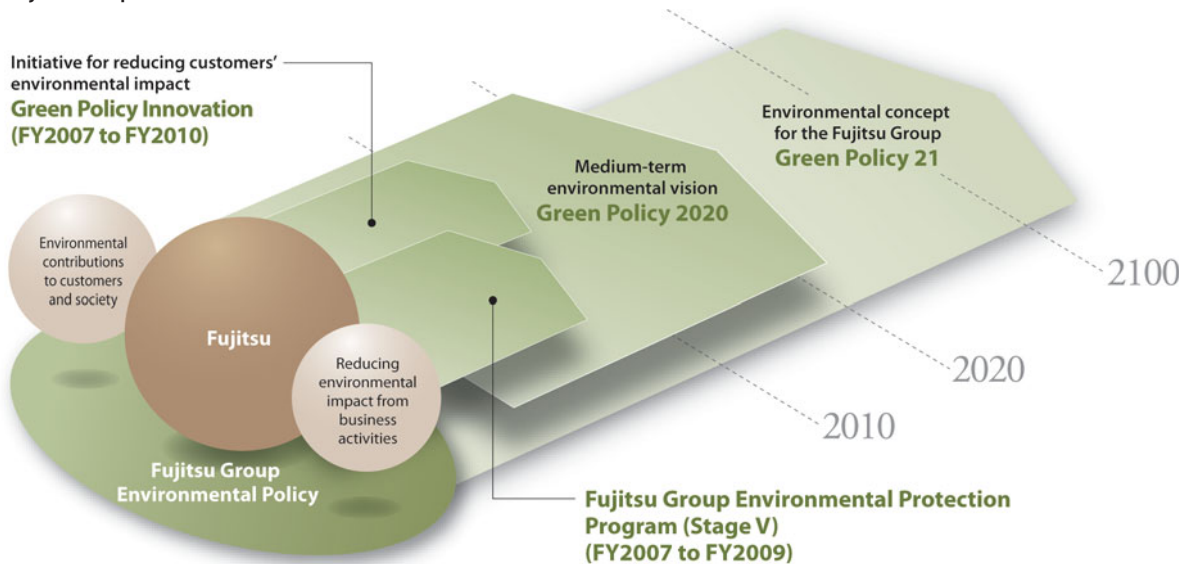# For the Environment

Environmental Activities

Based on the statement "In all our actions, we protect the environment and contribute to society" in the Corporate Values of the Fujitsu Way, we have made environmental protection one of top management priorities to contribute to the creation of a sustainable environment for future generations.

From this approach, we drafted the Fujitsu Group Environmental Policy to promote environmental management in a way that reflects the distinct nature of our business. In addition, we formulated our Green Policy 21 environmental concept; Green Policy 2020, our medium-term environmental vision with targets to meet by 2020; and the Fujitsu Group Environmental Protection Program (Stage V), designed to clarify specific objectives. In parallel with these policies, we are promoting Green Policy Innovation, which aims to mitigate the environmental impact of our customers and society as a whole by offering innovative Green IT solutions.

In pursuing these policies and targets, Fujitsu is striving to reduce the environmental impact of its own business, its customers' businesses, and society as a whole by planned and continuous promotion of activities across its business domains.

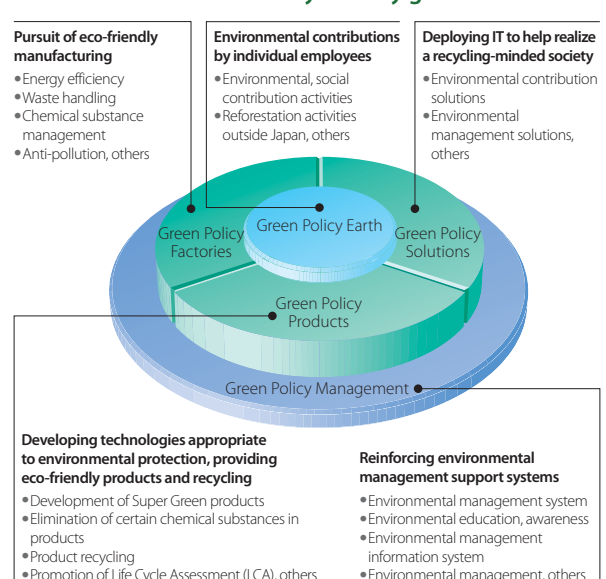**Fujitsu Group Environmental Activities**

Environmental Concept Green Policy 21

Green Policy 21 is a bold concept for action that embodies efforts by Fujitsu since its establishment to move beyond declarations of intent and entrench the idea of "manufacturing in harmony with nature" in the mindset and day-to-day activities of Group employees. Bonded by the slogan, "We make every activity green," the Fujitsu Group is working to implement this environmental concept in all of its business domains.

In Green Policy 21 our global scale environmental activities are positioned centrally, under the title Green Policy Earth. Meanwhile our practical activities for realizing Green Policy Earth are organized under the headings Green Policy Products, Green Policy Factories, and Green Policy Solutions. The underlying support structure for these activities is called Green Policy Management.

WEB Environmental Concept "Green Policy 21"
http://www.fujitsu.com/global/about/environment/approach/greenpolicy21

We make every activity green

Pursuit of eco-friendly manufacturing
- Energy efficiency
- Waste handling
- Chemical substance management
- Anti-pollution, others

Environmental contributions by individual employees
- Environmental, social contribution activities
- Reforestation activities outside Japan, others

Deploying IT to help realize a recycling-minded society
- Environmental contribution solutions
- Environmental management solutions, others

Developing technologies appropriate to environmental protection, providing eco-friendly products and recycling
- Development of Super Green products
- Elimination of certain chemical substances in products
- Product recycling
- Promotion of Life Cycle Assessment (LCA), others

Reinforcing environmental management support systems
- Environmental management system
- Environmental education, awareness
- Environmental management information system
- Environmental management, others

The Fujitsu Group Environmental Policy

In 1992 (when Agenda 21* was adopted at the Rio de Janeiro Earth Summit), Fujitsu set out its Commitment to the Environment, based on the Global Environment Charter announced by Japan Federation of Economic Organizations the previous year. Then, in October 2002, (when the Johannesburg Summit was held, where the more effective implementation of Agenda 21 was discussed), Fujitsu revised its Environmental Commitment and renamed it The Fujitsu Group Environmental Policy. This was done in order to promote the kind of environmental management that would reflect the unique nature of the Group's business, in view of the increasing diversity of environmental issues and the growing importance of environmental management.

* Agenda 21
Agenda 21 is a concrete action plan that all countries and international organizations are supposed to follow in order to achieve sustainable development. It sets forth programs for addressing social and economic problems such as population, poverty and habitation, and environmental issues such as atmospheric and soil pollution, deforestation, desertification, sustainable agriculture, biodiversity, water resources, harmful waste emissions, and chemicals.

WEB **Fujitsu Group Environmental Policy**
http://www.fujitsu.com/global/about/environment/approach/policy/

Green Policy 2020 Medium-term Environmental Vision

In our quest for solutions to global environmental problems, we devised Green Policy 2020, a medium-term environmental vision that defines the role and direction of the Fujitsu Group through to the target date of 2020. Anchored by the keywords "Creation," "Collaboration," and "Change," this vision will promote environmental innovation at Fujitsu and within society as a whole by leveraging the power of IT, with the goal of realizing a prosperous, low-carbon society.

Green Policy 2020 Concepts

Three goals we have set towards achieving this vision are to contribute to customers and society in general (by contributing to a 30 million ton reduction in CO_2 emissions in Japan by 2020), to achieve change within Fujitsu, and to preserve biodiversity. These goals form a framework for our ongoing initiatives.

WEB **Medium-Term Environmental Vision: "Green Policy 2020"**
http://www.fujitsu.com/global/about/environment/approach/greenpolicy2020/

Fujitsu Group Environmental Protection Program (Stage V)

We drafted Stage V of the Fujitsu Group Environmental Protection Program to guide our environmental activities during the period from fiscal 2007 to fiscal 2009. The program is founded on two basic policies: Develop environmental activities in which all employees can play an active role, and expand the scope of environmental activities to the entire supply chain. In line with these policies, we are working to achieve concrete targets in five priority areas: improving the environmental value of products and services, implementing global warming countermeasures, reinforcing governance, reinforcing risk management, and making environmental contributions to society (see page 45).

WEB **Stage V Fujitsu Group Environmental Protection Program**
http://www.fujitsu.com/global/about/environment/management/program/stage5/

Green Policy Innovation Initiative to Reduce Customers' Environmental Burden

In December 2007, the Fujitsu Group unveiled a new initiative called "Green Policy Innovation" to leverage the accumulated environmental expertise and technologies of the Fujitsu Group. With this project, we are vigorously promoting the reduction of customers' environmental burden by using "Green IT*" in two ways: first, reducing the environmental burden of IT infrastructure, and second, utilizing Green IT to reduce customers' burden on the environment. Our aim in this project is to reduce CO_2 emissions by 7 million tons or more over the 4-year period from fiscal 2007 to fiscal 2010 (see pages 10 to 17).

* "Green IT" is a general term that refers to eco-conscious IT equipment with greater energy efficiency, compact size, and other eco-friendly features, as well as IT solutions that, when adopted, can reduce the environmental burden.

WEB **Project for Reducing Environmental Burden through Green IT**
http://www.fujitsu.com/global/about/environment/gpi/

The History of Fujitsu's Environmental Activities

1935 ● Park-style design adopted for new Kawasaki Plant at the suggestion of Fujitsu's founder, Manjiro Yoshimura.

1938 ● Kawaski Plant completed.

1972 ● Environmental control sections established at each plant.

1989 ● Environmental Committee established.

1991 ● Environmental Engineering Promotion Center established.

1992 ● Fujitsu's Commitment to the Environment formulated.

1993 ● Fujitsu Environmental Protection Program (Stage I) formulated.

1997 ● All domestic manufacturing sites certified ISO14001 compliant.

2000 ● Corporate Environmental Affairs Unit established.

2002 ● Fujitsu Group Environmental Policy established.

2006 ● ISO14001 globally integrated certification acquired, including overseas Group companies.

2007 ● Fujitsu Group Environmental Protection Program (Stage V) formulated.
  ● Green Policy Innovation project, which reduces our customers' environmental burden through Green IT, started.

2008 ● Green Policy 2020 medium-term environmental vision formulated.

With Our Customers

With Our Employees

For Our Shareholders and Investors

With Our Business Partners

With Global and Local Communities

For the Environment