Fact Sheet
Fujitsu Fresco™ POS Solution for Grocery

The single POS solution for dynamic grocery environments

Fujitsu presents the Fujitsu Fresco POS solution: our full-featured, customizable POS and cash management product. The Fujitsu Fresco POS solution builds upon its traditional POS heritage to deliver a seamlessly-integrated solution geared specifically to grocery, but also ready to address food service, pharmacy, cosmetics, clothing, and other areas within your stores and entire enterprise - the list is endless.

Unlike the Fujitsu Fresco POS solution, many traditional point-of-sale (POS) systems are unable to integrate as easily or as seamlessly into a single, cost-effective store solution. The Fujitsu Fresco POS solution delivers a complete integrated product, and is also able to draw on the potential benefits of the new technologies that are constantly entering the market, without the usual limitations.

Stand Out
The Fujitsu Fresco POS solution allows you as a retailer to differentiate yourself from the competition by building in your own value-added functionality. You can leverage multiple interfaces for various touchpoints, mix and match regular POS lanes with self-checkout lanes and food ordering stations, and remotely manage them. The Fujitsu Fresco POS solution features an advanced GUI that can help you improve service to your customers.

Save Time
Usability is the key factor that drove us to create the Fujitsu Fresco POS solution's intuitive GUI and interactive help that reduces training times by offering fewer screens to navigate, so associates can get up to speed quickly. Minimized touchpoints keep associates focused on serving customers, for a faster checkout experience with fewer errors.

New Retail Wearable technologies connect associates with supervisors to easily alert managers so they can to jump in to help when necessary.

Why choose the Fujitsu Fresco POS solution?

- Stand Out – Because you want to go your own way, to stand out from your competitors.

- Save Time – Time is money, and time spent lost in complex screens and menus means sales are not ringing up as fast!

- Be Free – Retailers, you want to enhance your existing applications and be able to choose your own new systems...

- Sell Anywhere – Let your customers buy anything, anywhere, and at any time.

- Lower Costs – Why pay for add-ons when you can get it all in one package?

- Take Control – Stay off the phone –

- Integro will come to the rescue before you even realize you need help...

- Count on Fujitsu – Need services and solutions to support you throughout your store and enterprise? We're there for you!
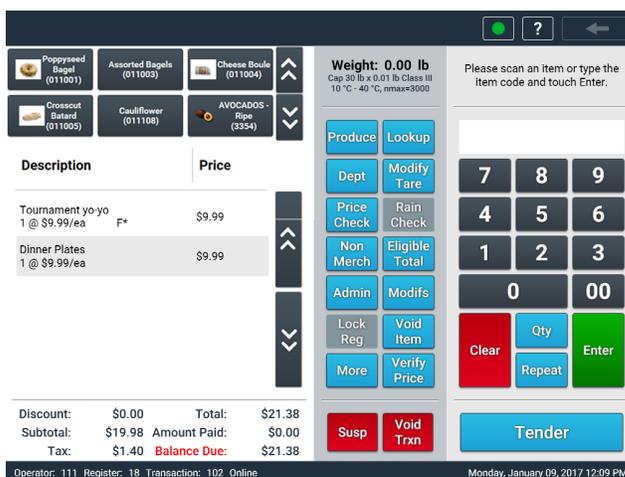
Sell Anywhere

You can choose full service or self-service for customer checkout, as well as omni-channel functionality that allows in-store customers to buy items that aren't physically available in the store. Let your customers buy anything, anywhere, and at any time; even let them combine orders and purchases into a single transaction.

Lower Costs

You can choose your hardware platform, and even leverage your current hardware solution, since the Fujitsu Fresco POS solution leverages the Microsoft® platform. Fujitsu Fresco POS for grocery is the only POS that comes out-of-the-box with native support for U-Scan® self-checkout, Fujitsu Cashbox, Retail Wearables, and the Fujitsu Hospitality Management System (HMS) solution. Fujitsu designed and extended the GUI and business rules libraries to give more flexibility to store operations personnel when they are defining new POS-based business processes and integrating with other solutions.

As a result, you can increase throughput at the checkout while lowering the cost of servicing customers. In addition, simpler workflow translates directly to lower training costs.

Be Free

You are never locked into purchasing applications from a particular vendor. You can implement the Fujitsu Fresco POS solution with your current enterprise solutions or solutions you may discover in the future, or optionally leverage the Fujitsu Fresco POS solution's complementary StoreCENTER™, CustomerCENTER™, and ReturnCENTER™ enterprise products.

Take Control of Support

Up-time is vital in the supermarket. The Fujitsu Integro™ Lifecycle Management tool tracks your field assets and eliminates outbound support calls by detecting POS and self-checkout terminal hardware issues and raising tickets automatically with the support center. Associates will get help automatically; instead of waiting on hold for help, they can request a callback at the press of a button.

Count on Fujitsu

Our retail software solutions, based on U-Scan self-checkout software and Fujitsu TeamPOS POS hardware, are installed in supermarkets worldwide. Fujitsu provides professional and managed services that can deliver end-to-end support wherever you do business. Fujitsu's reach also extends beyond the store, to provide solutions ranging from tablets to servers and storage devices, as well as consulting and implementation services for enterprise requirements. Software, Hardware, and Services options from one global vendor allow Fujitsu to become an extension of your business, not just a software, hardware, or services vendor.

Targeted Promotions

Customers want to feel special; they want a consistent shopping experience across the channels and they want to be rewarded for their loyalty. You can offer a wide range of product specials from the rich library of pre-built promotions residing in the Fujitsu Fresco POS solution, and in conjunction with the CustomerCENTER solution, you can target customers, know their shopping behaviors and preferences and reward them for their loyalty.

Building and retaining customer loyalty will result in larger transactions and greater sales and profit.

Retail Wearables

Our Retail Wearable solution represents a lower cost, more efficient way to manage your front end solutions on the go. Integrated with U-Scan and the Fujitsu Fresco POS solution, our wearable devices keep associates' hands free to prepare food or do other tasks while monitoring checkouts. This new generation of smaller wearable devices, adapted by Fujitsu for retail use, makes it easy to deliver the right service at the right time, keeping your staff in touch with management, the system, and with customers who need help when they need it.

Hospitality Management System (HMS)

The Fujitsu Hospitality Management System is an easy-to-manage, fully-integrated kiosk ordering and tendering solution that features an intuitive graphical user interface that reduces manual operations and unnecessary prompts to speed up check-out. The HMS solution's local, centralized, and store level update capabilities make system management easy, help reduce costs, and ensure accurate pricing and timely updates.

Key components include an associate and customer facing Ordering module that does not require manual item entry, a Tendering module, flexible menu level configuration, management tools with local and centralized capabilities, as well as Installation tools.

Key features of Fujitsu Fresco POS

Advanced user interfaces – Fully touch-enabled interactive screens for cashiers and innovative customer information displays combine to increase checkout speed and deliver up-sell opportunities.

U-Scan, Cashbox, Retail Wearables, and HMS – Native support for U-Scan self-checkout, Fujitsu Cashbox, Retail Wearables, and the Fujitsu HMS solution is built-in and ready to go.

Transparent integration – Simplified integration to store systems like Customer Relationship Management (CRM) and loyalty programs can enhance deployment capabilities and shorten implementation time.

Robust reporting capabilities –The Fujitsu Fresco POS solution includes a range of standard reports, and others can be created as needed.

Industry-standard platform – The Fujitsu Fresco POS solution is a hardware-independent platform built on the latest Microsoft products, giving you the flexibility to deploy best-of-breed servers, workstations, and POS devices including fixed and mobile POS. There's no need to invest in dual development for both POS and mobile devices.

Simplified interoperability – The Fujitsu Fresco POS solution can integrate with almost any in-store or back office technology, whether hardware or software. The Fujitsu Fresco POS solution provides software tools and services that can minimize the time, cost, and risk associated with creating real-time interoperability between disparate applications and devices.

Integration with the Fujitsu CustomerCENTER solution – The Fujitsu Fresco POS solution's seamless integration with the CustomerCENTER loyalty application speeds the deployment of CRM capabilities and helps you better manage customer profiles and profile/loyalty program details.

Integration with the Fujitsu StoreCENTER solution – The StoreCENTER solution efficiently connects individual stores with the host systems and consolidates store information for added value processing while minimizing routine work at the store level, thereby forming an integral and easily manageable network. The Fujitsu Fresco POS solution is integrated with the StoreCENTER solution to provide real-time integration and serve as a single connection point between the stores and external business systems. This enables complete management and control over the entire retail value chain - from the suppliers down to a single store.

Integration with the Fujitsu ReturnCENTER solution – The Fujitsu Fresco POS solution's seamless integration with the ReturnCENTER application allows retailers to manage returns from multiple channels while reducing fraud. The ReturnCENTER solution allows you to centrally maintain sales order and return information, and access it from any location. You significantly reduce your costs through better inventory management and elimination of fraud-related issues, while improving service to your customers.

Global capabilities – The flexibility of the Fujitsu Fresco Solution's modular architecture has allowed leading retailers to deploy Fujitsu retail solutions in more than 40 countries around the world.

Extensive promotion capabilities – With more than 350 built-in promotion formats, the Fujitsu Fresco POS solution makes it easy to support and execute sophisticated promotions.

Touch-enabled system – The Fujitsu Fresco POS solution's interfaces are fully touch-enabled. The user-friendly interface found on all Fujitsu retail solutions has been simplified as a result of human factors design studies commissioned by Fujitsu that make it easy to use, without the need for pointing devices to perform administrative tasks.

Enhanced training – The Fujitsu Fresco POS solution's Interactive Training and Help capabilities allow users to view instructions while simultaneously interacting with the program.

Application Programming Interface (API) – The Fujitsu Fresco POS solution, future-proofed through the use of open standards and built on serviceoriented architecture (SOA), offers you and third parties the ability to leverage its pricing engine and business logic via a set of APIs. Using devices and operating systems of your choosing, you can create additional applications which use the Fujitsu Fresco POS solution to better serve your customers and help run your stores.

Configuration - The Fujitsu Fresco POS Configuration Manager feature allows you to configure different parameters and system settings, modify POS/back office screens, database settings and other areas of the Fujitsu Fresco POS solution without the aid of an IT source, allowing you to incorporate changes in a timelier manner.

Why choose the Fujitsu Fresco POS solution?

- In business since 1935, operating in North America for more than 35 years

- Clients include more than 50% of the Fortune Global 500

- Large, established presence in retail, with a global footprint

- Some of the world's largest grocers depend on Fujitsu for software, hardware and multi-vendor support

- Complete solution suite: the Fujitsu Fresco™,

- StoreCENTER™, ReturnCENTER™, and CustomerCENTER products

- Current retail platform – the basis for the Fujitsu

- Fresco POS solution – is installed on more than 100,000 terminals globally

- Solid platform that continues to be enhanced, taking advantage of the latest Microsoft tools and development environment.

- Strong integration capabilities that allow you to leverage new capabilities and solutions being introduced in retail today and in the future

- One-stop shop for front- and back office needs

About Fujitsu Americas

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Fujitsu retail solutions

Point-of-Sale Peripherals
Fujitsu offers a full range of peripherals designed for ultimate serviceability and manageability. We've combined user-friendly design with best-of-breed hardware to create the components you need to keep your operations running smoothly.

Point-of-Sale Hardware
Fujitsu point-of-service solutions come in a variety of form factors including compact all-in-one and traditional POS controllers. All are highly configurable to ensure the ideal feature/functionality/price fit for each retailer's unique requirements. TeamPoS® systems meet the demanding needs of today's store operations, from standalone point-of-sale to mission-critical applications.

Self-Checkout Systems
The U-Scan SCO line offers retailers flexibility, scalability, reliability, and usability. Advanced features of U-Scan Genesis® SCO include ATM-style "follow me" LED lighting, and "above scanner" bill and coin accepting/dispensing. U-Scan Mini-Express and Fujitsu ImpulseTM stations offer sleek design, smaller footprint, card-only options.

More information
To learn more about Fujitsu PRIMERGY products, please contact your Fujitsu sales representative or Fujitsu Business partner, or visit our website.
http://solutions.us.fujitsu.com/

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Fujitsu green policy innovation
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