



#### Bruno Sirletti

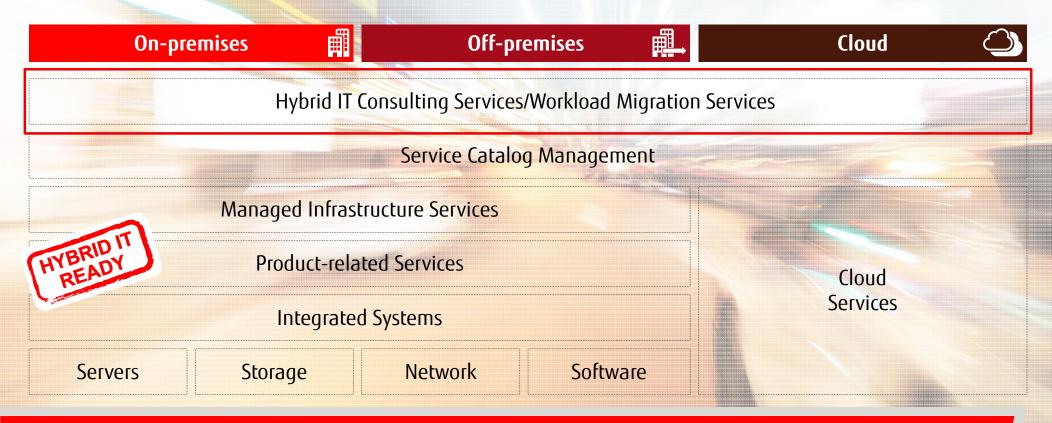
Presidente e Amministratore Delegato

Fujitsu Italia



## Fujitsu provides all sourcing options



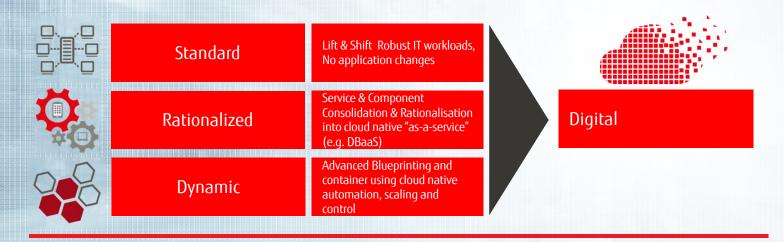


One-stop shop for Hybrid IT.





#### 'Delivering managed services in a Hybrid IT world'









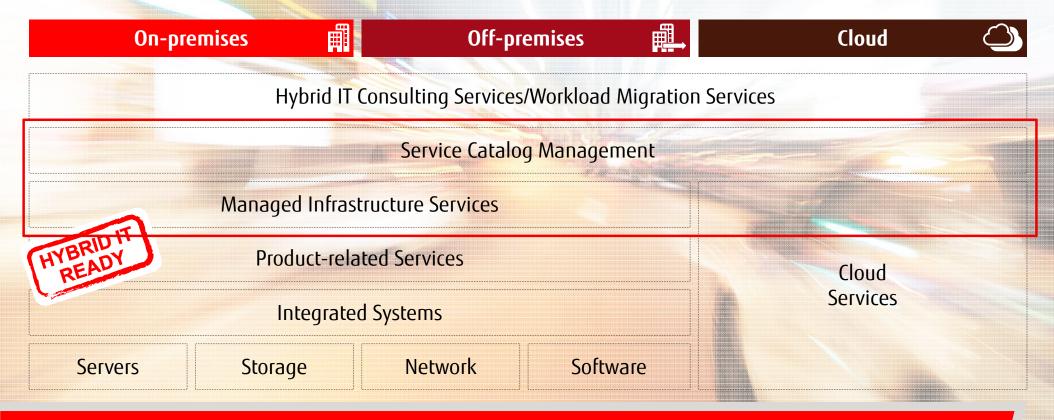


- Deliver & manage to the agility of the underlying platform
- Multi skilled deployment, multi skilled management
- On/Off capability to reduce customer operating costs on the platform, e.g. services running only when needed
- Clear delivery in a standard way regardless of the platform, using best practice from the vendors (e.g. Fujitsu, Microsoft etc.) and the experience of actually deploying
- Capability to deal with regular maintenance including patching, monitoring in an "only when needed" state?

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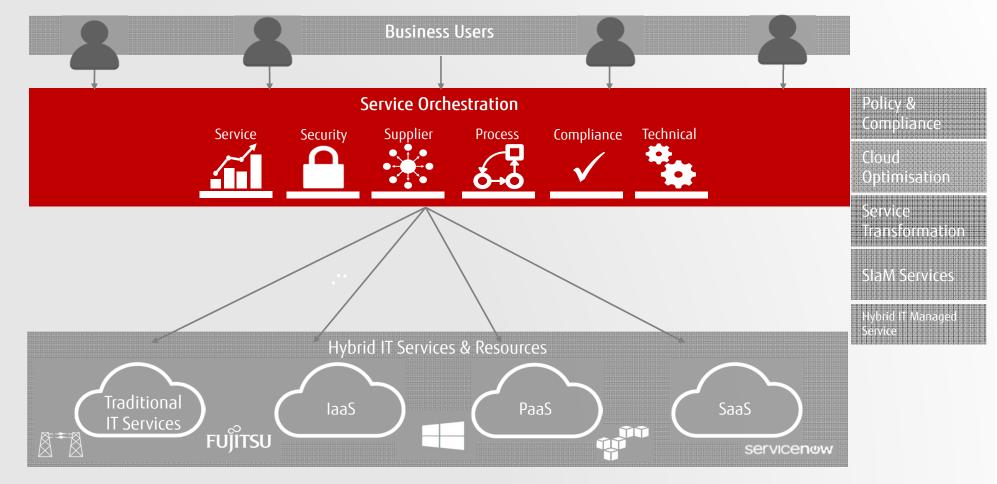




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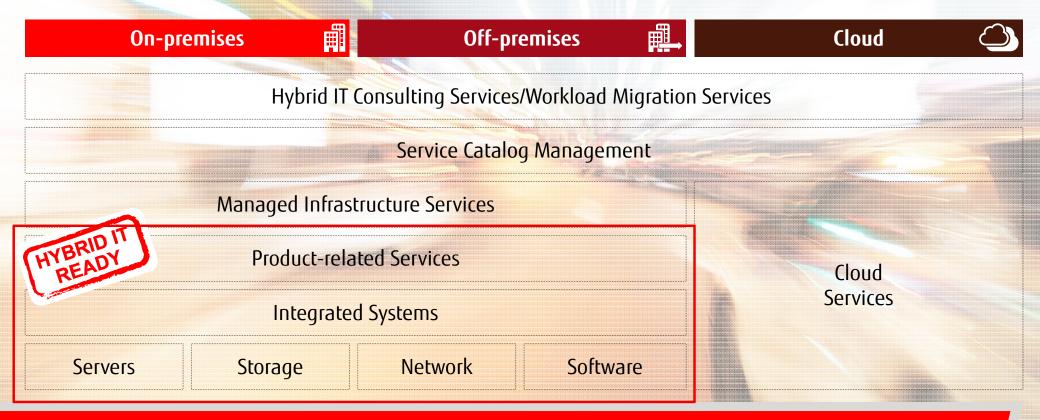
#### Orchestration, what's in the box...?





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One-stop shop for Hybrid IT.



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#### Massimiliano Ferrini

Head of Product Business

Fujitsu Italia



## How is IT responding to digitalization?





Data Center Systems



Data Protection



Future Workplace

### Data Center Systems for the Digital World





Digitalization drives new technologies, IT architectures and sourcing models

Software-defined IT will emerge alongside classical approaches creating a bi-modal IT

Depending on the application scenario, classical discrete server, storage scalability will coexist with hyper-converged IT

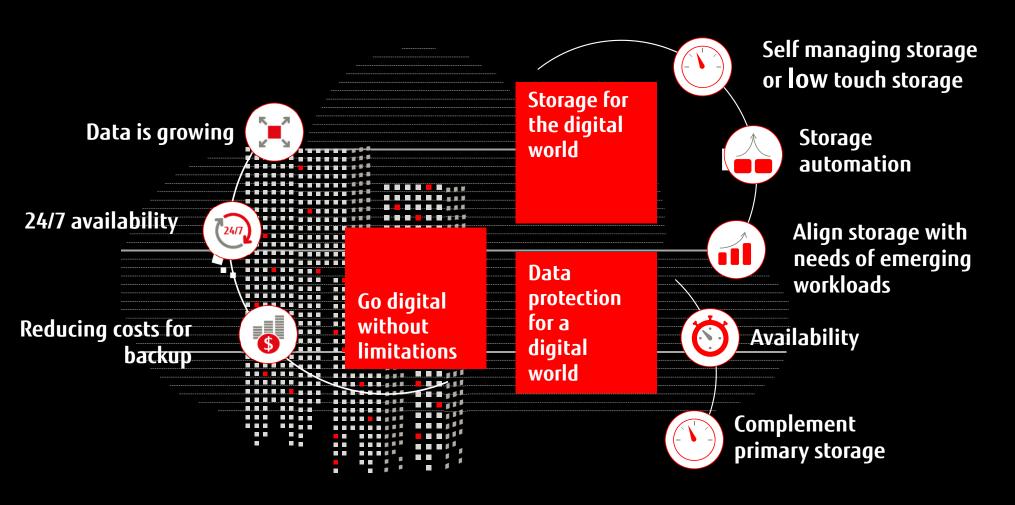
Go for integrated systems to accelerate adoption

The individual business scenarios will define the options you should go for

Contact Fujitsu to realize the right approach for your business.

#### Data Protection is crucial





## Technology is disrupting the traditional workplace







## ICT meets Sports





One robot to judge them all – 3D technology for gymnastic competitions

3D laser sensors are used to capture the movements in 3 dimensions and in high precision – without any markers.

The retrieved 3D data then is used to recognize an athlete's joint position and the technique performed.

The human judges can directly see if all criteria for a perfect performance are met.



https://www.youtube.com/watch?v=qm4mjoO6Z1U

# Fujitsu to Help America's Cup Challenger Luna Rossa to Design and Build Cutting Edge Yacht

Fujitsu confirmed as an official supplier for Team Luna Rossa Challenge — Challenger for the 36th America's Cup.

Luna Rossa is using powerful Fujitsu CELSIUS Workstations to digitally design and test the new yacht.

Team Luna Rossa turns to Fujitsu for a fully digital design approach – which enables accelerated design, a more interactive process and cost savings.



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