## Sustainability Management

In both the global society and the digital society, the business conditions in which Fujitsu operates are evolving dramatically. Gaining an acute understanding of these changes that will enhance our sustainability as a company will more and more require us to listen, and to reflect, the voices of our stakeholders to our own efforts to transform our business. This section introduces an overview of our initiatives in this area.

## MESSAGE FROM THE HEAD OF CORPORATE ENVIRONMENTAL AND CSR STRATEGY

Starting from the perspective of our customers and social development, we will create a cycle for enhancing capital strength both inside and outside the Company as we pursue sustainable growth.

Nobuhiko Sasaki CSO & Head of Global Strategy, Global Marketing, Corporate Communication, Corporate Environmental and CSR Strategy

To develop our business as a global company, it is necessary for us to constantly have a perspective that includes our customers and, in a greater sense, society and the world at large. In recent years, there has been a heightened interest in global agendas such as the Paris Agreement on climate change and the Sustainable Development Goals (SDGs). In light of this trend, corporations are being expected to more actively pursue more solutions to global issues through their products and services. To accommodate this, it has become essential for companies to incorporate sustainable corporate management throughout the entire value chain, including environmental initiatives, cyber security, and supply chain management.

As the diagram on pages 22 and 23 demonstrates, at the core of Fujitsu's business model is visualizing and analyzing customer data using the latest technologies and digital innovations, and transforming this data into new value. In addition, with our customers and social development as our starting point, we aim to create a cycle in which various resources are reinvested both inside and outside the Company, enabling us to



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proactively realize sustainable growth. To this end, we will continuously pursue efforts to strengthen human capital, which is vital for realizing business transformation centered on services; social and relationship capital, which is indispensable in establishing business ecosystems; and intellectual capital, which represents the source of our strengths in technology. Moreover, through the optimal combination of these capitals on a global scale, we will work to maximize their respective capabilities.

We are committed to enriching the lives of people around the world through ICT. That commitment is first and foremost predicated on making sure that our corporate activities do not negatively impact society in any way. Accordingly, it is indispensable to our organization that we constantly review our activities through engagement with our stakeholders on a global scale and work to enhance transparency as a corporation. Going forward, we will consider the best methods for continuing to be an organization with high levels of awareness as we work to fulfill our obligations and responsibilities as a member of society.