## **10.** First-Half Consolidated Geographic Segment Information (Six months ended September 30)

## a. Net Sales

			Yei		
		(millions)			
			1st Half	1st Half	
		_	2004	2003	Change (%)
Japan	Unaffiliated customers	Y	1,646,117	1,616,284	+1.8
	Intersegment		230,094	201,698	+14.1
	Total	Y	1,876,211	1,817,982	+3.2
Europe	Unaffiliated customers		274,060	244,339	+12.2
	Intersegment		4,987	10,668	-53.3
	Total	_	279,047	255,007	+9.4
The Americas	Unaffiliated customers		136,603	117,186	+16.6
	Intersegment		9,491	9,068	+4.7
	Total	_	146,094	126,254	+15.7
Asia, Australasia & Others	Unaffiliated customers		163,279	164,125	-0.5
	Intersegment		120,861	92,396	+30.8
	Total	_	284,140	256,521	+10.8
Elimination			(365,433)	(313,830)	-
Total		<b>Y</b> -	2,220,059	2,141,934	+3.6

## b. Operating Income (Loss)[Operating Margin]

		Yen		
		(millio		
	_	1st Half	1st Half	Change
	_	2004	2003	(Million Yen)
Japan	Y	52,682 [2.8%]	16,195 [0.9%]	+36,487 [+1.9%]
Europe		2,049	(2,042)	+4,091
		[0.7%]	[(0.8%)]	[+1.5%]
The Americas		2,105	(7,803)	+9,908
		[1.4%]	[(6.2%)]	[+7.6%]
Asia, Australasia		5,023	5,154	-131
& Others		[1.8%]	[2.0%]	[-0.2%]
Elimination		(28,574)	(29,494)	+920
Total	$\mathbf{Y}^{-}$	33,285	(17,990)	+51,275
		[1.5%]	[(0.8%)]	[+2.3%]

## c. Net Overseas Sales by Customer's Geographic Location

		Ye		
		(millions)		
		1st Half	1st Half	
	_	2004	2003	Change (%)
Europe	Y	291,936	268,964	+8.5
The Americas		157,311	168,650	-6.7
Asia, Australasia				
& Others		232,752	211,814	+9.9
Total	Y	681,999	649,428	+5.0