FUJITSU

Value Proposition
Patja Easy

A customized, tool-based work environment solution developed to meet the needs of knowledge workers and cut IT costs.

Why Patja Easy?

In today's mobile and fast-paced business environment, employees are spending more and more time on the move, working from different locations. To stay productive, they need easy and fast access to their organization's data, thereby making reliable technology that works regardless of place, time and even device a must.

New IT standards such as BYOD/CYOD (Bring/Choose Your Own Device) means that the IT department also has to manage increased consumerization, which brings further challenges to the table. Issues such as how to update the operating system or applications, how to allow consultants, project workers or other external emplyees access to resources, and how to improve predictability and metrics for IT infrastructure costs in such unstable conditions, are becoming major concerns for the IT management to solve.

Patja Easy is a flexible workplace solution with a customized user-interface that addresses all the IT department's challenges in one solution. The service assists customers achieve a high performance workplace and significant cost efficiency by offering:

- A full-fledged concept with a customized user-interface that provides easy access to all documents, e-mails, and applications.
- A user-friendly workplace solution, which ensures easy and effective work as well as high user-satisfaction.
- Use on multiple end-devices such as laptops, thin clients, tablets, or desktop computers, which enables radical improvements in organizational flexibility by facitilating e.g. the use of thin clients in the office and tablets on the move.
- More flexible device strategies as the organization benefits from all available devices (BYOD/CYOD).
- Improved security and data availability.
- A solution that makes it easier to manage software licenses.
- Flexibility when experiencing organizational changes.
- A delivery model with shared processes and resources like Cloud.
- A payment model with pay per month, per user.

A secure and reliable solution

Patja Easy was primarily designed with the knowledge worker's needs in mind. The concept consists of a platform that collects all the organization's service elements, applications, licenses, programs and portals into a customized user-interface, which is accessable from all devices regardless of place and time. Patja Easy is thereby a future-proof solution, as it solves the issue of employees swtiching or replacing devices. Furthermore, its ability to tie all needed service components into a unified whole makes it as effective a work environment as possible.

The system is built on the leading virtualization technology on the market, which enables it to offer the advantages of reliability, speed, security and cost-efficiency. What set Patja Easy apart is the combination of virtualization with selected tools and advanced communication and collaboration solutions.

As a productized, full-fledged, automated service, Patja Easy also ensures high quality, reliability and cost-efficiency. It is embeddable into the customer's existing IT infrastructure, with the components needed in order to provide it located in and centrally managed and monitored from Fujitsu's datacenters. The centralization of management and the datacenter resources provides increased security, as well as radical improvements in application updates. Customers will therefore experience efficiency improvements, predictable costs and high end-user satisfaction, as well as a decrease in the number of incidents and onsite support needed.

Default user-interface view

Patja Easy components
Patja Easy is built out of a set of specific functional components and applications, consisting of three main elements:

■ Infrastructure elements
Patja Easy incorporates all the required infrastructure elements, apart from the customer's domain services. To enable fast problem solving and repair work in the continued service, the domain services are managed by Fujitsu.

■ SingleView user-interface and home page applications
The Patja Easy service includes a list of default applications for which the Fujitsu SingleView user-interface used in Patja Easy is optimized. When default applications are not enough, other applications can easily be added to the user's workspace

■ Customization
Customization refers to the customer-selected business applications whose shortcuts are added to the programs window of the user-interface.

Prerequisites
The Patja Easy service is integrated into the customer's existing Active Directory (AD) service, provided that the AD in question is managed by Fujitsu. This, as well as all other components required by the Patja Easy service, is available as an end-to-end Fujitsu service.

The service requires a startup project to be completed for the customer. During this project Fujitsu integrates the customer's IT infrastructure into the Patja Easy infrastructure, which is built on Fujitsu's service platform.

Patja Easy end-users must also have a valid username/password combination for the domain into which Patja Easy has been integrated.

To be able to access the service, the Citrix Receiver client is installed in the physical devices of all end users. The customers must also use Fujitsu's CallSign service to enable strong authentication of users when logging on to the service.

Patja Easy is designed to support a wide variety of end-devices and operating systems. Technically, it allows the use of all devices compatible with Citrix Receiver, but for optimal usability experience, end-devices with a screen of more than 10 inches would be advizable.

Why choose Patja Easy?
Patja Easy will benefit your entire organization in different ways.
The user gets:
- A high end-user satisfaction due to a more flexible and convenient work environment with superb user-experience.
- An efficient workplace solution that combines all things needed to work efficiently rather than having to use several isolated solutions to deal with separate problems.

The CIO benefits include:
- Easy administration of the organization's devices and reducing costs by having a fixed monthly fee per user.
- Avoiding over and under investing to different user groups.
- Creating a modern IT infrastructure without breaking down the current architecture.
- A focus on enabling new business instead of solving infrastructure problems.

And finally, for the management it means that:
- Work efficiency can be taken to a new level.
- The business flexibility and continuity are secure and constantly improving.

Fujitsu
Fujitsu is Japan's leading ICT (Information and Communication Technology) company offering a complete portfolio of technology products, solutions and services. Over 173,000 Fujitsu employees support clients in more than 100 countries. Based on our long experience and information technology strength, we help shaping the future together with our customers.

See more about Fujitsu's other services, solutions and products on: www.fujitsu.dk

Did You Know?
- Patja Easy is built from the best elements offered by Fujitsu's global service development center.
- Fujitsu's global networks of customer service speak 28 different languages, deliver local support 24/7, and handle 40,000 requests every day.
- Fujitsu monitors and administrates over three million work stations and 350,000 systems globally.