Social Service Activities



Fujitsu is actively contributing to society in a number of areas. In terms of helping the environment, among other things, the company conducts programs to clean up local communities, and organizes factory tours. These activities are aimed at helping improve regional environments and foster productive interchange with local communities. Fujitsu is also involved with a number of external organizations.

Regional Clean-up Activities

Employees at Fujitsu plants participated with their families in regional volunteer clean-up activities. In fiscal 1999, the Aizuwakamatsu Plant, the Nagano Plant, the Oyama Plant and others participated in a clean-up of the surrounding areas and flood plains. (Total 3,887 persons)

Involvement with external organizations

Fujitsu is a keen contributor to the activities of a number of external organizations (in total, approximately 30 groups and institutions). This collaboration furnishes such groups with access to Fujitsu environmental information and technology, and enables the company to become involved in a wider range of environmental protection activities.

- Optimal Energy Demand Management Study Committee, Agency of Natural Resources and Energy, Ministry of International Trade and Industry
- Chemical Products Council, Ministry of International Trade and Industry
- High-Tech Industry Environmental Protection Committee, Kawasaki City
- Networking Group, Keidanren Committee on Nature Conservation
- Committee on Environmental Protection, Japan Electronic Industry Development Association
- Special Committee on Environment, Electronic Industries Association of Japan
- Environmental Preservation Committee, Communications Industry Association of Japan
- Environmental Management Committee, Japan Electric Manufacturers' Association
- Life Cycle Assessment Society of Japan, Japan Environmental Management Association for Industry
- Examination Committee for Environmental Management Standard, Japanese Standards Association
- Green Purchasing Network, Japan Environment Association
- Japan Forest Policy Research Institute
- Network for Environmental Reporting, Environmental Partnership Office



Aizuwakamatsu Plant employees taking part in a local clean-up program



Environmental lecture, also attended by local people