

Case Study

TMC, Marketing and Event Agency, Relies on the CELSIUS H910 for Graphic Applications

»The CELSIUS H910 proves itself as a real team player in practice: It integrates easily and quickly into existing infrastructures and supports the exchange and cooperation of the team with its communication strengths.«

Mirco Welsing, TMC GmbH



The Customer

TMC GmbH is a medium-sized marketing and event agency with its office in Paderborn, Germany. The agency's 14 employees take care of marketing projects for a large number of businesses in the SME segment. TMC specializes in print and electronic media, in addition to planning and organizing business events.

Website: www.tmc-gmbh.de



The Challenge

The graphic experts at TMC required higher levels of flexibility and mobility to satisfy customer demands. The agency was looking for a computer system that would be able to handle high-end graphics applications for presentations, meetings and events, with optimal mobility for use in the main office and at external sites as well.

The Solution

TMC selected the Fujitsu CELSIUS H910 – a mobile workstation offering the convenience of a notebook. The system has all of the high power and advanced functionality found in professional stationary workstations. The CELSIUS H910 is specially engineered for graphic applications, so the designers at TMC can be sure of having top performance and efficiency wherever they go.

The Best Support Possible for Graphic Designers

TMC GmbH specializes in marketing, media and event services. The agency provides many well-known customers throughout Germany with business presentations and publications, mailing campaigns, product flyers and web-sites, plus planning and organization services for customer events and trade shows. It goes without saying that graphics play an important role in these kinds of marketing services. To ensure that its graphic designers had the best tools to support them in handling daily tasks, the agency was looking for a new generation of computer systems that could be used effectively as stationary workplaces and as mobile devices outside the office environment. TMC chose the Fujitsu CELSIUS H910 workstation to meet these demands.

Powerful, Agile and Easy to Integrate

The system requirements and specifications were clearly defined: high performance to handle complex graphic programs, mobility for use on-site at customer locations and events, plus easy integration in the agency's existing IT network based on Windows. The CELSIUS H910 satisfied all criteria. The mobile workstation's impressive price-performance ratio was an additional factor in the equation that put CELSIUS at the top of the agency's shopping list.

Switching over to the new system was quick and easy for employees at TMC. In fact, initial doubts on the part of those designers who had previously used the »snow white« product from a well-known competitor literally melted away: The switch to the CELSIUS H910 was no problem at all. The TMC graphics team enjoyed working with it from the very start. And with this system the functional quality of communication among colleagues in the IT network is better than ever before. The CELSIUS H910 is an absolutely outstanding tool.

The Workplace Experience: »Everything is smooth and fast!«

The strength of the mobile CELSIUS workstation mainly stems from the power of the second-generation Intel Core i7 Extreme Edition processors with vPro technology. »Even more mature and more powerful,« says the graphics team: »Whenever we work with Adobe Creative Suite or Adobe Premiere, we quickly forget that these high-end applications require huge performance capacities. Everything is smooth and fast! What's more, we don't have to worry about how much storage space is still available. The CELSIUS H910 has a second hard disk.«

Customer Benefits

- More flexibility and mobility
- Optimized system to meet the demands of high-end graphic applications
- Impressive price-performance ratio
- Easy and fast integration in IT networks
- Outstanding ease of use
- More flexible data management with a second hard disk
- Complete data protection through intelligent security functions

Products and Services

- Fujitsu CELSIUS H910 mobile workstation
- High-end Intel® processors
- NVIDIA® Quadro® 3000M graphic card
- 8 GB DDR3 RAM
- 2 x 500 GB hard disks

TMC employees also appreciate the extra-large display with LED backlighting. The high resolution brings out every detail of their graphics as they work.

For meetings, presentations, trade fairs or simply brief sessions in the office: The CELSIUS H910 gives the colleagues at TMC complete freedom and unlimited mobility. They have the agility and flexibility that is expected of a first-class agency. »The CELSIUS H910 really improves efficiency here at TMC. Processes are less complex and much faster – and we save time,« explains Mirco Welsing, the managing director of the agency who also oversees IT operations.

A Team Player for Easy IT Integration

Thanks to its integrated WLAN, 3G/UMTS and Bluetooth, along with a wide selection of ports for peripherals, the CELSIUS H910 was quickly and easily integrated in the existing Windows-based IT network at TMC.

»Our decision in favor of the CELSIUS H910 saved us a lot of time and a lot of headaches. Unlike many technology refresh projects, we were not confronted with any complex or time-consuming installation tasks. The communication in our IT network functioned smoothly from the very start, enabling us to focus our attention on our core business and our customers,« says Mirco Welsing with satisfaction.

In addition to the reputation of CELSIUS as a »team player« in IT networks, the TMC managers were also impressed by the security features of the mobile workstation. The system has a number of intelligent functions to protect data and applications. For example, TMC employees can safeguard the data on CELSIUS H910 hard disks using the integrated SmartCard reader and fingerprint sensor – these features prevent unauthorized access. This kind of protection is very important at TMC: »Various kinds of sensitive customer data reside on our computer systems. It goes without saying that protecting this data is a top priority. The intelligent CELSIUS security functions are effective and give us peace of mind«

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