

## 静脈認証を用いたカードレス決済システム

FUJITSU 生体認証 PalmSecure

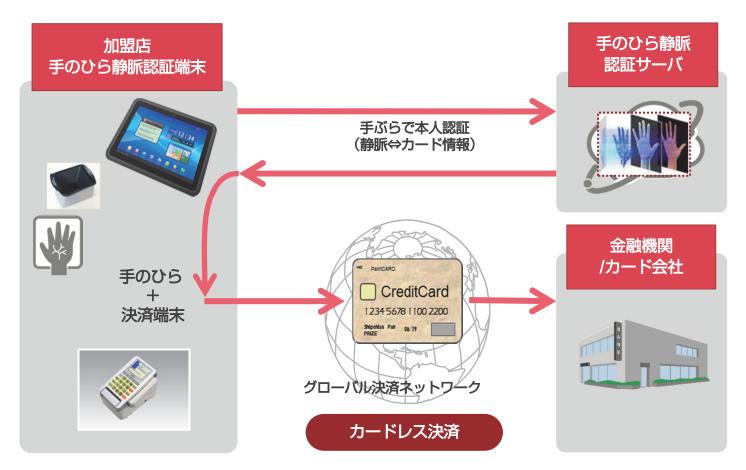
先進技術

参考出展

## お客様のメリット

- 利用者様:財布・カードが無くても、手ぶらでお買い物
- 小売店様:カードを忘れた時の買い物中止(機会ロス)の低減化による売上げ増
- カード発行会社様:カード保有者・クレジット支払いの増加による売上げ増

支払時に、お財布から現金も決済カードも取り出すことなく、手をかざすだけで支払いを完了させることができます。手のひら静脈認証の高セキュリティ性をベースに、利用者様には利便性をご提供すると共に、小売業様・カード発行会社様には売上げ増につなげ、お客様満足度向上やカードレス化による盗難・紛失対策のコスト低減化をもたらします。



商品・サービスについてのお問い合わせは

富士通コンタクトライン(総合窓口) 0120-933-200 受付時間 9:00~17:30 (土・日・祝日・当社指定の休業日を除く) 富士通公開サイト http://jp.fujitsu.com/ 詳細はこちら http://www.fujitsu.com/jp/solutions/business-technology/security/palmsecure/



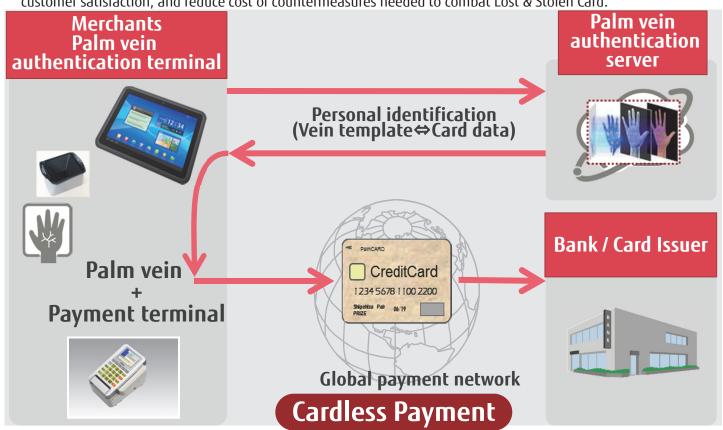
## Vein Authentication for Card-less Payments System

FUJITSU Palm Vein Authentication PalmSecure

Advanced Technology Demonstration Only

## **Customer Benefits**

- Customer: Hands-free shopping, able to shop without bringing any wallet or cards.
- Merchants: Increase sales chance by reducing situation where customer canceled transaction because of forget bringing their cards.
- Card Issuer: Increase sales by an increase in Credit Cardholders and Credit Card payment. When paying, there is no need to take out cash or card from wallet anymore, payment can be done by simply swipe your hand. By incorporating Fujitsu's palm vein authentication technology's high security, Card-less Payments System are delivering conveniences to customer, lead to increase sales of retailer and card issuer, raise customer satisfaction, and reduce cost of countermeasures needed to combat Lost & Stolen Card.



This leaflet has been translated from a Japanese local version.

Some content referenced is for Japan only.

If you need further information, please contact the sales representative in your region. http://www.fujitsu.com/global/