

The Fujitsu Sustainability Concept

Aspiring to sustainable management to help realize a sustainable society in the environmental, economic and social spheres

The Fujitsu Group today is striving to implement sustainable management from the environmental, economic and social perspectives in order to fulfill its corporate responsibility to contribute to sustainable development of society. The advance from environmental management to sustainable management this entails represents the adoption of a new, more comprehensive perspective on our pursuit of business operations in harmony with the future.

Why does the Fujitsu Group seek sustainable management?

It is essential for corporations today to respond appropriately to environmental issues. In the area of global warming prevention, in particular, the Kyoto Protocol adopted in Japan in 1997 clarifies the responsibility of advanced countries to reduce emissions of greenhouse gases such as CO₂. In Europe as well as Japan, construction of a cyclical society has become a pressing issue.

Under these circumstances, the Fujitsu Group formulated the Fujitsu Environmental Protection Program (Stage III) in 2001, since which time it has promoted positive environmental activities, including implementation of energy-saving measures, Green Product development, product recycling and support for environmental NGO activities. During these years, we have sharpened our focus on conducting corporate business activities in harmony with economic responsibility and social responsibility as well as on environmental concerns. We consider it vital to apply corporate ethics to every activity in which we engage in relation to the environment, economy and society in addition to the provision of better products.

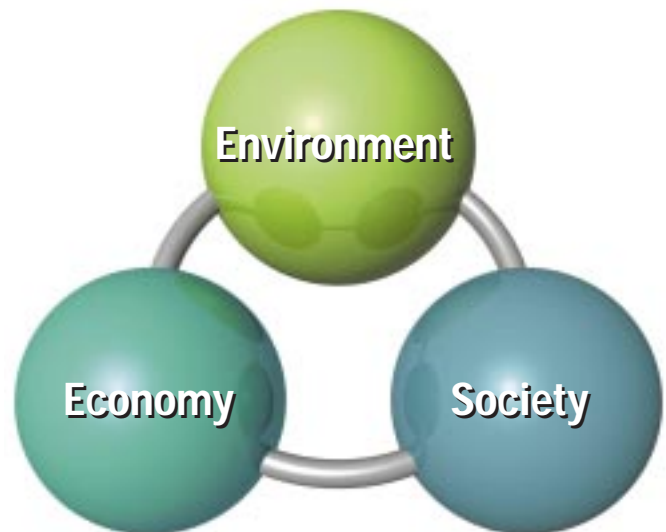
With the progressive globalization of the market economy, meanwhile, great numbers of products are being sold and used across borders in various countries and regions. We accept our social responsibility for assuring the security of the network society and common access to information that are specific concerns of IT corporations. We recognize the importance of achieving financial transparency and corporate growth, and we intend to contribute to formation of a sustainable society as well as to reduction of the environmental burden.

Thus, we are implementing measures as an advanced IT corporation reflecting a transition in perspectives from "environmental management to sustainable management."

Fujitsu's pursuit of Sustainability

As an IT company, we work toward development of a sustainable society through activities contributing to positive development in the environmental, economic and social spheres.

- Emphasis on environmental preservation
- Establishment of a cyclical society



- Accurate response to global markets
- Corporate accountability and information disclosure
- Compliance with laws
- Customer-oriented measures
- Human resources cultivation/support
- Positive participation in social activities

4 years as a "leading sustainability company" on Dow Jones Sustainability Indexes

The esteem accorded us for our environmental activities, conducted in line with our "manufacturing in harmony with nature" concept, is reflected in our ranking as a "leading sustainability company" in the technology group on the Dow Jones Sustainability Indexes for four consecutive years. The index, compiled by Dow Jones & Company, Inc., of the United States, covers 2,500 companies in 34 countries. We were

also evaluated by the prestigious British stock index company FTSE Group for our performance in the three categories of "Environmental sustainability," "Upholding and supporting universal human rights" and "Developing positive relations with stakeholders" and honored by inclusion in its "FTSE4Good Global Index."



* Dow Jones Sustainability Indexes: Dow Jones & Company, Inc., evaluates global corporations and provides indicators measuring their ability to develop into the future. The index has been published annually since 1999.



Environmental burden reduction

Environmental management policy

- Environmental vision and strategy (Green Life 21)
- Fujitsu Group environmental policy
- Promotional organizations
- Fujitsu Environmental Protection Program (Stage III)
- Grasping the global environmental burden

Environmental Management System

- ISO14001 certification acquisition
- Management system enhancement
- Employee environmental awareness

Environmental accounting

- Application of environmental accounting guidelines
- Results and transitions in environmental accounting (clear cost-and-effect indication)

Environmental communication

- Issuing of sustainability reports
- Provision of environmental information through environmental advertising and TV commercials
- Communication with stakeholders through environmental exhibitions, etc.
- Tie-ups with environmental NGOs/NPOs, educational institution
- Global social contribution activities

Performance

- Green process
- Environmental preservation in and around sites (reduction of atmospheric release and drainage)
- Energy-saving measures
- Measures to reduce greenhouse gases
- Zero waste emission
- Reduction and management of chemical releases

Environmental risk management

- Measures for soil and groundwater protection
- Responses to PCB, dioxin, environmental endocrine disruptors and ozone-depleting substances
- Environmental risk awareness education
- Responses to past violations, penalties and lawsuits

Eco-friendliness in products and services

- Promotion of green procurement
- Disuse of harmful substances
- Technological development
- Green Product development
- Environmental labeling
- Product recycling measures
- Reduction of burden through logistics
- Disclosure of environmental indicators
- Environmental burden reduction through software services
- Environmental solution product provision



Corporate growth and contribution to economy

Economic responsibility

- Presentation of business vision
- Actualization of management performance responsibilities

Accountability and information disclosure

- Management philosophy (The FUJITSU Way)
- Management structure
- Financial disclosure



Fulfillment of corporate citizenship responsibilities

Compliance with laws

- Organization for legal compliance
- Measures for legal compliance

Risk management

- Risk management structure/countermeasures
- Natural disaster countermeasures

Customer focus

- Accessibility
- Provision of information for customers/consumers
- Inquiry window establishment

Employee satisfaction

- Respect for human rights
- Performance evaluation — Equal treatment —
- Cultivation of human resources
 - Support for career building
 - FUJITSU University
 - Environmental education
- Safety and health
- Health support

Communication

- Communication with local community
- International exchange

Social contribution

- Support for social welfare activities (volunteer activities)
- Tie-ups with NGOs/NPOs
- Promotion of academics/education
- Cultural/artistic activities