FUJITSU GROUP CSR REPORT 2017

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Top Message

Achieving Digital Co-Creation by aligning Fujitsu's approach with common global goals – the UN's Sustainable Development Goals (SDGs)

An approach that integrates CSR and management planning to support businesses offering solutions to social issues

For the Fujitsu Group's continued viability, it is crucial that we bear in mind the future of global society and we undertake a transformation of our management methodologies and corporate systems in order to respond to the expectations of stakeholders. I believe the role of Corporate Social Responsibility (CSR) in this process should be based on the concept of technology making people happier, and in our business activities we must maximize the positive elements and minimize any negative elements.

President and Representative Director
Tatsuya Tanaka

The trend of digital transformation is accelerating and a core growth strategy for the Fujitsu Group is to realize "connected services", thereby creating global ecosystems that encompass a broad range of stakeholders, including academic institutions, international agencies and other organizations – in addition to our customers. We must flexibly transform our own activities and business approaches to optimize the new value that we create, while aligning our thought processes with other parties on a global level.

In this regard, one critical consideration is the set of common global goals to be achieved by 2030 that was defined by the United Nations as the Sustainable Development Goals (SDGs). The Fujitsu Group has positioned these SDGs as a key element in realizing its connected services offerings and is focused on a unified viewpoint with stakeholders for Digital Co-Creation that will help to meet these common global targets. Furthermore, the 160,000 members of the Fujitsu Group worldwide share the same objectives and are working through their daily business activities to scale-up the beneficial impacts to customers and society.

To ensure ongoing sustainable operations, the Fujitsu Group supports and is a signatory to the UN Global Compact's 10 principles in the areas of human rights, labor, the environment, and anti-corruption. Our corporate activities are focused on minimizing any negative outcomes for society and we are committed to reviewing and improving our socially responsible activities. In terms of compliance, we have implemented the Global Compliance Program throughout the Fujitsu Group to firmly establish a corporate culture where all executives and managers continue to lead each and every employee around the world in an environment with zero tolerance for any wrongdoing.

In this way, by integrating CSR as an essential part of our management and business practices, we are employing digital transformation to meet the expectations of customers and society, thereby helping to create a more prosperous society for all.