



Efficient and active observation of store operations

Fujitsu profit protection



According to the study “NRF 2023 National Retail Security Survey” by the NRF Association, the damage caused by inventory losses in the North American retail sector reached 2022 2.0% of sales. More recent studies predict that losses in global retail will exceed a threshold of 4% latest in 2024.* Fujitsu profit protection is the first solution that enables retailers to continually monitor the efficiency and quality of in-store processes. This solution helps them to directly identify irregularities and anomalies, take immediate measures, and effectively prevent loss.

Undetected irregularities in store processes at the point of sale (POS) quickly add up to annual revenue losses in the tens and hundreds of millions. That's why it's essential that retailers be able to analyze their store processes on an ongoing basis so that they can immediately identify irregularities. The challenge facing retailers is to be able to actively audit in-store processes and take immediate measures. This requires that they have access to the relevant transactions and transaction types in the store – ideally on one platform. Individual transactions or multiple transactions in a behavioral context must be systematically evaluated for intent by specialized departments – a process requiring a great deal of effort. Only rapid access to all the data down to the detail level – in one solution – can ensure the smooth processing of irregular transactions and minimize response times.

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Our solution allows retailers to analyze all of their store processes in detail, identifying both individual transactions and structures that could indicate intent. It's designed to be highly efficient at evaluating anomalies. In the shortest possible time, measures can be initiated to effectively prevent a repetition of destructive behavior in the store. At any time, the platform allows access to all the necessary transactions, which have been supplemented with information from a variety of sources to enable a rapid evaluation. In this way, additional manual effort is eliminated from the very start. The application can process the following transaction types: cash transactions, transactions at the service counter, back-office transactions, cash management, markdowns, inventory data, inventory differences, incoming goods, and much more. The user guidance is highly efficient. Users have direct access to

their personal dashboard, which informs them about the current workload and the associated value of identified and categorized business risks. From the very start, this ensures that actual critical transactions are examined and processed as top priorities. Specific measures can quickly be defined and implemented. The time to detect fraud and derive appropriate measures is reduced from 60+ days to 5 days or less on average. With the help of guided analytics, process owners gain deep insights into the current process quality in no time. For more details, the analytics workflow enables a top-level view, supplemented by a drill-down to highly granular information (complete receipts or a transaction journal) to allow a fast and comprehensive assessment of alerts. This solution is source-agnostic! Overall, Fujitsu profit protection helps reduce costs, safeguard revenues, and increase process quality at the POS. Our customers benefit from our more than 20 years of experience in optimizing store processes. We actively apply this experience to customer projects and can usually ensure that the profit protection platform will be available for productive use after 4 months. Since we take customer-specific requirements into account from the very start, our customers are able to achieve an ROI within just a few months.

Your added value

- Designed for use by auditing departments, HR, and store management
- End-to-end view of store processes
- Active and continuous optimization of store processes
- Time to detect fraud and react appropriately in 5 days or less
- Easy connection of video servers
- Factor analyses of inventory differences
- Intuitive self-service for users
- GDPR-compliant
- Source-agnostic
- Go-live within 4 months
- ROI in just a few months
- Available as SaaS
- Used by retailers worldwide
- Supports a more efficient planning of headcounts in-store
- Designed to leverage the power and performance of a SAP CAR Installation

About Fujitsu

Fujitsu's purpose is to make the world more sustainable by building trust in society through innovation. As the digital transformation partner of choice for customers in over 100 countries, our 124,000 employees work to resolve some of the greatest challenges facing humanity.

Our range of services and solutions draw on five key technologies: Computing, Networks, AI, Data & Security, and Converging Technologies, which we bring together to deliver sustainability transformation.

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