



# CYBER CRIME

## 5 ways to protect your business.

**FUJITSU**

shaping tomorrow with you

### Cyber crime is on the increase.

According to a 2013 PwC/UK Government report, **93%** of large enterprises and **87%** of smaller businesses experienced some form of security breach in 2012 - **up 50% on the year before.**

Working together with expert security partners:



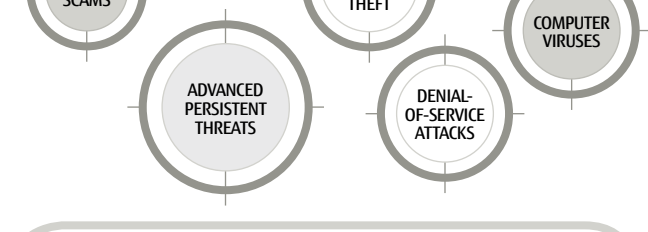
Fujitsu presents 5 practical ways you can start to protect your business.

1

### Invest the time to recognise your risks

**Cyber criminals target complacency in the supply chain.**

A company might not understand the full risks or think there is nothing worth stealing. It is this mindset that leaves it vulnerable to attack from a range of vectors:



#### ACTION

Get a complete risk assessment of your Cyber Security to understand the business risk of every potential attack.

2

### Know precisely what needs protecting

**Once you know the risks you will know what you need to protect.**

This does not have to be a costly process.

It is all about developing a plan that covers cyber crime prevention across every area of your business: from your people and your processes to your technology.

#### INFORMATION SECURITY AND RISK ASSESSMENT

PEOPLE

PROCESSES

TECHNOLOGY



#### ACTION

Analyse your infrastructure through an audit and allocate a sliding scale of resources according to the potential impact on the business.

3

### Be clear what you are protecting against

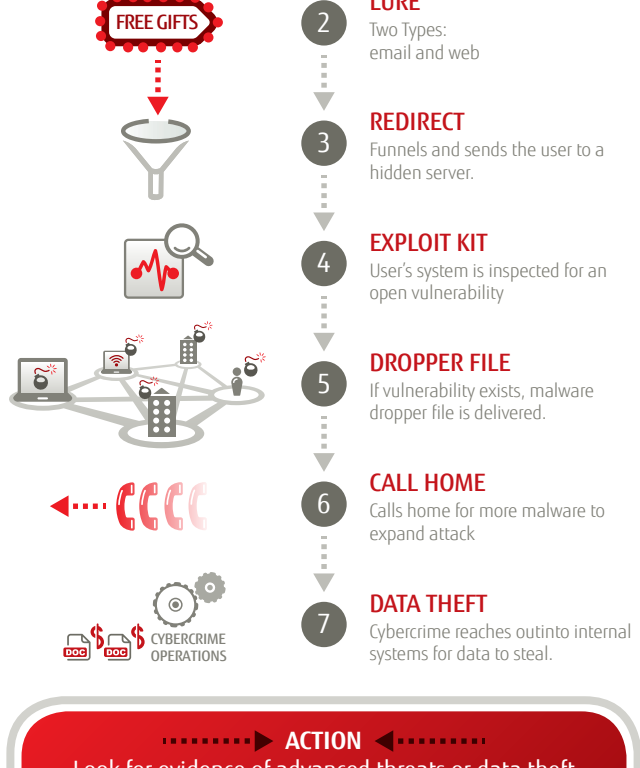
**Anti-virus and URL filtering used to be sufficient protection from cyber crime. Not anymore.**

The increasing sophistication of targeted attacks has changed everything. Today's advanced attacks occur in seven stages that can result in the theft of your data.

But are your defences ready?

**7** stages of advanced threats & data theft

**What should you be looking out for?**



#### ACTION

Look for evidence of advanced threats or data theft and take preventative measures to protect the business from future attacks.

4

### Train your people to recognise the threats

**A report by the National Audit Office claims the IT security skills gap will take up to 20 years to close, leaving UK plc vulnerable to regular attacks.**

Companies must train staff to follow security policies and procedures and provide them with the essential skills to tackle cyber crime. More than that, senior management must invest the time in understanding the risks and what investments to make.



Source: National Audit Office, The UK cyber security strategy: Landscape review, 2013

#### ACTION

Understand which cyber risks already exist and which ones are missing and then create a programme of staff training for all levels of the organisation.

5

### Keep up-to-date on everything!

**Cyber threat is forever evolving therefore it's not 'fit and forget'. It's essential to keep defences up to date.**

Many organisations fail to refer to security risk assessments to identify the people, processes or technology that need to be brought up-to-speed, gaps start to creep in.



#### ACTION

Know your risks and ensure your security commiserates with your business.

**Start with Secure Thinking.**

**Get a FREE Fujitsu Information Security and Risk Assessment.**

Contact the team at Fujitsu on:

**0870 242 7998**

or visit

**[uk.fujitsu.com/securethinking](http://uk.fujitsu.com/securethinking)**

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