



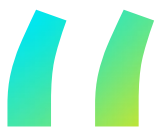
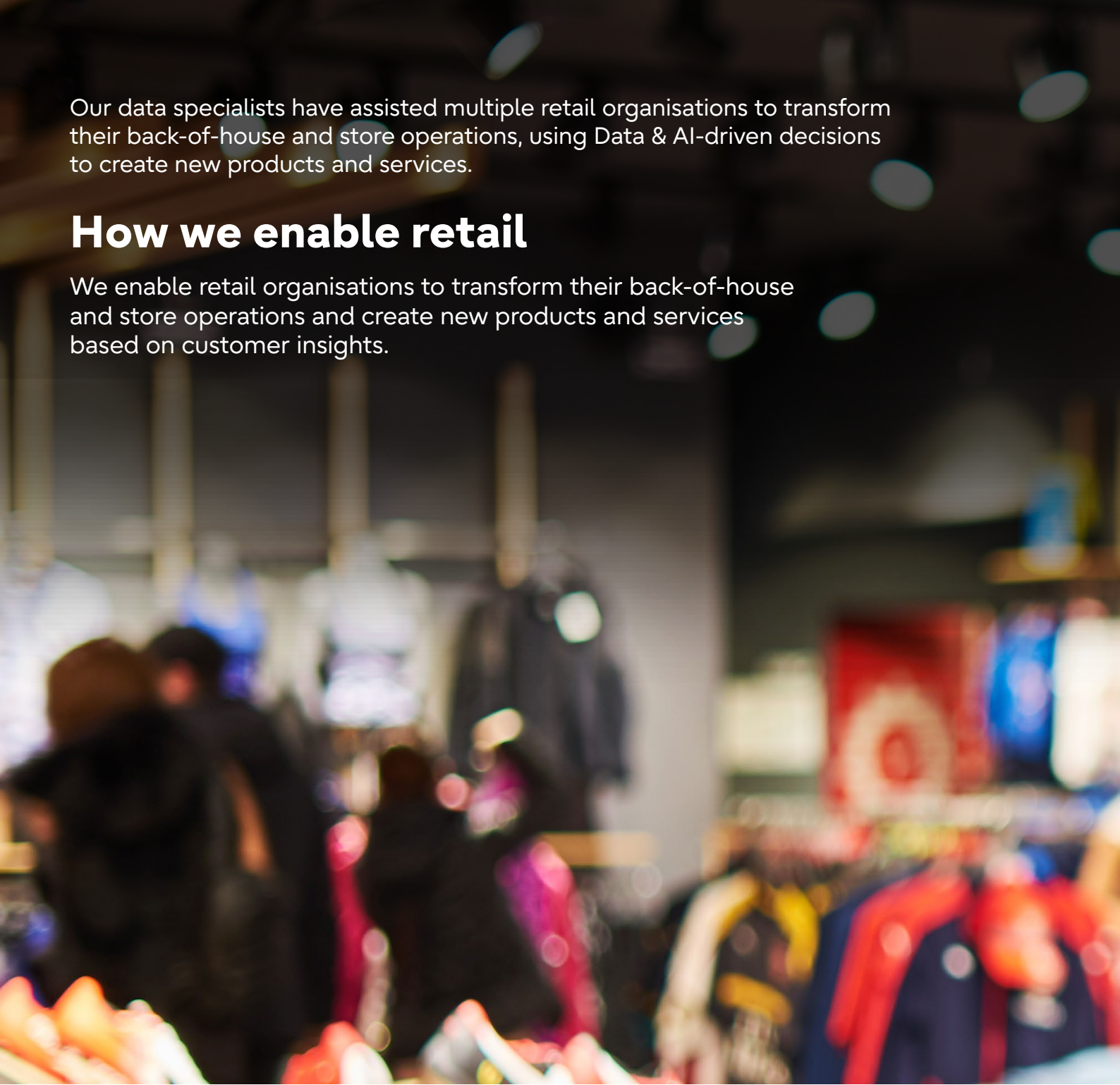
How Data & AI enables retail



Our data specialists have assisted multiple retail organisations to transform their back-of-house and store operations, using Data & AI-driven decisions to create new products and services.

How we enable retail

We enable retail organisations to transform their back-of-house and store operations and create new products and services based on customer insights.



Fujitsu Data & AI has been an instrumental partner in designing and developing cloud-based data warehousing and BI capability for our rapidly growing business. We now have rapid access to key metrics that we can use to quickly influence commercial outcomes.”

Australian Venue Company
CIO



Operations

Improve customer experience



- Create a streamlined and personalised experience both in-store and online, while providing more precise purchase recommendations
- Enable your organisation to stop renting your data through social platforms and start owning it by building and analysing direct customer relationships

Accelerate sales and operations decisions



- Design and implement integration technologies to support near real-time cloud data platform ingestion that enables your business multi-channel end-to-end data strategy

Creating a single source of truth



- Integrate your finance, operations, and other core systems data into a fast and flexible modern data platform for improved business analytics and decision-making
- Track & measure customer journeys to enable targeted advertising, while also ensuring consumer privacy compliance

Data modelling



- Integrate your finance, operations and other core systems data into a fast and flexible modern data platform for improved business analytics and decision-making

Data science proof of value



- Leverage a repeatable and proven Fujitsu Data & AI Results Now[®] methodology, to identify data science commercially viable use cases and best in class technical experience, to prove value and generate a business case alignment with the business and IT
- Establish governance standards for consistency and security across the business

Data visualisations



- Optimise your PowerBI Reporting Apps and Workspaces for increased user adoption, by uplifting the usability, navigation, and functionality of your existing reporting solutions

Technology

Data strategy



- Develop a detailed data platform strategy and road map that aligns to your business strategy and long-term data goals
- Develop your future data platform architecture that meets data and analytics requirements that aligns to industry best practices

Interactive reporting



- Intuitive reporting solutions, helping technology departments understand their modern data platform and reporting resource usage, in order to make informed performance and scalability technology decisions

Ways of working



- Help establish your organisation data centre of excellence (CoE) and ongoing adoption
- Design and implement DevOps practices and capabilities to support your Data Platform Continuous Integration and Continuous Deployment (CI/CD) requirements

Data governance



- Fujitsu Data & AI ResultsNow® PowerBI Framework ensures data is reliable, trusted and secure
- Undertake a full review of your data governance controls and processes against leading best practice
- Develop a future state data governance framework that supports your business reporting and analytics

Access and security frameworks



- Implement data classification, handling and access frameworks
- Certify and unify common data sources to increase security and compliance, reduce noise, and increase reporting effectiveness
- Implement fit-for-purpose data security frameworks that align to your company policies



