With the development of the Chinese semiconductor industry, it has become a key concern in the industry as to how to help the local IC design industry of China achieve better development. In consideration of this, Fujitsu Semiconductor analyzed the challenges and solutions of the current local IC design industry of China in SoC design at "China IC Expo" and announced its latest customized 55nm design and the solution to manufacturing service for small and medium-sized IC design companies.

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"Smart Thinking Hold up Future" Fujitsu Semiconductor MCU Design Contest Cup Awarding Ceremony was held
On June 18, 2012, the awards ceremony of the "Mainland China, Taiwan, and Hong Kong • Creative Future" MCU Design Competitions …

Fujitsu Announces the Launch of MB95850/MB95860/MB95870 Series MCU with Built-in Capacitive Touch Interface
On June 19, 2012, Fujitsu Semiconductor Asia Pte Ltd released its built-in capacitive touch interface MCU-MBB95850/860/870 Series …

Fujitsu Semiconductor Launches Wide Voltage Dual Flash MCU MB95650 Series
On June 20, 2012, Fujitsu Semiconductor Asia Pte Ltd released its 8-bit microcontroller MB95650 adopting the new technology…

Fujitsu Semiconductor Launches Power Management IC MB39C326 for Mobile
Asia can speedily and competitively meet customers’ stringent design-in requirements on ASSP, MCU and ASIC products. With heavy investments in design and engineering capabilities and application support resources, complemented by a regional network of design partners, suppliers and distributors, FSL Asia readily delivers innovative and value-added solutions and varied range of products to its target markets in the Asia-Pacific region.

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On July 23, 2012, Fujitsu Semiconductor Asia Pte Ltd announced the release of an efficient and low-noise synchronic...

- **Fujitsu Launches a New Chip for High-Frequency RFID Tags with Industry-Leading 9 KB FRAM**
  On July 31, 2012, Fujitsu Semiconductor Asia Pte Ltd announced a new addition to its FerVID FamilyTM of chips for RFID tags...

- **Fujitsu Releases 24 New Wide Voltage 8-bit Microcontrollers Featuring LCD Control Functionality**
  On August 23, 2012, Fujitsu Semiconductor Asia Pte Ltd announced its high-performance 8-bit microcontroller "New 8FX" family had...

- **"Contributing to Green, Environment-friendly, and High-quality Future Household Appliances"- 2012 Fujitsu Semiconductor MCU Technical Seminar**
  On June 29 and 30, 2012, Fujitsu Semiconductor (Shanghai) held the 2012 Fujitsu Semiconductor MCU Technical...

- **"Making Design Easier, Innovation of Fujitsu Touch MCU" , Fujitsu Semiconductor Participates in On-line Seminar of 21IC**
  On July 26, 2012, Fujitsu Semiconductor (Shanghai) participated in an on-line seminar of 21IC...

- **"Use Cortex-M3 Easy Kit Demoboard of Fujitsu to DIY Your Splendidness" Ends**
  On July 29, 2012, the "Use Cortex-M3 Easy Kit Demoboard of Fujitsu to DIY Your Splendidness" activity, cooperated by...

- **Fujitsu Semiconductor (Shanghai) Participates in 2012 GSMA Mobile Asia Expo**
On June 22, 2012, Fujitsu Semiconductor (Shanghai) participated in the 2012 GSMA Mobile Asia Expo and showed its RF ...

- **Fujitsu Semiconductor MB9B618 of FM3 Series and MB2100-01-E Recommended by China Electronics News**
  Fujitsu Semiconductor MB9B618 of FM3 Series won the honor of recommended product of "excellent product and solution of industrial ..."

- **Fujitsu Semiconductor Participates in "Dialogue between Chinese Private Enterprises and the Fortune 500" Forum and Gives a Great Speech**
  On June 27, 2012, Fujitsu Semiconductor (Shanghai) was invited by the Ministry of Commerce of the People's Republic of China ...

- **Fujitsu Semiconductor participates in "China IC Expo" and Gives a Great Speech**
  On June 20, 2012, Fujitsu Semiconductor participated in "China IC Expo" held in Shenzhen on June 20 and 21, 2012 and ...

- **Fujitsu Semiconductor Attends the 4th "IC Innovative Technology and Energy Conservation Management of Household Appliances" Seminar and Shows New Solution to Household Appliances Touch**
  On July 20, 2012, Fujitsu Semiconductor (Shanghai) participated in the 4th "IC Innovative Technology and Energy Conservation ...

- **Fujitsu Semiconductor Gives a Great Speech at China Energy Conservation and Emission Reduction Standard Forum 2012**
  On June 14, 2012, Fujitsu Semiconductor (Shanghai) attended the China Energy Conservation and Emission Reduction ...

- **Fujitsu Semiconductor Is Invited to Attend the 4th MCU Technical Innovation and Built-in Application Conference and Introduces Its Frequency Conversion Scheme**
Arthur Zhong, Chengdu manager of variable frequency team of Fujitsu Semiconductor design, introduced the products and …

- **Fujitsu Semiconductor Participates in "2012 New Energy, Industry and Built-in Solution Exhibition Area and Developer Forum"**

- **Fujitsu Semiconductor Is Invited to Attend EDN China Automotive Electronics Forum and Shares Its Solution to Development of Automotive Electronics Platform**
  On August 29, 2012, Fujitsu Semiconductor was invited by EDN China to attend Automotive Electronics Forum in Shenzhen by EDN. …

- **Fujitsu Semiconductor Is Invited to Attend the 8th "2012 AETF Asia-Pacific Power Management and Green Energy Conservation Technology" Forum**
  On August 21, 2012, Fujitsu Semiconductor was invited to attend the 8th "2012 AETF Asia-Pacific Power Management and Green Energy …

- **Fujitsu Semiconductor: Improvement of Integrated Level of Automotive Electronics System**
  Based on the article New Technology of Vehicle-mounted Entertainment and Dynamic Control and Its Development Trend ion the magazine EDN China, …

- **Fujitsu Semiconductor: Keeping a Foothold at Local Place Is A Must for Adapting to Chinese Market**
  Brian Zhao Hui, product manager of Fujitsu Semiconductor (Shanghai), accepted the was
• **Fujitsu Semiconductor Is Closer to Chinese Market of Household Appliances**
  Brian Zhao Hui, product manager of the Marketing Department of Fujitsu Semiconductor (Shanghai), was interviewed by the mMagazine Semiconductor Device Application on …

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  Mr. Welch Ding Jiezao, product manager of Fujitsu Semiconductor (Shanghai), was interviewed by the mMagazine China …

• **Development Trend of Automotive Electronics: Safe, Comfortable, and Energy-conserving**
  Mr. Ding Jiezao, Product Manager of Automotive Electronics, Fujitsu Semiconductor (Shanghai), was interviewed by Electronic Engineering & Product World …

• **What's the Business Case for Green Electronics**
  While many manufacturers have already switched on to green electronics, others are still thinking over what's in it for them. Take a look at the incentives …

• **Embedded Systems: India Takes Baby Steps Towards End-to-End Development**
  India is developing its own embedded design market, moving away from being a strictly outsourced industry. This means that Indian designers …

• **How FRAM RFID from Fujitsu Improves the Medical Sterilization Process**
  The technical article of Fujitsu Semiconductor entitled To Adopt FRAM RFID to Improve Medical Sterilization Process was published on in the …
• Singapore: Fujitsu Semiconductor Expands Lineup of 8-bit Microcontroller [TendersInfo(India)]

• Fujitsu outs DC/DC converter for mobile devices

• Fujitsu Releases 24 New Wide Voltage 8-bit Microcontrollers Featuring LCD Control Functionality