

Dr. Alex Bazin

Vice President – Head of Internet of Things Digital Business Platform, Global Delivery

Dr. Alex Bazin is Vice President – Head of Internet of Things (IoT), within Fujitsu's Global Delivery organisation. In this role, he leads a global team of technology and market specialists who are responsible for the globalization of Fujitsu IoT portfolio.

Alex and his team own and manage a set of standardized IoT offerings based on Fujitsu's products and services that address the needs of Fujitsu's global customers. His team also acts as a global 'Centre of Excellence' providing sales and delivery support to Fujitsu regions for IoT projects.

He supports the strategic direction of Fujitsu's IoT investments, channeling the 'voice of the customer' to internal and partner research and development programs.

Alex is a frequent speaker and panelist at industry and customer events on the topics of new technologies and innovation.

Alex joined Fujitsu in 2007 and has worked across business development, consulting and delivery roles all with a focus on innovation and new technologies. Prior to being appointed Head of Internet of Things in June 2015, he held senior technology leadership roles in Innovation, Cloud, Application Services, Biometrics and Identity Management. In these roles, he led the delivery of complex application solutions for a number of large public and private sector customers around the world.

Alex's background is in IT research and standardization, having held engineering roles at the UK's National Physical Laboratory, in academia and in industry. He also served as an

expert to the International Standards Organization on various technical committees.

Alex received a Bachelor's Degree in Electronic Engineering and an Engineering Doctorate in Multibiometric Systems from the University of Southampton and is a Chartered Electrical Engineer.

Recently returned from working in Fujitsu's New York City offices, Alex currently lives in London, England with his wife and young son. In his spare time he enjoys surfing, skiing and running.



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About Fujitsu

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