



## Preface

*Naoyoshi Takatsuna*

Naoyoshi Takatsuna  
Corporate Executive Officer  
Fujitsu Ltd.

In Japan, a series of major international sporting events are scheduled to be held over the next few years including Rugby World Cup Japan 2019 and the World Masters Games in 2021. As a result, the country's industries, government, and academia are making an all-out effort to make these sporting events a huge success.

International sporting events are places where people, information, and infrastructures from around the world closely interact to bring about big innovation. Through events such as these, our senior colleagues have left us social legacies that are still alive today. Looking to 2019 and beyond, it is now our turn to consider what we can pass on to the next generation. However, this is not just a matter of making international sporting events a success. We must develop a framework that uses such events as occasions not only to welcome foreign visitors to Japan and stimulate regional economies, but also to create an environment in which the elderly and disabled persons can lead a stress-free and enjoyable life. This is the legacy that people will expect us to leave behind.

As part of this movement, Fujitsu will develop advanced ICT to provide new possibilities and compelling experiences for people who play sports, those who watch sports, and those who support sports by developing. Furthermore, in addition to contributing to international sporting events, Fujitsu will provide sponsorship for a variety of competitions involving such sports as basketball, triathlons, para athletics and swimming, and gymnastics. We will also expand our own company sports activities that presently boast a track and field team, American football team, and women's basketball team.

The reason for these proactive efforts in the field of sports lies in the power that sports has to solve a variety of social problems and create a better world. Fujitsu understands this underlying strength of sports and seeks to create an ICT-based society through sports in collaboration with its customers, clients, and local residents. We believe that working to solve social problems in this way can help Japan "grow" toward a better future, and at the same time, help Fujitsu itself to create new businesses and improve its corporate value. By merging ICT and sports in this way centered about people, Fujitsu aims to contribute to a future in which everyone can prosper and live out their dreams.