

Making Things Greener/ International Forestation Activities

Fujitsu is promoting factory site greening, and overseas forestation activities, mainly in Southeast Asia.

Making Manufacturing Plants Greener

During fiscal 1999, as a result of continuous aggressive tree-planting programs, green buds of environmental concern could be seen spontaneously sprouting at many of Fujitsu's manufacturing plants. For its success in harmonizing the factory with the rich local countryside, the Numazu Plant received an award from the Japanese Ministry of International Trade and Industry that commended it on the greenness of the site.

Vietnam forest planting

Following a tropical forestation project in Thailand in fiscal 1998, this year in the Fujitsu-Vietnam "Forest of Friendship" people began planting 250,000 mangrove trees over an area of 25 hectares in Vietnam. The funds for this activity were provided by an appeal conducted among Fujitsu employees. Many local employees also volunteered their help and participated in the program. In fiscal 2000, the plan is to plant a further 250,000 trees over a remaining 25-hectare area. Fujitsu is also looking into using surplus donations to expand the activity's scope.



