

## Privacy Statement

Fujitsu Limited, Japan, and its affiliated companies worldwide (“Fujitsu”) respects your privacy. This Privacy Statement informs you of Fujitsu’s privacy practices and of the choices you can make about the way Personal Information about you, including from your online activity, is collected and how that Personal Information is used by Fujitsu. The term “Personal Information” comprises all information which allows or facilitates the identification of an individual.

Fujitsu is committed to protecting your Personal Information and your privacy. Accordingly, this Privacy Statement has been developed to show how Fujitsu processes the Personal Information of those who visit its websites as well as interact with its businesses. This Privacy Statement includes:

- What Personal Information Fujitsu collects and how long Fujitsu intends to keep it;
- How Fujitsu uses the Personal Information, to whom it may disclose or transfer it to, and the reasons why;
- The security-related measures Fujitsu takes to protect your Personal Information;
- The use of cookies and other technologies;
- How to go about making a query or lodging a complaint; &
- How you can go about correcting your Personal Information, or asking for it to be deleted.

In developing these standards, Fujitsu has taken into consideration an array of internationally recognised core principles, including: the EU Directive 95/46/EC on the protection of individuals with regard to the processing of personal data; the nine information privacy principles of the APEC Privacy Framework to promote effective privacy protection; and the OECD Guidelines governing the protection of privacy and trans-border flows of personal data, amongst others. Accordingly, the following are at the heart of this Statement:

- 1) Fujitsu respects the confidential nature of any Personal Information entrusted to it;
- 2) Fujitsu will be open with you about its developments, practices and policies with regard to your Personal Information, and how it intends to use it;
- 3) Fujitsu will keep Personal Information to the minimum necessary;
- 4) Fujitsu will only process Personal Information in accordance with data privacy laws and regulations;
- 5) Fujitsu has in place, and will maintain, effective safeguards to ensure that Personal Information is kept securely; &
- 6) Fujitsu will be accountable to those entrusting their Personal Information and is committed to complying with its obligations under the principles stated in this Privacy Statement.

Fujitsu is a global organization, with legal entities, business processes, management structures, and technical systems that cross borders. This Privacy Statement applies to all Fujitsu-owned websites, domains, services, applications, and products, and those of Fujitsu’s wholly-owned subsidiaries - except where a privacy policy or statement specific to particular legislation, a Fujitsu program, product, or service may supersede or supplement this Privacy Statement.

### 1. Collection of Personal Information.

Fujitsu recognizes the importance of the Personal Information by which you can be identified, such as your name, address, or e-mail address. Fujitsu respects the privacy of people visiting its websites. Therefore, you may visit any of the Fujitsu websites without revealing any Personal

Information. Nevertheless, Fujitsu may track the Internet addresses of people who visit its websites and Fujitsu may analyse this data for trends and statistics. However, the tracked data does not include your Personal Information.

Some Fujitsu websites may send "cookies" and other technologies to your computer or collect your Personal Information in compliance with applicable laws and regulations; please refer to the Privacy Statement on the specific Fujitsu website to see how your Personal Information is handled. There is not, however, any obligation for you to provide Fujitsu with your Personal Information. If you do not wish to provide the information requested, you can still visit most of Fujitsu's websites, but you may be unable to access certain options, offers and services.

In general, Fujitsu collects only Personal Information that you voluntarily provide, for example, when you register with one of Fujitsu's websites, or when you ask for information or provide a comment. Both the type and amount of Personal Information collected will be limited to information that is relevant to the identified purposes and is obtained by lawful and fair means, consistent with applicable Data Protection Legislation.

In a few cases, however, Fujitsu or its partners will need certain information from you in order to give you appropriate and comprehensive service. In such cases Fujitsu would ask you to provide it with the necessary Personal Information, e.g. by registering. During the registration procedure Fujitsu will ask for your consent to collect, store, process and transfer your Personal Information to third parties (see section 3 below).

If you provide such details (e.g. name, address, e-mail, type and scope of use of Fujitsu products and services used by you) Fujitsu will inform you in any case about how the Personal Information will be used or potentially transferred to third parties before you submit it, as per applicable Data Protection Legislation.

Fujitsu saves your Personal Information only for as long as necessary to fulfil the identified purposes as well as to comply with applicable Data Protection Legislation.

## **2. Use of Personal Information.**

Fujitsu will only use your Personal Information for the purposes made known to you, or to which you have consented in advance. Typically, these purposes include:

- To perform a contract to which you are party to, or to take steps at your request prior to entering into a contract;
- To protect your vital interests;
- For the administration of justice, for the exercise of any functions of government or a government department, or for the exercise of any other functions of a public nature exercised in the public interest;
- To answer your questions;
- To provide offers or information requested by you;
- To communicate with you regarding Fujitsu's products and services and to send marketing communications to which you have previously consented;

- To meet Fujitsu's product and / or service commitments to you;
- To improve and develop Fujitsu's products and services;
- To address and proceed with any recruitment inquiry or for employment purposes; and / or
- To prevent and detect security threats, fraud or other malicious activity.

In addition, Fujitsu may use the Personal Information when legally necessary in order to: protect its legal rights; protect it against claims and lawsuits; comply with court orders or orders by law issued from a public authority; or where otherwise required or permitted by applicable laws.

### **Advertising/Marketing and Public Opinion Surveys.**

Fujitsu will only use the Personal Information you have provided for advertising and marketing purposes to the extent to which you have previously consented.

Fujitsu performs public opinion surveys either directly or in cooperation with a market research institute. Either Fujitsu or the market research institute in this context assesses several topics, e.g. the rating of products, designs, marketing measures as well as specific user interests and requirements regarding Fujitsu's products and services. Participating in the surveys allows Fujitsu to gather important information that can be used in the development of new products and services by Fujitsu. To the extent Fujitsu relies on the services of a market research institute, the market research institute will only act on behalf of, and as instructed by, Fujitsu. Personal Information collected in the context of the surveys will only be used by Fujitsu in order to further improve its own products and services. Any additional use of your Personal Information by the market research institute is excluded, as well as the prohibition of any transfer of it to any other third party.

### **3. Disclosure to Third Parties.**

Fujitsu may disclose your Personal Information to its affiliates, strategic partners and service partners who assist Fujitsu in providing its services to you. Also, if Fujitsu determines the need to sell, buy, merge, or reorganise its business, it may also need to disclose your Personal Information for such business reasons, but will pursue relevant and proper protection of your Personal Information in such an event. In addition, disclosures may be required for legal reasons, as noted in section 2 above. However, your Personal Information will not be shared with third parties for advertising or marketing purposes without your prior consent. Also, Fujitsu does not sell or lease your Personal Information. But as a reminder, please note that any Personal Information that you may have already shared with others from any of Fujitsu's online services cannot be kept private or confidential.

### **4. Security.**

Your Personal Information will be protected by reasonable security safeguards against accidental loss, unauthorised processing, the destruction of, or use or modification of, or unauthorised disclosure of your Personal Information. Accordingly, Fujitsu employs appropriate technical and organisational security measures in order to protect your Personal Information. The safeguards Fujitsu employs are proportionate to the likelihood and severity of any potential harms or threats, the sensitivity of the Personal Information, and the context in which it is held.

In the event that Fujitsu decides to store your Personal Information, Fujitsu will use or employ information technology systems that feature physical and technological security measures, management and organisational security measures to restrict access to your Personal Information, and an appropriately-designed security architecture. This includes any clouds to store your Personal Information, or involvement by Fujitsu's affiliates, strategic partners and suppliers.

Fujitsu is also committed to regularly reviewing and assessing its security measures. For further information please read the terms of use for Fujitsu's websites, which are available on the webpages of the various websites of Fujitsu.

## **5. Retention of Personal Information.**

Fujitsu will use Personal Information that you provide (e.g. during registration with one of Fujitsu's websites, or when calling a hotline) only for the purposes as listed in section 2 above. Consequently Fujitsu will retain your registered Personal Information only for as long as your account is active or as needed to provide you with the requested services, unless a longer retention period is required or permitted by law. In particular Fujitsu will retain and use your registered Personal Information as necessary to comply with its legal obligations, resolve disputes, and enforce its agreements.

## **6. International Transfers.**

Fujitsu is a global organisation and is made up of many companies. Accordingly, your Personal Information may be transferred overseas to companies within Fujitsu (including service providers operating on their behalf) and to other trusted third parties, so that they may process your Personal Information on Fujitsu's behalf. This is required in order to allow Fujitsu to manage and support its business operations, to provide and deliver services to its customers, to assist Fujitsu with marketing and communication initiatives, and to reorganise its business as noted in section 3 above. By using a Fujitsu website or otherwise providing Fujitsu with Personal Information, you agree to Fujitsu doing so in accordance with the terms of this Privacy Statement and applicable Data Protection Legislation.

This Privacy Statement and Fujitsu's practices are designed to provide a globally consistent level of protection for Personal Information all over the world. This means that even in countries whose laws provide for less protection for your Personal Information, Fujitsu will still handle your Personal Information in the manner described in this Privacy Statement in order to ensure that appropriate security measures are in place to protect your Personal Information.

Please be aware that in certain circumstances, Personal Information may be subject to disclosure to government agencies pursuant to judicial proceedings, court order, or legal process. Fujitsu may also share your Personal Information to protect the rights or property of Fujitsu, its business partners, suppliers or clients, and others when Fujitsu has reasonable grounds to believe that such rights or property have been or could be affected. Subject to such lawful access requests, Fujitsu promises that anyone processing your Personal Information has in place a contract with Fujitsu in order to keep your information confidential and secure and is only entitled to process it in accordance with Fujitsu's instructions. Furthermore, Fujitsu promises that anyone processing your Personal Information outside your country of origin is required to implement appropriate security measures in order to protect it.

## 7. Children.

Fujitsu respects the privacy of children and does not knowingly collect, use or disclose Personal Information of children under 16 years of age without verifiable consent from a parent or guardian.

If Fujitsu becomes aware that the information submitted to Fujitsu is Personal Information of children without firstly receiving verifiable consent from a parent or guardian, Fujitsu will take immediate steps to delete such Personal Information.

If a parent or guardian wishes to raise a concern regarding Personal Information pertaining to a child, please refer to section 10 below.

## 8. Social Media, Cookies and other technologies.

### Social Media

The Fujitsu website uses plugins of social media networks such as Xing, Twitter, Facebook, LinkedIn, and Google+. These plugins of other platforms can be recognised by means of a logo or the appropriate wording of the respective platform. If you use one of these plugins to select one of Fujitsu's websites, these plugins are able to establish a direct connection between the browser you use and the appropriate sites of the respective social media networks. As this transfer takes place directly between your browser and the respective network, Fujitsu does not have any access or knowledge of any data sent. Accordingly, Fujitsu does not have any control over the use of this data within the respective social media networks.

In the event that you make use of a social media network, and make content available to participants of these networks - content such as images, information, contact details, your personal opinion or any other types of Personal Information - this is not covered by this Privacy Statement. Rather, the terms of use and privacy policies of the respective operators of those social media networks shall apply to any such content.

### Cookies, Web beacons and other technologies

Fujitsu collects information about visitors to its websites via the use of cookies and web beacons and other technologies in order to further improve its services and online offers. In this way, customer needs can be better met by Fujitsu by telling it which visitors clicked on which parts of its website, as well as to recognise your browser the next time you visit a Fujitsu website. Accordingly, Fujitsu websites send "cookies" to your computer to better serve you with more tailored information when you return to the website. Cookies are small text files that are downloaded and stored on your computer when you visit a Fujitsu website. They can either be just for the period of time, or session, when your web browser is open to a Fujitsu website, or they can be persistent cookies that store your preferences for future visits to the website.

Some jurisdictions may require your consent before serving cookies and similar tracking devices to your computer, such as prior consent, or where consent can be inferred through appropriate browser / application settings or other means. You may refuse the use of cookies by selecting the appropriate settings on your browser; for example you can always set your browser to tell you when you are sent a cookie and then refuse to receive it. And you can always delete the cookie at any time that you want.

“Web beacons” are an electronic image which can recognise certain types of information, such as website usage. They are often combined with cookies.

Web beacons may still identify a visit, but will not be able to correlate it with any cookies’ information. However, please note that if you do this you may possibly not be able to use the full functionality of the Fujitsu website.

For further information about cookies, please visit: [www.aboutcookies.org](http://www.aboutcookies.org). For further information about web beacons, please visit: [www.mediamath.com/privacy-policy/](http://www.mediamath.com/privacy-policy/)

**Google Analytics**

Websites of Fujitsu may make use of Google Analytics, which is a web-based analysis service of Google Inc. ("Google"). Google Analytics uses cookies, which are stored on the user's computer and which allow an analysis of the use of the Fujitsu website by you. The information generated by the cookie about the users' use of the Fujitsu website is generally transferred to one of Google's servers in the USA and is stored there. Anonymisation of the user's Internet Protocol (IP) has been activated on the Google website, so that – beforehand – the user's IP-address will be shortened by Google in the country of origin. Only in exceptional cases will the full IP-address be transferred to a Google server located in the USA and shortened there.

Google will use this information to evaluate the user's use of the Fujitsu website, in order to put together a report about the website activities. In no circumstances will Google associate your IP address transmitted by your browser with other data stored by Google. Nevertheless, you can prevent the installation of the Google cookies with the appropriate setting of your browser. In addition, you can prevent the collection of your Personal Information by Google Analytics by clicking on the “non-accept” button, which is available when first visiting the Fujitsu country website.

Further information on the terms of use and data protection with regard to Google Analytics is available at: [www.google.com/analytics](http://www.google.com/analytics)

The list below shows all of the cookies used on the Fujitsu UK website and explains their use.

Cookie	Use
ASP.Net_sessionId or JSessionID	Used by website forms and the site search to store session data. The cookie is deleted when the browser is closed.
"CPSMsa91AR" or similar	Used by website forms to store the entered data. The cookie name is randomly generated each time a form is completed and is deleted when the browser is closed.
_utma, _utmb, _utmz etc.	Used by Google Analytics to track page views and other website usage statistics. No personally-identifying information is used. Reports are generated which show how many visits there have been to each page on the website.

By using this website, you are accepting the use of these cookies.

## 9. Links to other sites.

Fujitsu does not collect Personal Information from third party sites. In the event that Fujitsu should somehow receive your Personal Information from a third party site, Fujitsu will request your permission before collecting, storing and processing it.

Also, please be advised that websites that are linked directly or indirectly from this website (the "Linked Sites") may not be operated or maintained by Fujitsu. If you have connected with any Linked Sites, Fujitsu has no control over the collection, storage or processing of your Personal Information that may be transferred to the third party (e.g. the IP address or the URL of the website containing the link), as naturally, Fujitsu does not have any control over the behavior of such third parties. Accordingly, Fujitsu disclaims liability for access to, and use of, any Linked Sites, and will not be responsible for the privacy practices of those Linked Sites.

## 10. Questions or Concerns.

Fujitsu is committed to ensuring that the Personal Information it holds is accurate, complete, and kept up-to-date to the extent necessary for the relevant purpose. If you wish to rectify inaccuracies or delete Personal Information relating to you, or view or update your Personal Information, or if you have any questions, comments or concerns about this Privacy Statement, or if you wish to make a complaint about Fujitsu's handling of your Personal Information or a possible breach of privacy laws then please contact Fujitsu at: [askfujitsu@uk.fujitsu.com](mailto:askfujitsu@uk.fujitsu.com)

For privacy protection purposes, you may be asked to provide proof of identification and other relevant details.

Fujitsu will endeavour to respond to all requests and complaints within a reasonable time, in a reasonable manner, and in a form that is generally understandable. However, Fujitsu may not be able to provide a response due to legal or security reasons, to protect confidential commercial information, or when the privacy of other persons would be violated. In the event your request is denied, Fujitsu will inform you along with the reasons why. If you are unsatisfied with the response, then you may refer your request or complaint to the data protection office or other relevant authority in your home country or jurisdiction.

## 11. Changes to the Privacy Statement.

This Privacy Statement may change from time to time by posting an updated version on Fujitsu's corporate website, thereby superseding earlier versions. If there are changes that materially alter its privacy practices, Fujitsu may also notify you by other means, such as by email or by posting a notice on Fujitsu's corporate website and / or social media pages in reasonable time prior to the date that the changes take effect. In particular, if Fujitsu intends to use your Personal Information in a manner different from that stated at the time of collection, Fujitsu will notify you, and you will be given a choice to permit or disallow such use.

## 12. Other / Miscellaneous.

Fujitsu's websites for its businesses and products and services contain terms of use which refer to and contain information related to privacy, the transfer of Personal Information and/or security generally. Examples include:

- Information about Fujitsu's technologies;
- How its technology is used; &
- How Fujitsu uses cookies
- How Fujitsu complies with Export Control requirements

These terms of use should be read in conjunction with, and where appropriate, will supplement this overall global Privacy Statement.

Fujitsu's websites for its businesses and products and services may contain privacy policies and statements which should be read in conjunction with this Privacy Statement, and where appropriate will supplement this global Privacy Statement. Accordingly, local Fujitsu's websites may contain country or regional compliance statements.

Fujitsu seeks to resolve any complaints concerning Personal Information, or privacy generally, directly with the person concerned (please see section 10 above). Fujitsu will also comply with self-regulatory frameworks and will co-operate with appropriate regulatory authorities worldwide, including local data protection authorities, to resolve any issues or complaints regarding the transfer of Personal Information or other relevant privacy issues that cannot be settled directly.

Some of Fujitsu's local policies and data protection notices may also contain specific exclusions required by local law, as noted in section 2 above, which may limit or qualify the application of this global Privacy Statement.

Fujitsu regularly reviews its Privacy Statement and will make any amendments reasonably necessary to comply with changing regulatory regimes globally and with good practice in privacy and Data Protection Legislation.

If you have any comments or questions about this Privacy Statement or its application please refer to section 10 above.

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