shaping tomorrow with you

FUJITSU

Secure Together as One

Why an organisation's security starts with its culture

The desire to change pulls one way. The need to stay secure pulls another. And as organisations have embraced new ways of working, they have revealed security gaps that will only grow wider.

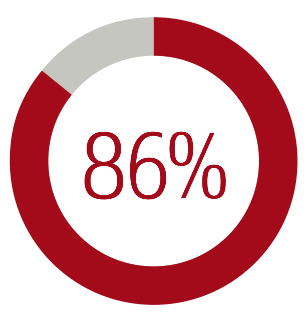
While the working culture has moved on, the security culture has mostly stayed the same. But with open dialogue, a creative approach, and collective responsibility, you can bring your security culture in line with the way your organisation has changed.

54%

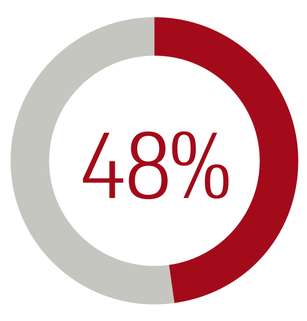
of business leaders agree security policies haven't kept up with the change.[1]

Every employee has a responsibility

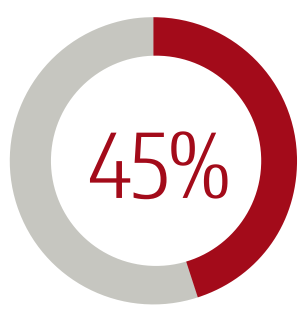
They're used to home offices, kitchen tables, and remote meetings – but when it comes to new security practices, employees aren't always so quick to adapt.



The number of businesses that reported phishing attacks in 2020, up from 72% in 2017[2]



Non-technical employees who are afraid to flag potential cyber security issues[1]



People who believe that most employees in their organisation think cyber security has nothing to do with them[1]

You know that security is everyone's business. But how do you encourage your employees to take their share of the responsibility?

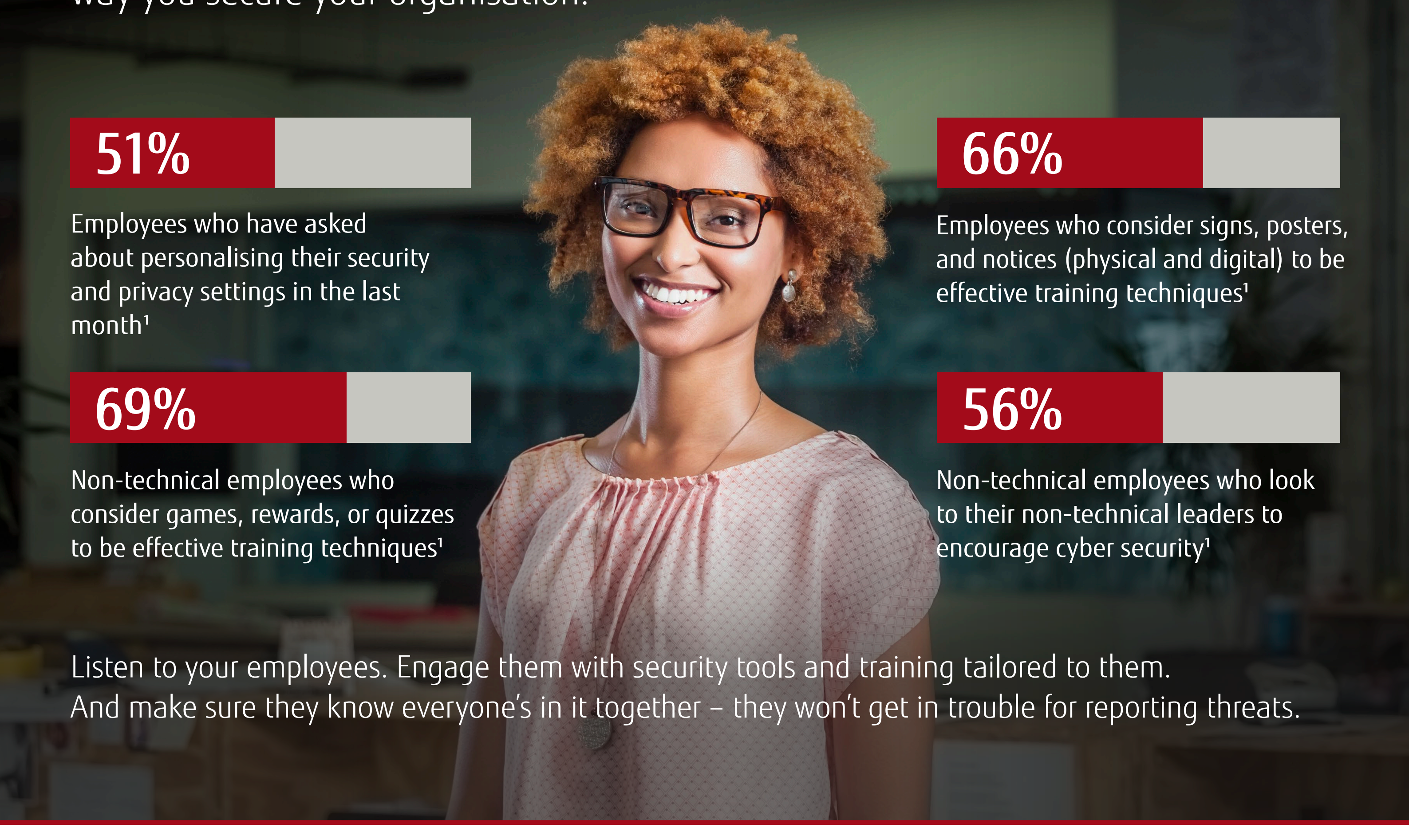
Security is a part of your culture

If you're like most organisations, your non-technical employees will form the majority of your workforce. But it's the technical employees setting the approach. This is why engagement might be low.

45%

Number of non-technical employees who think existing training is ineffective[1]

As the way you work has shifted to suit employees, so must the way you secure your organisation.



51%

Employees who have asked about personalising their security and privacy settings in the last month[1]

66%

Employees who consider signs, posters, and notices (physical and digital) to be effective training techniques[1]

69%

Non-technical employees who consider games, rewards, or quizzes to be effective training techniques[1]

56%

Non-technical employees who look to their non-technical leaders to encourage cyber security[1]

Listen to your employees. Engage them with security tools and training tailored to them. And make sure they know everyone's in it together – they won't get in trouble for reporting threats.

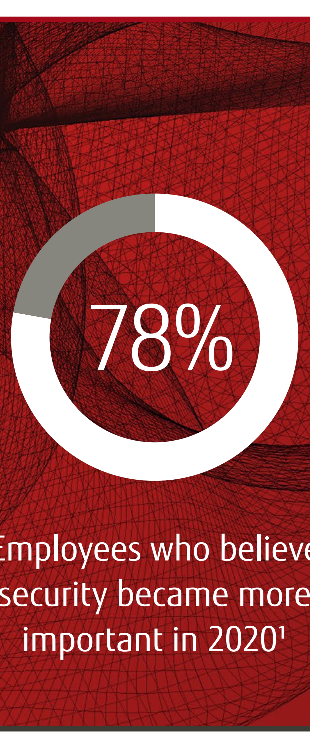
You're most secure when you're acting as one

To build a stronger security posture, it's going to take everyone and everything – people, processes, and technologies – working together to secure the whole business. That's a security culture and it's especially important as digital transformation hits new high speeds.

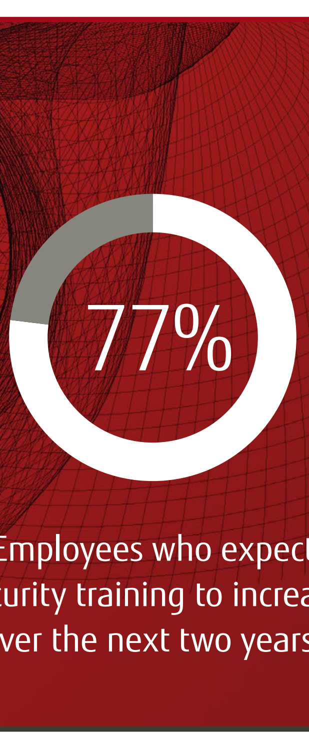
Fujitsu shares this culture with you, using people-centric security solutions to help minimise disruption and maintain continuity. So, you can work towards more resilient strategy and operations, and get the elasticity for whatever your employees and your industry might demand next.

Your people are ready

It's not about annual training or quarterly refreshers. When it's just part of the culture, employees have proven they can make anything work. Security should be no different.



Employees who believe security became more important in 2020[1]



Employees who expect security training to increase over the next two years[1]

After all, it's their organisation, too.

So, find more creative and interactive ways to encourage secure behavior every day. Open the conversation to everyone. Encourage personalisation. And lead from the front. Security will be at the center of a cultural shift – one that will become a powerful defense against digital threats.

Read the full research study **Building a Cyber Smart Culture** with exclusive recommendations by Longitude / Financial Times on behalf of Fujitsu.

Now you know why an organisation's security starts with its culture, are you ready to build yours? Get in touch to find out how Fujitsu can help.

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Sources:

[1] A global survey was carried out in September 2020 by Longitude / Financial Times on behalf of Fujitsu.

[2] https://www.gov.uk/government/statistics/cyber-security-breaches-survey-2020/cyber-security-breaches-survey-2020

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