



Microsoft New Zealand 2011 Partner Awards – Factsheet

- The New Zealand Microsoft Partner Awards is an exclusive event designed specifically to recognise and reward those Microsoft Gold, Certified and Small Business Specialist partners in the New Zealand partner community that have delivered exemplary and innovative solutions using Microsoft technologies to address customer's business challenges
- The Microsoft Partner Awards have been running for five years. In the inaugural awards, there were 14 categories
- In 2011, Microsoft New Zealand announced a number of new Award Categories which align with Microsoft's World Wide Partner Awards. These include:
 - Desktop Deployment Solution of the Year
 - Virtualisation and Management Solution of the Year
 - Hosting and Data Centre Solution of the Year
 - Business Intelligence Solution of the Year
 - Web Development Solution of the Year
 - Windows Azure Platform Solution of the Year
 - Windows Phone Solution of the Year
 - MSN Campaign of the Year
 - Training Solution Experience of the Year
 - BizSpark Partner of the Year
 - Software Exporter of the Year
- The 2011 Partner Awards contains 23 awards split into four sub-categories – Solution, Individual, Partnering and Supreme
- At the 2011 Worldwide Partner Awards, New Zealand had three companies recognised. NV Interactive was a finalist in the Web Development Solution of the Year category. GreenButton was finalist in the BizSpark Partner of the Year and winner of the Worldwide Windows Azure Platform ISV Partner of the Year. And, Provoke won New Zealand's Country Partner of the Year.
- Quote to use for press releases:

"The Microsoft Partner Awards gives us an opportunity to recognise the fantastic work our partners develop for their clients over the year. It was very exciting to see a number of first-time entries this year, and as usual, the high calibre of entries certainly made the judging process very difficult," says Chris Ichter, Director Small, Midmarket Solutions & Partners Group for Microsoft New Zealand.

Microsoft Partner Awards 2011 Winners

Solution Awards

Desktop Deployment Solution of the Year

Winner: Gen-i (www.gen-i.co.nz)

Virtualisation and Management Solution of the Year

Winner: Datacom (www.datacom.co.nz)

Hosting and Data Centre Solution of the Year

Winner: Softsource (www.softsource.co.nz)

Business Intelligence Solution of the Year

Winner: Datacom (www.datacom.co.nz)

Web Development Solution of the Year

Winner: NV Interactive (www.nvinteractive.co.nz)

Windows Azure Platform Solution of the Year

Winner: Intergen (www.intergen.co.nz)

Portals and Collaboration Solution of the Year

Winner: Enlighten Designs (www.enlighten.co.nz)

Unified Communications Solution of the Year

Winner: Gen-i (www.gen-i.co.nz)

Windows Phone Solution of the Year

Winner: Marker Ltd (www.markerstudio.com)

Dynamics CRM Solution of the Year

Winner: Fujitsu (www.nz.fujitsu.com)

Dynamics ERP Solution of the Year

Winner: Theta Systems (www.theta.co.nz)

Individual Awards

Solutions Architect of the Year

Winner: Dave Fellows (GreenButton) (www.greenbutton.net)

Partners' Choice CIO of the Year

Winner: Nominated by Dimension Data (www.dimensiondata.com) -- Matt Tucker (Les Mills) (www.lesmills.co.nz)

Partner Awards

MSN Advertising Partner of the Year

Winner: OMD New Zealand (www.omb.com)

MSN Campaign of the Year

Winner: Spark phdiq (www.phdww.com)

Distributor of the Year

Winner: Express Data (www.expressdata.co.nz)

Reseller of the Year

Winner: Gen-i (www.gen-i.co.nz)

Training Solution Experience of the Year

Winner: ACE Training (www.ace.co.nz)

Online Services Partner of the Year

Winner: Provoke (www.provoke.co.nz)

Supreme Awards

BizSpark Partner of the Year

Winner: GreenButton (www.greenbutton.com)

Citizenship Solution of the Year

Winner: Provoke (www.provoke.co.nz)

Software Exporter of the Year

Winners: Vista Entertainment Solutions and GreenButton (www.vista.co.nz and www.greenbutton.net)

Small Business Solution of the Year

Winner: Kinetics Group (www.kinetics.co.nz)