



Microsoft „Project Siena“

Build a powerful business app in moments

Unlock the business potential of tablets and touch devices

Project Siena (code name) is a breakthrough technology that enables your business experts, analysts, and imagineers to create transformative business apps.

With Siena, they can now build custom apps with rich visuals, filled with custom intelligence and functionality using all the capabilities of mobile devices, including touch, pen input, handwriting recognition, camera, voice annotation and more, with no programming skills required.

What is Project Siena?

Microsoft Project Siena (code name) is an app that enables you to build other apps! Place some visuals on a canvas, hook them up to your data, then customize how your app looks and works. Write Excel-like expressions to power your app with special logic and intelligence. No programming required.

Apps for modern businesses

Build a truly modern app using all the capabilities of mobile devices, including touch, pen input, hand writing recognition, camera, voice annotation and more.

Add the power of Social by connecting your app to Facebook, Twitter, and Instagram. Incorporate modern functions like search, location and translate. Hook into your corporate data through Excel, SharePoint, IT services.

Share your app with the world

You can use your Siena app immediately or publish to share with your colleagues and customers. Your modern app can run on any device with Windows 8.

IT-Friendly

Siena apps are simply HTML/JavaScript with no private runtime. Apps built with Siena are deployed and managed like any other apps. Apps can even be opened in Visual Studio and extended.

Build exactly the app you need

With Siena you can build the exact app you need for your mobile business process without compromise. Here are some examples of the kinds of apps people are building today:

- Consume information, like product catalogs and video lesson plans
- Make on-the-spot decisions, like adjusting insurance claims or accessorizing outfits
- Capture pictures, audio, handwriting and other real world inputs

<http://www.microsoft.com/en-us/projectsiena/default.aspx>