

# Fujitsu Sustainability Benchmark

Establishing the  
foundation for resource  
efficient ICT

*"It has been a tremendously powerful experience and made us all much more aware of how we work in relation to ICT. However, the journey has just begun, and we still have much more work to do."* Johneen Morris, SkyCity Sustainability Manager

Fujitsu's ICT Sustainability Benchmark diagnostic provides a rapid assessment of your organization's strengths and opportunities to save money and improve your sustainability profile.

Based on quick surveys and short focused interviews with management, the ICT Sustainability Benchmark produces a current state assessment. This includes a benchmark of your ICT Sustainability readiness and maturity relative to our database of over 3500 other organisations across all industry sectors.

The report also includes detailed information relative to your sector and the scope can even be expanded to include other countries to give you a truly global perspective. Key impact areas are defined graphically and specific opportunities are priority weighted, providing you with a visible sustainability roadmap with tangible opportunities to execute against.

Key Benchmark benefits include:

- Establishing a baseline to enable measurement of ICT Sustainability performance
- Referencing and benchmarking your business to a database of over 2500 companies

- Understanding what is global best practice in your industry sector
- Comprehensive roadmap on how to achieve global best practice and identification of prioritized short, medium and long term initiatives
- Opportunities to identify cost savings through energy consumption

Fujitsu's ICT Sustainability Benchmark diagnostic can prove that IT departments can contribute to corporate goals around environmental sustainability and open up a range of opportunities that go beyond cost savings.

Using the data that we collect from interviews and surveys we will provide a rating based on the Global ICT Sustainability Readiness Index, to determine where your organization is positioned in your implementation of ICT Sustainability. It quantifies many aspects of the process, allowing the organization to launch into initiatives knowing that progress will be measurable, both against your peers and against your own performance over time.

*“The whole Benchmark process gives real insight into how you can move from operational IT to help your company achieve its sustainability targets and goals. It gives something to strive for, and clarity on how to get there.”*

Blaise Porter, Director Responsible Business, Fujitsu Oceania



The Fujitsu ICT Sustainability Benchmark aligns with the UN Sustainable Development Goals, focusing on Sustainable Consumption and Production (Goal 12) and Climate Action (Goal 13). Global sustainability action is an inevitable future for all industry sectors today – using the ICT Sustainability Benchmark can help your business transform with both technological advancement and sustainable practice.

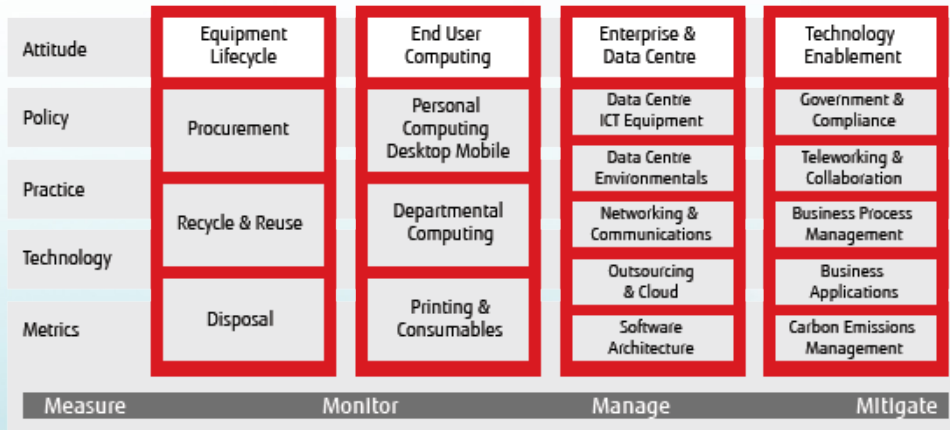
Based on the online survey and management interviews, specific findings will be documented in a tailored report. The ICT Sustainability Benchmark service (Figure 2) will collect information, analyze and report in the following areas:

- Technology Enablement
- Enterprise and Data Center
- End User Computing
- Metrics
- Lifecycle and Procurement

**Figure 2: Key information**

<b>Duration</b>	2 weeks (first week data collection, second week analysis).
<b>Data collection</b>	Online survey and short, focused interviews.
<b>Sponsorship</b>	Active executive sponsorship is required.
<b>Resources</b>	Stakeholder access is required for interviews with Fujitsu consultants.
<b>Outcomes</b>	Tangible: A framework and benchmark, with a documented understanding of the current state of ICT Sustainability in the organization Intangible: A trigger to address the gap between ICT Sustainability immobility and strategic direction.

**Figure 1: ICT Sustainability Benchmark Framework**



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