Environmental Social Service Activities

Joint environmental protection efforts conducted with citizen and government organizations

Cooperation on environmental issues among government bodies, the public, corporations, NGOs and NPOs is essential. Fujitsu conducts a variety of volunteer programs and events at individual sites to make the environment greener and cleaner. Our other environmental protection activities include placing teachers in educational institutions to offer courses on the environment.

Examples of Environmental Programs in which Fujitsu Participates

Flowerbed at a Bus Stop (Makuhari System Laboratories)

Interested employees gathered voluntarily with the intention of starting with familiar activities and planted flowers in a public flower bed at a bus stop.

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Participation in the Aizuwakamatsu Environment Festival (Aizuwakamatsu Plant)

Visitors to the company learned about the Fujitsu recycling system and tried their hand at disassembling PCs as well.

The exhibit also stressed the importance of separating waste.



Cooperation with External Organizations

Recycling Market (Co-sponsored by Workers and Management, Kumagaya Plant)

Employees and their families donate out-of-use sports and leisure equipment for low-priced resale at this recycling

market. A portion of the profits is donated to a local charitable foundation.



Spring/fall Beach Clean-up in Tottori (Co-sponsored by Tottori Branch/Fujitsu Support and Service/Fujitsu Isotec)

Twice in fiscal 2000, teams from Fujitsu assembled to clean sand dunes centered in the San-in Seashore National Park in

Tottori Prefecture, picking up garbage and debris along the beach and surrounding dunes.



Fujitsu is a keen contributor to activities conducted by a number of outside organizations (totaling approximately 30 groups and institutions).

Optimal Energy Demand Management Study Committee, Agency of Natural Resources and Energy, Ministry of Economy, Trade and Industry High-Tech Industry Environmental Protection Committee, Kawasaki City Networking Group, Keidanren Committee on Nature Conservation Environment and Product Safety Department, Japan Electronics and Information Technology Industries Association

Environmental Preservation Committee, Communications Industry Association of Japan Life Cycle Assessment Society of Japan, Japan Environmental Management Association for Industry

Examination Committee for Environmental Management Standards, Japanese Standards Association

Green Purchasing Network, Japan Environment Association

Japan Forest Policy Research Institute

Network for Environmental Reporting, Environmental Partnership Office