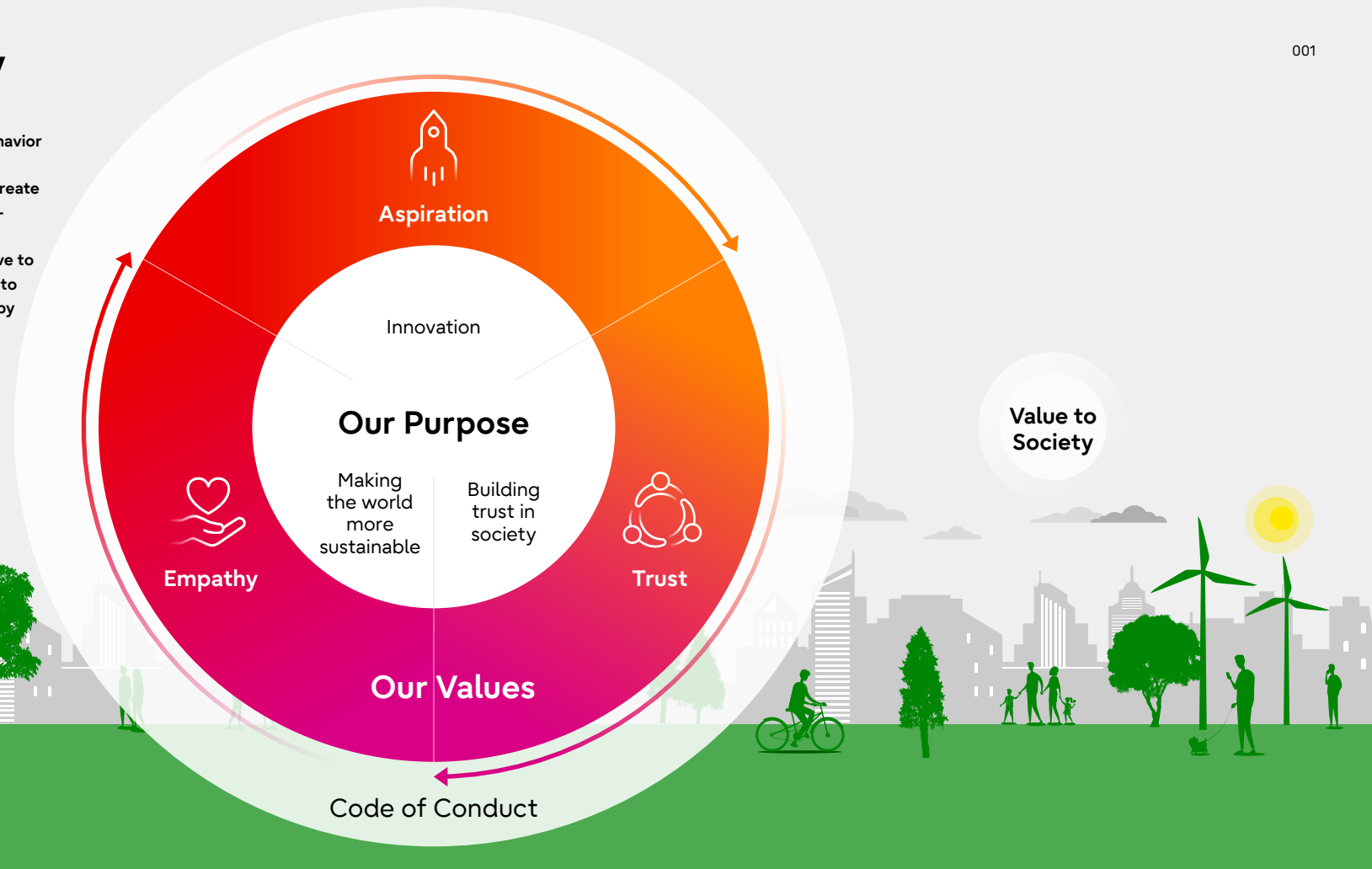


The Fujitsu Way

Fujitsu promotes the "Fujitsu Way," the principle for the behavior of its people centered on Our Purpose, which sets out why Fujitsu exists in society. All Fujitsu employees will seek to create value by working every day in accordance with Our Values - Aspiration, Trust and Empathy - and Our Code of Conduct. In line with the Fujitsu Way, all people in the Group will strive to achieve Our Values through the cycle of actions necessary to achieve Our Purpose: To make the world more sustainable by building trust in society through innovation.



Our Purpose

Our Purpose is to make the world more sustainable by building trust in society through innovation.

Our Values

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| <p>Aspiration</p> <ul style="list-style-type: none"> • Set ambitious targets and act with agility. • Embrace diversity and create original ideas. • Stay curious and learn from failures and experiences. • Deliver positive impact through human centric innovation. | <p>Trust</p> <ul style="list-style-type: none"> • Honor promises and exceed expectations. • Act with ethics, transparency and integrity. • Work autonomously and unite for common goals. • Contribute to a trusted society using technology. | <p>Empathy</p> <ul style="list-style-type: none"> • Strive for customers' success and their sustainable growth. • Listen to all people and act for the needs of our planet. • Work together to solve global challenges. • Generate shared value for our people, customers, partners, community and shareholders. |
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Code of Conduct

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| <ul style="list-style-type: none"> • We respect human rights. | <ul style="list-style-type: none"> • We comply with all laws and regulations. | <ul style="list-style-type: none"> • We act with fairness in our business dealings. | <ul style="list-style-type: none"> • We protect and respect intellectual property. | <ul style="list-style-type: none"> • We maintain confidentiality. | <ul style="list-style-type: none"> • We do not use our position in our organization for personal gain. |
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