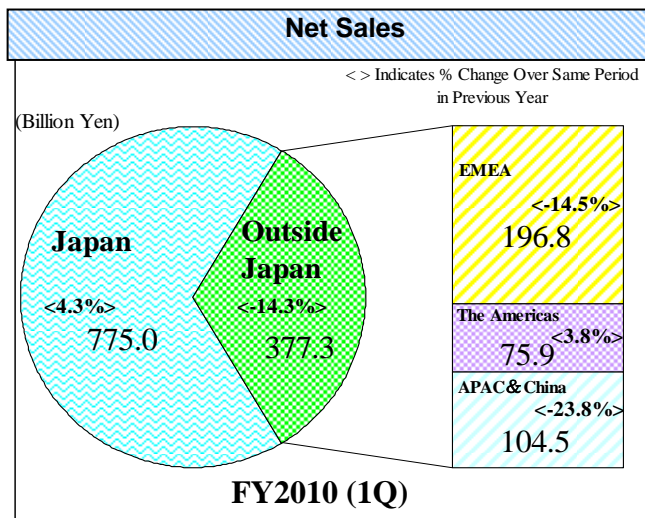


5. Results by Geographic Segment



Operating Income (Billion Yen)				
	First Quarter FY 2010	First Quarter FY 2009	First Quarter FY 2008	Change vs. 1Q FY 2009
Japan	31.6 [4.1%]	-12.3 [-1.7%]	19.9 [2.2%]	43.9 [5.8%]
Outside Japan	-4.3 [-1.1%]	-11.0 [-2.5%]	0.3 [0.1%]	6.7 [1.4%]
EMEA	-5.8 [-3.0%]	-12.0 [-5.2%]	-1.4 [-0.8%]	6.1 [2.2%]
The Americas	-0.2 [-0.4%]	-2.5 [-3.5%]	0.9 [0.9%]	2.2 [3.1%]
APAC & China	1.8 [1.8%]	3.6 [2.6%]	0.7 [0.4%]	-1.7 [-0.8%]

Note: Numbers inside brackets indicate operating income margin.

In Japan, net sales were 775.0 billion yen (US\$8,807 million), an increase of 4.3% compared to the same quarter in the prior fiscal year. Although sales of systems integration services were on par with the previous year amid corporate spending restraints, sales of LSI devices, electronic components, PCs, and car audio and navigation systems increased. Operating income in Japan was 31.6 billion yen (US\$359 million), an improvement of 43.9 billion yen compared with the same period in fiscal 2009. In addition to the effect of increased sales, profitability improved as a result of the positive effect of transferring the loss-generating HDD business, the impact of restructuring the LSI devices business, and the decrease of expenses related to retirement benefit obligations.

Net sales outside Japan were 377.3 billion yen (US\$4,288 million), a 14.3% decrease from the previous fiscal year. Excluding the impact of the transfer of the HDD business and exchange rate fluctuations, sales increased by 8%. The operating loss outside Japan was 4.3 billion yen (US\$49 million), an improvement of 6.7 billion yen from the same period in fiscal 2009, mostly due to an improvement in EMEA profitability.

Net sales in EMEA were 196.8 billion yen (US\$2,236 million), a decrease of 14.5% from the same period of the previous fiscal year mainly due to the impact of exchange rate fluctuations and the transfer of the HDD business. EMEA recorded an operating loss of 5.8 billion yen (US\$66 million), an improvement of 6.1 billion yen from the same period in fiscal 2009. Despite an increase in retirement benefit expenses related to the UK services business, profitability improved as a result of a one-time charge during the previous fiscal year associated with converting Fujitsu Technology Solutions into a consolidated subsidiary, as well as the effect of the completion in fiscal 2009 of the amortization of goodwill resulting from the acquisition of ICL (present-day Fujitsu Services Holdings PLC) of the UK in 1990.

Net sales in the Americas were 75.9 billion yen (US\$863 million), a 3.8% increase from the same period in the prior fiscal year. Excluding the impact of the transfer of the HDD business and exchange rate fluctuations, sales increased 26%. Sales of optical transmission systems, LSI devices, electronic components, and car audio and navigation systems increased. The operating loss in the region was 0.2 billion yen (US\$2 million), an improvement of 2.2 billion yen compared with the previous fiscal year's first quarter, reflecting the impact of increased sales and cost reductions related to the optical transmission systems business.

In APAC and China, net sales were 104.5 billion yen (US\$1,188 million), a 23.8% decrease from the same period in the prior fiscal year. Excluding the impact of the transfer of the HDD business and the impact of exchange rate fluctuations, sales increased by 14%. Sales of LSI devices, electronic components, and car audio and navigation systems increased. Operating income was 1.8 billion yen (US\$20 million), representing a deterioration of 1.7 billion yen from last year's first quarter. This was mainly as a result of the transfer of the HDD business.