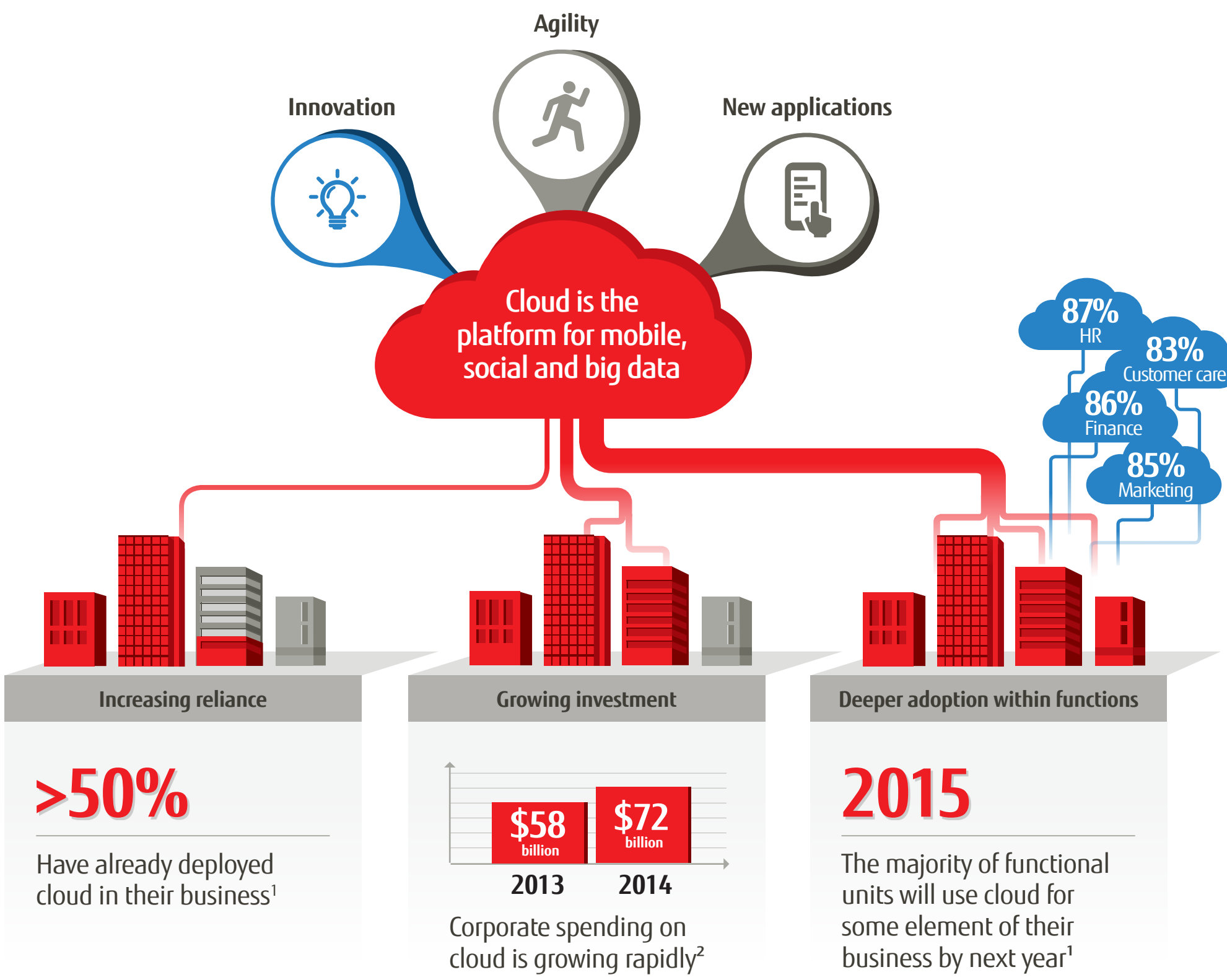


MANAGING HYBRID IT

Maximizing the cloud: Enabling innovation, redefining governance

Cloud adoption is growing

Cloud usage is surging as organizations seek greater competitive edge



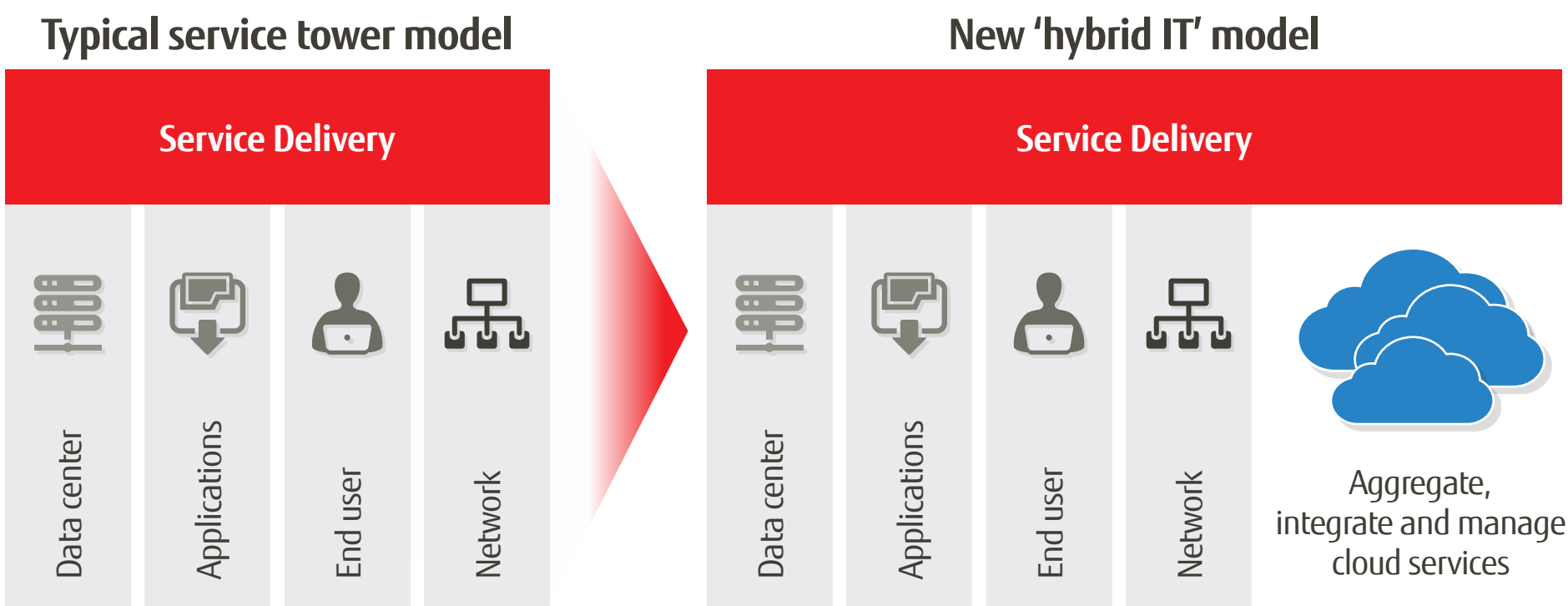
More cloud creates different challenges

Organizations are identifying new challenges as managing multiple clouds alongside traditional systems becomes the reality



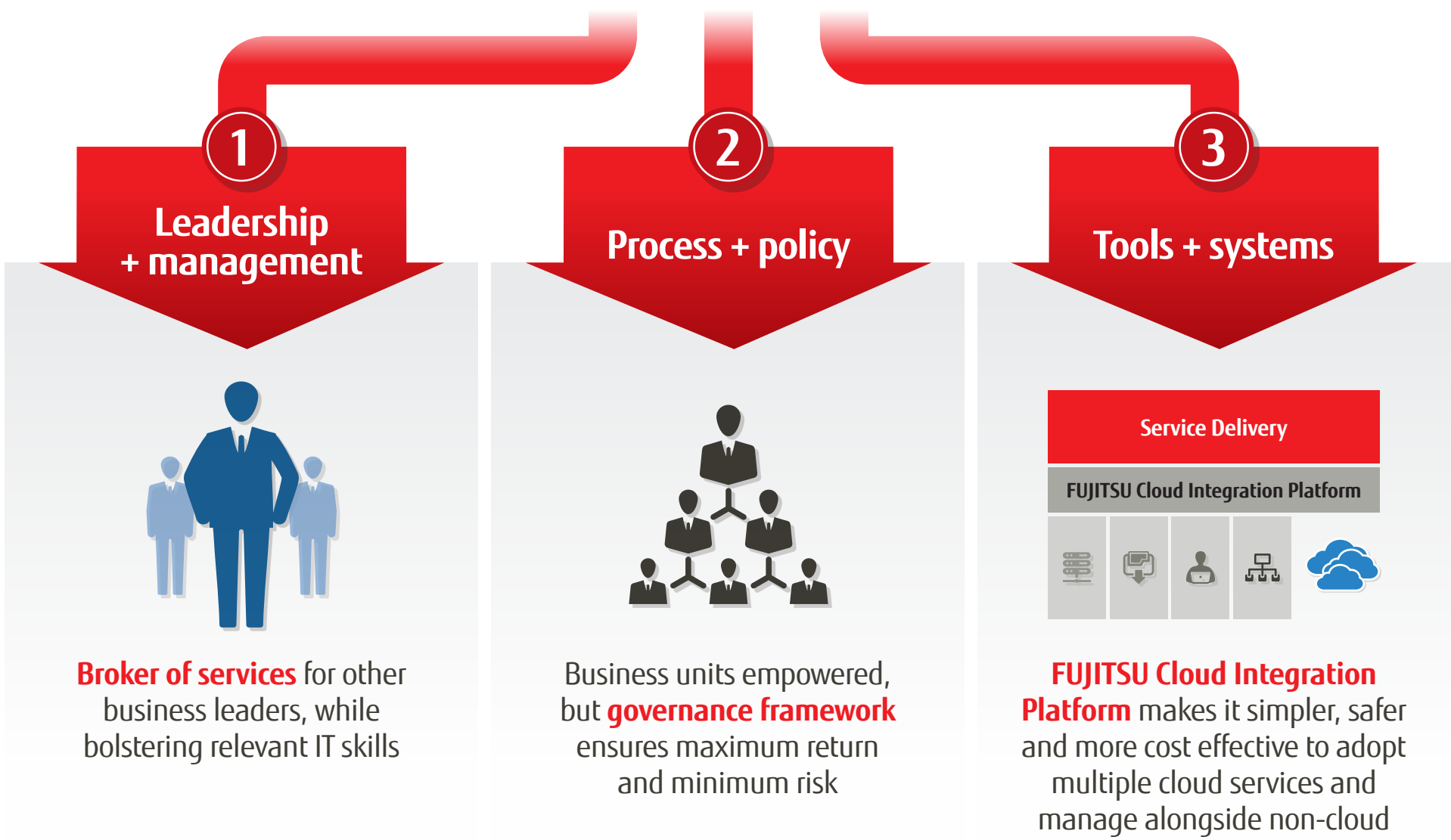
Managing a 'hybrid IT' landscape

A new kind of IT environment is rapidly emerging



IT must adapt

Governance models, integration processes and management systems must evolve



Re-engineering for cloud

Organizations need to adapt in several areas to extract most value from cloud:

- ✓ Empowering business innovation
- ✓ Greater understanding of risk
- ✓ Transparency on spend
- ✓ Consistent management of cloud and non-cloud
- ✓ Reducing IT operational management costs

"The CIO should be leading the charge in leveraging the cloud to make things work, and really partner with functional leaders on outcomes."

Mike Capone, CIO at ADP

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<https://www.kpmg.com/Global/en/IssuesAndInsights/ArticlesPublications/cloud-service-providers-survey/Documents/the-cloud-takes-shapev2.pdf>

2. Cloud Spending by Companies Outpaces Predictions, Forrester Says, Bloomberg, April 2014
<http://www.bloomberg.com/news/2014-04-24/cloud-spending-by-companies-outpaces-predictions-forrester-says.html>