

# Fujitsu Cloud IaaS FAQs

## What is Infrastructure as a Service (IaaS)?



## Why choose IaaS?

### Time

- **Fast infrastructure deployments** for new business application hosting in hours not weeks
- **Reduced time** to market on new service launch

### Cost

- Cost savings **up to 40%**
- No internal IT infrastructure required **no CAPEX** and **lower OPEX**
- **Reduced carbon footprint** and energy costs



### Agility

- Flexibility to **cater for future growth**
- **Strengthened Business Continuity** through network security
- **Enhanced business competitive edges** to adopt new technology

## Where has IaaS been adopted?

### GLOBALLY

**Increasing Reliance:**  
**80%+**  
of enterprises globally will use IaaS by 2016<sup>2</sup>

**Deeper Adoption:**  
**Majority**  
of functional units will use cloud **within 2015**<sup>4</sup>

**Growing Investment:**  
**11% of IT budget** will shift towards cloud computing as a delivery model by 2016<sup>3</sup>

### LOCALLY

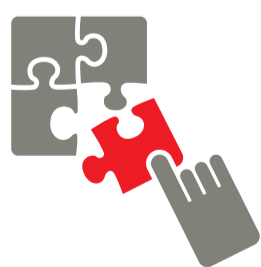
The current IaaS adoption rate in Hong Kong is **39%**

**44%** of the Hong Kong respondents indicated they are planning to adopt IaaS in the near future<sup>5</sup>

## Why Fujitsu?

Embarking on a cloud journey with technology and service management best practices has been on top of CIO priority in APAC since 2014<sup>6</sup>.

The **3As** from Fujitsu can help you succeed in your cloud journey.



### AVAILABILITY of value added options

such as Disaster Recovery consultancy service, Managed Hosting for Business Applications, Legacy Modernization service to maximize the value created for business



### ADOPTION of a holistic approach

that supports every step of your transformation process from diagnose, counsel, plan, build, manage to maintain



### ABILITY to provide full spectrum of ICT solution

from server, storage, application, data center, to managed services, we can provide a truly one-stop shop solution which is crucial to the success of the cloud journey

<sup>1</sup>Garner: <http://www.gartner.com/it-glossary/infrastructure-as-a-service-iaas>

<sup>2</sup>Ovum: <http://www.forbes.com/sites/louiscolombus/2015/01/24/roundup-of-cloud-computing-forecasts-and-market-estimates-2015/>

<sup>3</sup>IDC: <http://www.forbes.com/sites/louiscolombus/2015/01/24/roundup-of-cloud-computing-forecasts-and-market-estimates-2015/>

<sup>4</sup>KPMG: <https://www.kpmg.com/Global/en/IssuesAndInsights/ArticlesPublications/cloud-service-providers-survey/Documents/the-cloud-takes-shapev2.pdf>

<sup>5</sup>Computerworld Hong Kong report (Mar 2015): <http://cw.com.hk/news/hk-enterprises-prefer-buy-less-cloud-providers-says-telstra-research>

<sup>6</sup>Gartner: <http://www.gartner.com/newsroom/id/2740118>

