

Telematic device takes the guesswork out of automobile accident reporting



Opportunity

Automobile accident reporting can be full of ambiguity for an insurance company, depending on sometimes-conflicting versions of people's memories. Aioi Nissay Dowa Insurance teamed with Fujitsu to design and deploy a telematic solution to take the subjectivity out of automobile accident reporting.



Imagining IT Differently

Fujitsu and Aioi Nissay Dowa's solution for this is a kind of "black box" or a telematic device with a camera, positioning system, and AI-powered image recognition software.

In addition to the ability to take pictures of an accident, the positioning and AI technologies work in tandem to extrapolate exactly where the vehicle was at that instant, its speed, and nearby objects. And the system can automatically distinguish objects down to different kinds of vehicles, cross-walk marking on the asphalt, and colors on the traffic lights.



Future Made Possible

Besides clearing up any ambiguity, this new method of accident reporting saves time and effort for the insurance company to get the details from the policyholder, speeding the time to process the claim and by extension, the payment to the insured.

The design of this solution, according to ISG, makes it a standout example of new technology adoption.



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