skills of a managed services vendor that can deliver context-aware services, provided via a simple, automated digital user experience. This seamless access to the right services at the right location, delivered at the right time, in a way that users want, ensures workers gain access to the right data and the functionality they need to be effective.

In creating its latest [Magic Quadrant for Managed Workplace Services, Europe](#)¹, published on January 14, 2019 by analysts David Groombridge, Claudio Da Rold and Federica Troni, Gartner evaluated 16 leading Managed Workplace Services providers in Europe – whose offerings include digital workplace services, such as service desk and outsourcing services that provide a cloud-first, automated and integrated support to end users.

Martin Smithen, Head of Digital Workplace Services offerings at Fujitsu EMEIA, says: "The Fujitsu Managed Workplace Services portfolio is focused on enabling organizations to provide a joined-up, positive experience for

their employees, allowing them to effectively leverage applications and data in simple and efficient ways. And we believe that Gartner's recognition underlines our strong focus on skillful service delivery, a clear market vision, and ongoing, active efforts to build and improve our competencies.

"We achieve this through our human centric approach, which focuses on improving the end user experience with connected services," continues Smithen. "We believe our positioning in this Gartner report underlines how this approach is resonating with our customers – they have made their voices heard. We are very thankful for the feedback they have provided, as we feel their opinions contribute significantly to Gartner's positioning of Fujitsu."

Notes to editors

¹ The Gartner Magic Quadrant for Managed Workplace Services, Europe, was published on January 14, 2019.

² About Gartner Methodologies and the Magic Quadrant: http://www.gartner.com/technology/research/methodologies/research_mq.jsp

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About Fujitsu's Digital Workplace Services

Fujitsu provides an extensive portfolio of [Digital Workplace Services](#), and currently manages more than eight million end user devices worldwide. Offerings include Workplace Anywhere (Cloud, Virtual, Managed Workplace Services), Social Command Centre (next generation Service Desk) and Intelligent Engineering (proactive technical support services underpinned by analytics). To help businesses reap the benefits of digital transformation and manage security concerns as well as changing user needs, Fujitsu takes a co-creation approach, working in tandem with customers. Its solutions strike the balance between customers' existing robust IT infrastructure and fast digital IT, aiming to connect people, data and applications and transform working environments.

The comprehensive Fujitsu Digital Workplace Services portfolio is combined with a focus on creating meaningful business outcomes. This begins with consultancy, spans application transformation and culminates in the delivery of managed Digital Workplace Services, including specialized solutions across many industries, and technologies including the Internet of Things (IoT).

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About Fujitsu

Fujitsu is the leading Japanese information and communication technology (ICT) company, offering a full range of technology products, solutions, and services. Approximately 140,000 Fujitsu people support customers in more than 100 countries. We use our experience and the power of ICT to shape the future of society with our customers. Fujitsu Limited (TSE: 6702) reported consolidated revenues of 4.1 trillion yen (US \$39 billion) for the fiscal year ended March 31, 2018. For more information, please see <http://www.fujitsu.com>.

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