## Development of "Green Life 21" Philosophy

## Focused on the Green

Since its establishment in 1935, Fujitsu has placed the environment at the top of its management priorities, with the emphasis on creating factories that operate in harmony with nature without harming the environment. At the start of a new century, the "Green Life 21" corporate philosophy has been designed to make this concept clearer. Placing a "Green Earth" at its center, the philosophy breaks down Fujitsu's efforts to make its entire operations eco-friendly into three areas: "Green Products," "Green Factories," and "Green Solutions." The "Green Management" base signifies the company's efforts to get involved with environmental issues.



