

Driving Responsible Business Responsible, Supportive, Ethical



Fujitsu is passionate about being a responsible business, and is dedicated to building connections with the communities it serves.

Fujitsu believes that conducting responsible business is about creating tangible benefits. It's about ethical practices and working to benefit society. With this in mind, we strive to place our resources and expertise at the service of local communities while supporting a wide range of organisations. Our efforts have been recognised by commercial network Business in the Community, who gave us a five-star (99%) Platinum rating in their Corporate Responsibility Index, and named Fujitsu **UK&I Responsible Business of the Year** on 7th July 2015.

Supporting the British Armed Forces

Our longstanding affiliation with the British Armed Forces comprises a major part of our responsible business drive, with a particular focus on supporting veterans and their families. Over the years, our Defence and National Security business has helped veterans make a smooth transition from military service into the commercial sector. To enable this, we maintain links with the Career Transition Partnership not only to facilitate a recruitment process that recognises British Armed Forces skills and qualifications, but also to ensure that Fujitsu's own job vacancies are widely promoted to the service-leaver community, creating a strong pipeline of talent that benefits everyone involved.

These initiatives, coupled with signing the Ministry of Defence Armed Forces Covenant, enables Fujitsu to continually support the British Armed Forces by upholding key moral obligations to both society and the Armed Forces community.



On Thursday, 9th January 2014, Fujitsu signed the Ministry of Defence Armed Forces Covenant

» Fujitsu are very proud of our longstanding relationship with this fantastic charity. From personal experience of our close affiliation with SSAFA, my employees and I are extremely engaged and supportive of the work they do. Year on year, our partnership with SSAFA has strengthened and since 2007, Fujitsu have raised over £121,000. I feel privileged to be a part of it. «

Tim Gibson, Vice President, Defence and National Security, Fujitsu UK & Ireland



Fujitsu, Long-term Partner of SSAFA's Work

Fujitsu is a long-term partner of SSAFA's work, which provides practical, financial and emotional support annually to 57,000 Armed Forces personnel, veterans and their families. Since 2007, Fujitsu has supported and been a corporate friend of SSAFA and has supported them via a number of initiatives, including sponsoring and participating in the Ride of Britain – a five-day, 501-mile cycle ride from Edinburgh to London – and enabling 300 of our staff to volunteer to help plant ceramic poppies around the Tower of London to commemorate the centenary of the First World War. Year on year, Fujitsu's relationship with SSAFA has strengthened, and Fujitsu has raised over £121,000 in total since the companies partnered in 2007.

» SSAFA is proud of our relationship with Fujitsu and incredibly grateful for their support and commitment over the last 10 years. This support is both vast and diverse, from being part of our Corporate Friends Programme, sponsor of the SSAFA Ride of Britain or through encouraging employee engagement and fundraising. This multi-faceted help and support from such a well-known and respected company is truly appreciated and, crucially, achieves much-needed awareness and funds for SSAFA, so our Forces family will have the committed practical, financial and emotional support they deserve. «

General Sir Kevin O'Donoghue, Chairman, SSAFA



A Sense of Adventure

Ventures such as these – and our sponsorship of the Army Sailing Association's racing yacht 'British Soldier' – demonstrate Fujitsu's belief that we can help others realise their full potential.

»The opportunity to race a highly competitive yacht, British Soldier, at national and international level is available only through our partnership with Fujitsu. It is a clear demonstration of the company's commitment to the men and women of the British Army and, on their behalf, I thank Fujitsu very much for their continuing and essential support. «

Lieutenant General A R Gregory, CB, Chief of Defence Personnel,
Admiral, Army Sailing Association

Connecting to the Community

We are driving responsible business at a grassroots level, striving to support not only the British Armed Forces but also children and our local community. An example of this is our extensive support of Basingstoke's Vyne School. We have provided pupils with practical advice on careers, interview techniques and CV writing, while our UK and Ireland CEO gave the school an inspirational talk about the importance of diversity and technology in the modern workplace.



We've been active in our local community too. Fujitsu has signed up to the Basingstoke Inclusion Scheme, an initiative that recognises local employers who are proactive in recruiting disabled people.

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As a result, Basingstoke MP Maria Miller nominated us as a Responsible Business Champion in 2015. Our Basingstoke office was then shortlisted from the top 10 nominated Champions to be judged for the overall national award. We were also presented with a Basingstoke Consortium Skillstree Award for our continued support of the Vyne School.

»Fujitsu's Basingstoke team has made a fantastic contribution... They are a credit to Fujitsu and a welcome part of my constituency, and I am proud to nominate them as Basingstoke's constituency Responsible Business Champions. «
Maria Miller, MP

Supporting National Children's Charities

On a wider scale, we support two major national children's charities. We work with Action for Children to develop sustainable business and technology solutions, enabling the charity to extend their reach to vulnerable young people within the local community. To date, we have contributed more than £145,000 to Action for Children, including more than 1,700 employee hours spent delivering key ICT, marketing and HR services.



We have also supported Children in Need since 2011. Through the passion and engagement of our workforce, we have donated over £100,000 to help the charity fund projects for disadvantaged children and young people. We have hosted a call centre for the televised BBC Children in Need appeal night since 2012, with hundreds of employees volunteering to help collect donations throughout the night.

A Transparent and Ethical Business

Our mission to drive responsible and sustainable business also encompasses ethics and transparency. We apply stringent principles to all export engagements and relationships, and are certified against BS 10500:2011 Specification for our Anti-Bribery and Corruption Management System. This certification is the first of its kind to be awarded by Bureau Veritas, and guarantees our compliance with the Bribery Act 2010. In an examination of defence companies around the world – carried out by Transparency International UK – Fujitsu scored in the top ten for anti-corruption measures, out of a total of 129 companies considered.

Fujitsu's commitment to responsible business also makes us an employer of choice. We are a major business, employing thousands of people with different skills and ambitions. We invest in these individuals by creating career opportunities, ensuring diversity, developing skills and promoting wellbeing. By supporting our staff as well as our local community, our children, and our Armed Forces, Fujitsu is among those leading the way in responsible business practices in the UK, helping to create a positive future for all.

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