

TELENTICE PLAYER V6.0



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**Multi-mode (Flash, Mpeg,
and Flash touch
application)**

**Templates driven by feeds
secure FTP (localised
information)**

**HD and FULL HD,
DivX, H264 and
WMV**

**Active Flash and
After Effects
(Silverlight)**

**Local template
control**

**Active web page
interaction with
player window**

**Mobile device
Video and
active flash**

**Active Applications
played as content
(way finder)**

**Streaming video
within local
video**

**Creative advertising
synchronized to a sequence of
displays**

FEATURES

Playback

- All Major Media Formats
- HD 720p and 1080p
- HTML
- Multiple Player Zones per Display
- Stable and Reliable Playback
- Optimized for Windows XP Embedded
- Scrolling Ticker
- RSS News, Weather, Sports, etc.
- Full Screen or Multiple Screens with Dynamic Control
- Mobile Devices
- e-Learning Options
- Corporate Communications

Integration

- Point of Sale/kiosks
- Customer Relation Databases
- RFID
- Bluetooth/Mobile Devices
- Interactive Kiosk Systems
- Display Control (Volume, Power, Input, etc.)
- Local Website
- Live Video Feeds
- TV, Satellite, Cable

Operation

- Use One or Many "Day Parts"
- Integrated JavaScript for Intelligent Playback
- Smart Triggers for Total Customization of Playback
- AutoUpdate
- Local Content Management
- Real Time Reporting with TELeNTICE Monitor
- Remote Diagnostics

Platforms Supported

- Windows XP
- Windows XP Embedded
- Windows 7

Intelligence

Point of play intelligence that allows local decision at playtime such as whether to play or not and which media to play. Decisions may be based on date/time, registry values, CRM, POS, RFID, PlayerID.

Create Customer Experience

The TELentice player software has been designed to support multi-touch and gesture touch kiosk applications. Enhanced end point control enables for media synchronisation between screens in a particular location, allowing the user easily to match, synchronise or cascade content from screen to screen.

Precise Targeting

Target your audience with rules support for Demographic, Geo-coded Segmentation. Player applies most suitable content for your target audience. Apply product based rules i.e.. up selling and cross selling or cause based content triggering.

Reporting

Provides Proof of Play Reporting. Detailed Audit and System logs are created and sent back to your Network Operations Center assuring you and your customers the system is operational. CPU, Memory, Temp, etc. can also be logged and monitored in real time.*

Control

Manage thousands of Players and Display Hardware easily.

Turn displays on/off on a schedule or Adhoc. Manage display input, volume and more on a schedule or Adhoc.

Information

Deliver RSS feeds for Weather, News, Sports etc. or create your own custom feeds. Scrolling Tickers, full page or combinations are supported.

e-Learning and Interactive Systems with TELentice

e-Learning Solutions on the TELentice Platform Deliver

- Enhanced customer experience: Give customers the autonomy to educate themselves with extensive product and service information in a virtual environment at the point of purchase.
- Educated employees: Raise employee knowledge and awareness across multiple locations.
- Empowered associates: Provide mission-critical information at the precise moment it is needed to both location based and mobile associates.

Capabilities

- **Scheduled:** Determine the exact time and place of content distribution.
- **Interactive:** Collaboration between online users or interactive computing.
- **Event based:** Trigger content with preset conditions.
- **Real time:** Live video feeds and information downloads.
- **On demand** - Information and content based on user journey or preferences.

Award Winning – Solid Platform



The Secrets of Australian IT Innovation Award Winner



Australian Consensus Software Award Winner

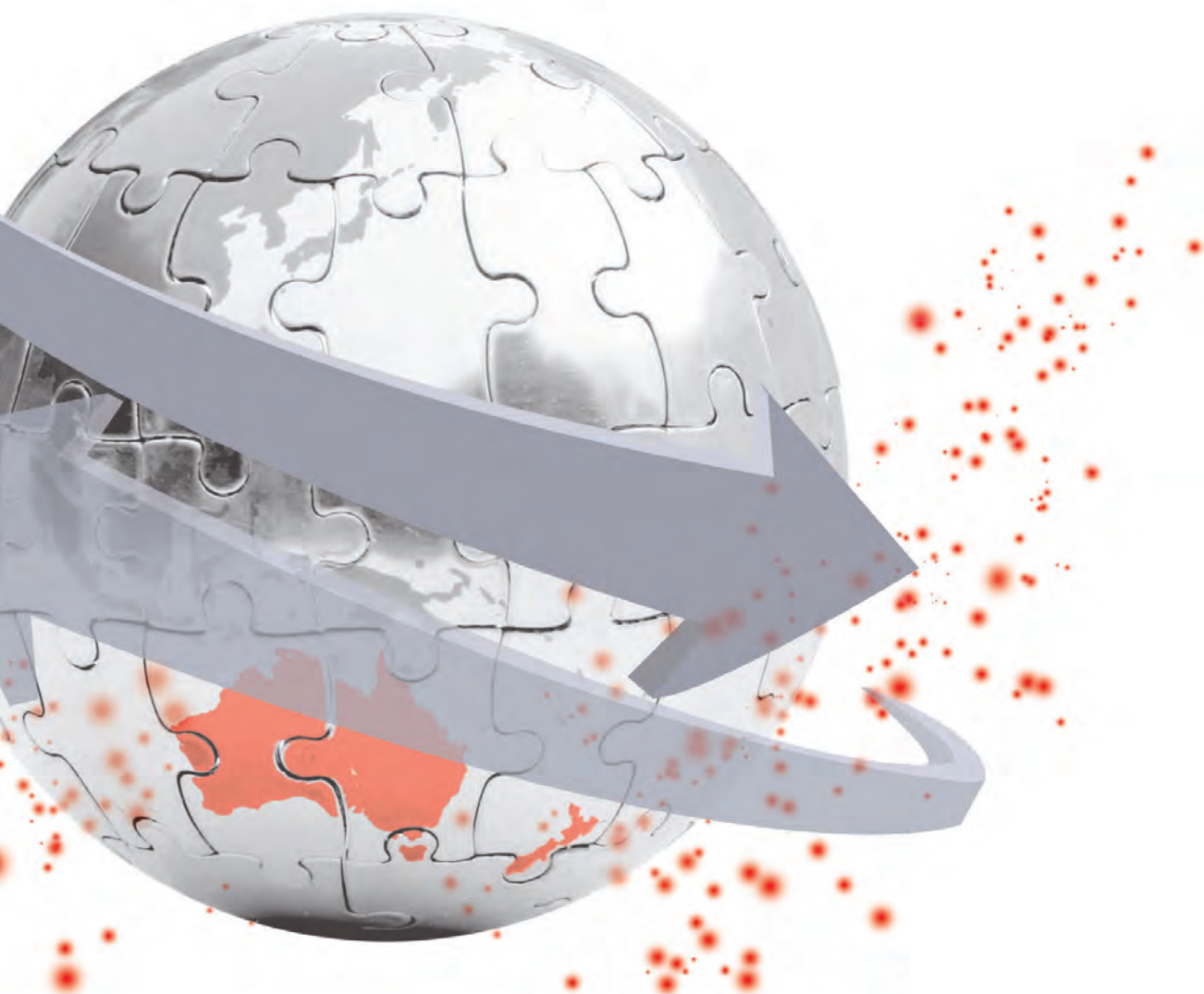


ISO9001 Certified Software Development



Interactive Multi Touch, Dual Touch and Gesture Touch

*Different manufactures vary in features that can be controlled via software



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