

# Fact Sheet

## FUJITSU Retail Suite

### A comprehensive Retail Software Suite

The Fujitsu Retail Suite better enables retailers to implement customer loyalty programs and increase customer service with better returns processes.. The GlobalSTORE application set includes not only a robust set of functions for traditional PoS requirements, but also has the infrastructure to integrate other Fujitsu applications and 3rd party applications in the store, or in the enterprise. This is done in the current retail environment with minimum disruption to the ongoing operation.

#### Market leading Retail Software

Top industry analysts have rated Fujitsu as a Point-of-Purchase (PoP) software leader.

#### Global reach

The global economy requires most businesses to function comfortably outside their country's borders. From having global retail reach to simply dealing with out-of-country vendors, glitchfree business operations are a must to assure efficient and timely execution of programs designed to attract and maintain customers.

#### Comprehensive Software Suite

**GlobalSTORE®:** point-of-sale software provides retailers with a single PoS platform that enables them to deliver a consistent consumer experience - in any segment, with any merchandise, in any geography, and with the seamless integration of any existing internal or external application.

**StoreCENTER™:** software supports cost reduction by giving business users the ability

to quickly report and execute changes across the enterprise without incurring IT support cost to execute business strategy.

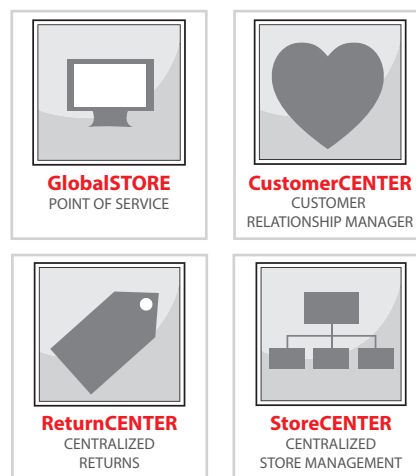
**CustomerCENTER™:** software enables a retailer to deliver sophisticated customer marketing programs at all points of customer interaction. Designed for scalability and flexibility, as well as ease of integration, Fujitsu products have a proven track record of performance, extensibility, and reliable operation.

**ReturnCENTER™:** software helps retailers seamlessly tie a comprehensive return process to the overall shopping experience.



#### A comprehensive Retail Software Suite

- Can your enterprise cost-effectively keep up with ever-changing business demands?
- Are you doing everything possible to grow and retain your customer base?
- Are you getting the most from your targeted marketing campaigns?
- Are your return processes causing customers to go away?



# About Fujitsu America

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## Fujitsu green policy innovation

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FPC58-2839-04

14.0986

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