FUJITSU

Fujitsu Cloud IaaS FAQs

What is Infrastructure as a Service (IaaS)?

A standardized, highly automated offering, where computing, storage, and networking resources are owned and hosted by a service provider and **offered to customers on-demand**.[1]

Why choose IaaS?

Time
- **Fast infrastructure deployments** for new business application hosting in hours not weeks
- **Reduced time** to market on new service launch

Cost
- Reduced cost savings **up to 40%**
- No internal IT infrastructure required **no CAPEX** and **lower OPEX**
- **Reduced carbon footprint** and energy costs
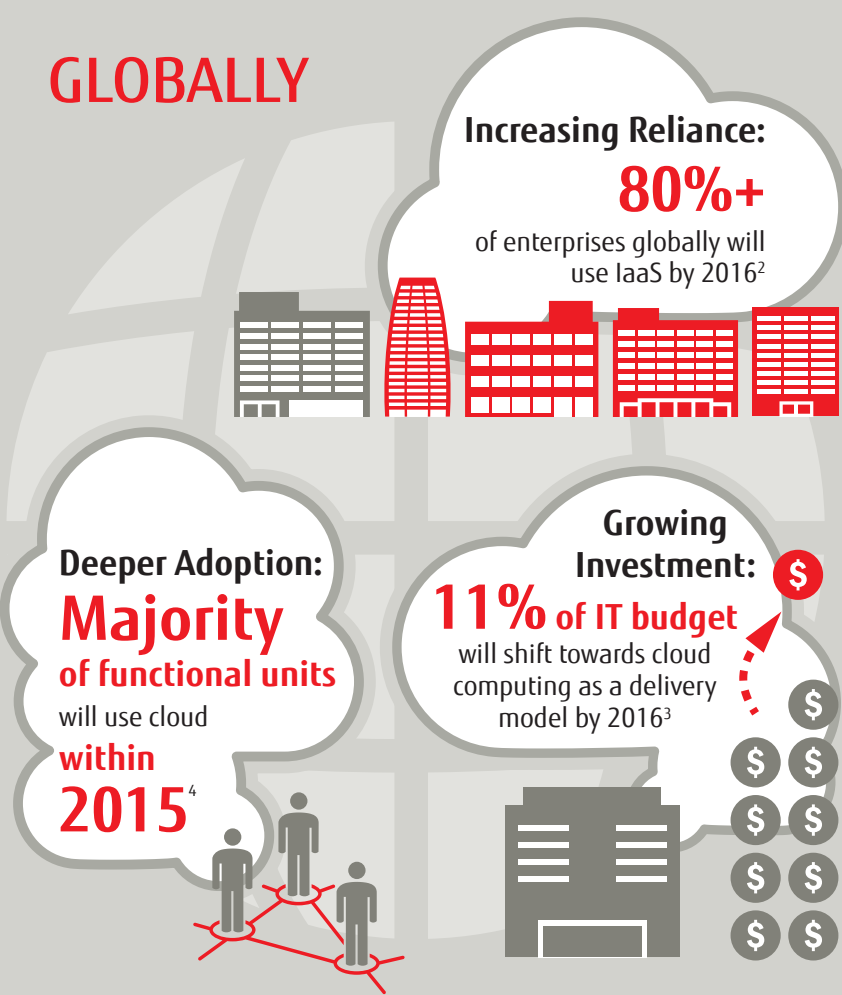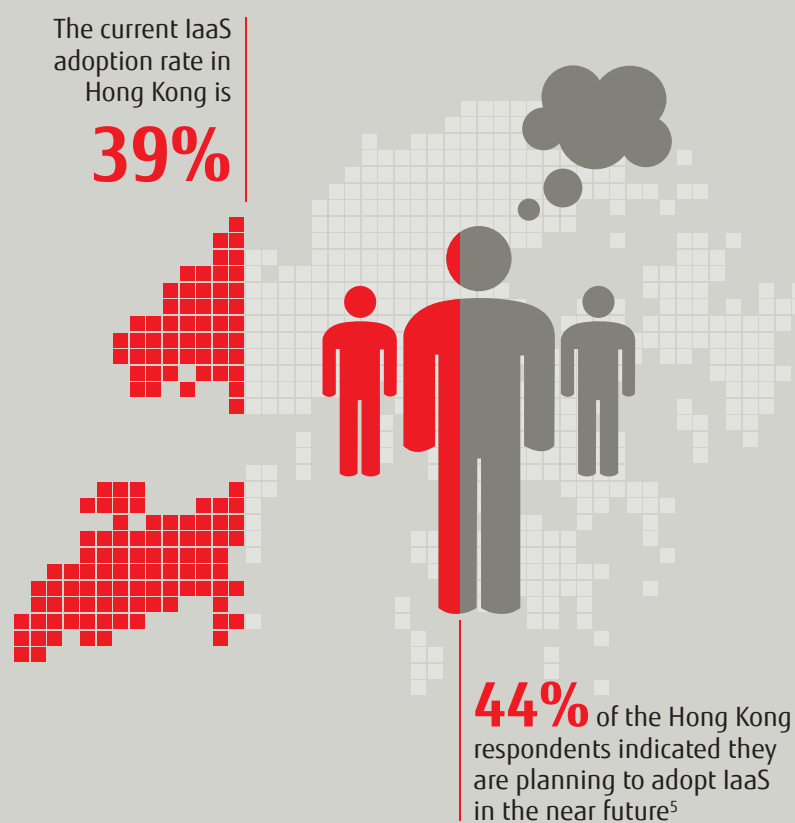
AGILITY
TIME
COST

Agility
- Flexibility to **cater for future growth**
- **Strengthened Business Continuity** through network security
- **Enhanced business competitive edges** to adopt new technology

Where has IaaS been adopted?

GLOBALLY

Increasing Reliance:
80%+
of enterprises globally will use IaaS by 2016[2]

Deeper Adoption:
Majority of functional units will use cloud **within 2015**[4]

Growing Investment:
11% of IT budget will shift towards cloud computing as a delivery model by 2016[3]

LOCALLY

The current IaaS adoption rate in Hong Kong is **39%**

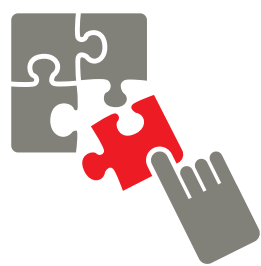**44%** of the Hong Kong respondents indicated they are planning to adopt IaaS in the near future[5]

Why Fujitsu?

Embarking on a cloud journey with technology and service management best practices has been on top of CIO priority in APAC since 2014[6].

The **3As** from Fujitsu can help you succeed in your cloud journey.

AVAILABILITY
of value added options

such as Disaster Recovery consultancy service, Managed Hosting for Business Applications, Legacy Modernization service to maximize the value created for business

ADOPTION
of a holistic approach

that supports every step of your transformation process from diagnose, counsel, plan, build, manage to maintain

ABILITY
to provide full spectrum of ICT solution

from server, storage, application, data center, to managed services, we can provide a truly one-stop shop solution which is crucial to the success of the cloud journey

[1] Garner: http://www.gartner.com/it-glossary/infrastructure-as-a-service-iaas
[2] Ovum: http://www.forbes.com/sites/louiscolumbus/2015/01/24/roundup-of-cloud-computing-forecasts-and-market-estimates-2015/
[3] IDC: http://www.forbes.com/sites/louiscolumbus/2015/01/24/roundup-of-cloud-computing-forecasts-and-market-estimates-2015/
[4] KPMG: https://www.kpmg.com/Global/en/IssuesAndInsights/ArticlesPublications/cloud-service-providers-survey/Documents/the-cloud-takes-shapev2.pdf
[5] Computerworld Hong Kong report (Mar 2015): http://cw.com.hk/news/hk-enterprises-prefer-buy-less-cloud-providers-says-telstra-research
[6] Gartner: http://www.gartner.com/newsroom/id/2740118

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