

Supporting British Forces

Fulfilling potential beyond the expected

Providing time, resource and funding to support vital military charities



Sailing, Skydives and Buttered Scones – How Fujitsu Supports British Forces Charities

British Soldier

Fujitsu is the proud sponsor of British Soldier, the Army Sailing Association (ASA) racing yacht. This relationship reinforces a shared belief in fulfilling potential beyond the expected through experience, resourcefulness and determination, all in a day's teamwork that Fujitsu is proud to be part of.

Our sponsorship provides the Army Racing Offshore team and its yacht 'British Soldier' with the means that are vital to keep such a quality racing yacht safe, competitive, flying the flag at the top end of National and International racing and, thus, able to attract and challenge soldiers, able bodied and injured, to this demanding sport.

Through British Soldier's association with the Toe in the Water charity, injured military personnel can accelerate their recovery through competitive sailing, building skills and confidence while spending much-needed time away from front-line combat.



Duncan Tait, Fujitsu CEO UK and Ireland names the new British Soldier yacht at its launch at Gosport in May 2013



"The opportunity to race a highly competitive yacht, British Soldier, at national and international level is available only through our partnership with Fujitsu.

It is a clear demonstration of the company's commitment to the men and women of the British Army and, on their behalf; I thank Fujitsu very much for your continuing and essential support."

Lt General Andrew Gregory, Admiral, Army Sailing Association

Toe in the Water

Earlier this year, when Toe in the Water suffered a significant data loss, due to hardware failure, Fujitsu, as a key partner, provided assistance to help them improve their IT systems, including guidance on ways to retain their information in a more secure manner in future.

Fujitsu supplied laptops, desktops, a server for centralised storage and a backup solution with off-site storage capability. We also arranged for a local network, together with WiFi, and all existing software and applications were successfully migrated onto the new IT equipment.

SSAFA – Long term corporate friend

Fujitsu has been a corporate friend to SSAFA for many years. SSAFA is the nation's longest serving military charity, committed to supporting those who serve and have served in Britain's Armed Forces, and their families.

As just one of our commitments to SSAFA, Fujitsu was delighted, in May 2013, to present them with a cheque for £25,200, during a SSAFA Corporate Friends Reception hosted in our head office in London.



Fujitsu presents Jon Thompson, PUS, MOD and SSAFA with a cheque for £25,200

Fall for the fallen

The Fujitsu and SSAFA relationship, however, involves much more than simply handing over a cheque!

Activities this year include tandem skydives as part of the Fall for the Fallen campaign, each jump representing one of the 470 soldiers killed in Afghanistan.



Ride of Britain

We also have eight Fujitsu staff taking part in Ride of Britain, a five-day, 501-mile cycle ride from Edinburgh to London in September, each is raising over £1,300.



Teas and treasure

Fundraising for SSAFA isn't all high-energy stuff.

At Fujitsu, we have held treasure hunts (where the treasure is usually a Fujitsu laptop), a charity car wash and, across all our offices on the same day, hosted The Big Brew-up, in which cakes, buns and scones are sold to raise funds, along with military-strength pots of tea.



"SSAFA is proud of our relationship with Fujitsu and incredibly grateful for their support and commitment over the last 10 years. This support is both vast and diverse; from being part of our Corporate Friends Programme, sponsor of the SSAFA Ride of Britain or through encouraging employee engagement and fundraising. This multi faceted help and support from such a well known and respected company is truly appreciated and, crucially achieves much needed awareness and funds for SSAFA so our Forces family will have the committed practical, financial and emotional support they deserve."

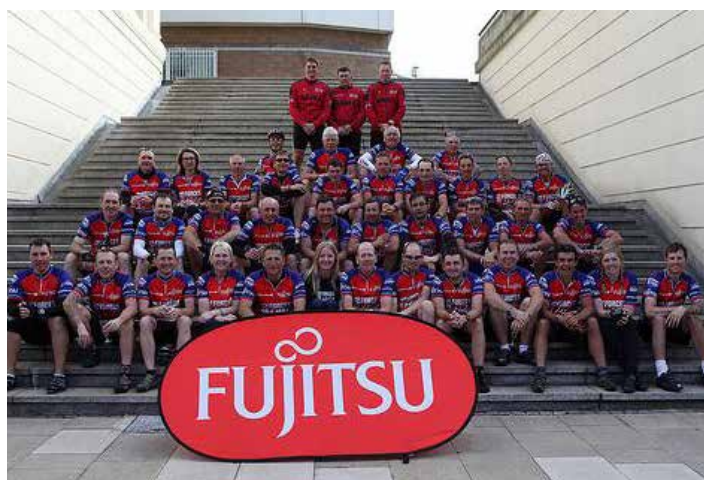
General Sir Kevin O'Donoghue KCB, CBE, Chairman, SSAFA

Sponsoring the fast and fearless HMS Portland

HMS Portland is billed as the fastest and most fearless frigate in the Royal Navy. Fujitsu is the affiliate sponsor of this vessel, which has recently undergone a major refit programme to maintain peak effectiveness.

Among the system changes was an ICT update to Defence Information Infrastructure (Future) (DII(F)), an information-sharing and collaboration system for the entire defence network.

Fujitsu apprentices and placement students recently visited HMS Portland to see the work Fujitsu does in a uniquely challenging customer environment.



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ID-1928/08-2013

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