

Ensuring Business Continuity and Trust

Recent news about security and privacy breaches have woken up business executives. Could similar incidents be possible in our organization? Are we prepared for the effects these could have on our business? However, trust, risk and continuity management quite often get lower priority when the ever-transforming IT keeps posing us new cost, usability and productivity issues.

With business oriented and holistic Xpress Way approach, Fujitsu will help you to ensure trust and continuity of your business, and continuously develop your security environment and levels in an optimal way.



Secure Business Environment Creates Growth and Profit

Security builds trust. And trust is vital for your business brand and reputation. It feeds your growth and profits and creates a positive flow inside and around your business.

Losing trust is very easy. Sensitive customer information may easily spread e.g. within a cloud computing environment. That's why continuous work on security is necessary.



100% security is a fairy tale. Don't just wait for something bad to happen. Be prepared and ready to take appropriate actions. Preparation is an investment but it lowers significantly the impacts of the risk and ensures business continuity. Total costs and losses remain lower.

The Balance – The Role of Security in Business

Every business professional is also a consumer. In their minds, using business-related applications should be as easy as using consumer applications. Hence, usability requirements are often seen in contradiction with security requirements. And like consumers, the business users will easily start looking for workarounds.

Balance between the following issues is important:

- Usability and Availability
- Costs
- Requirements and Regulations
- Security, Risks and Continuity

How Can Fujitsu Help Your Organization?

The first step in taking control of business continuity and security within your organization is understanding your business environment and internal and external interest parties that influence to your business.

Using Fujitsu's unique XpressWay approach, leveraging our expansive insight and our key strategic partnerships, Fujitsu is able to rapidly analyze the extent of the security issue that you may be facing within your organization.

It all starts with an **Executive Security Workshop**.

Who should participate?

In order to get best results of this service, the following executive roles should participate in the workshop:

- Chief Executive Officer
- Business Executives from each business area
- Chief Financial Officer
- Other CxO roles

What Do I Get?

Following the workshop and related assessment, a set of recommended next steps will be provided in the report, which will also be included in the session we present back to you.



How Much Does It Cost And How Do I Buy It?

The Executive Security Workshop is delivered at a fixed price of 10,000 €. The report including the key findings presentation will be delivered to you by our Senior Security Consultant.

The price (VAT 0%) is fixed, but the results are dependent on participation of executives of your organization.

To buy this service, please contact your Fujitsu representative.

Ensuring Business Continuity XpressWay at a Glance

- Unbalanced security policy results in unnecessary investments and create a false image of security situation
- There is no 100% security. It is better to be prepared when something bad happens
- Security creates trust; trust creates business
- Fujitsu can arrange a workshop + consultative assessment and present the findings for a fixed price of 10 000 €

What's Next?

Following the outcome of Executive Security Workshop, there are more comprehensive security services available from Fujitsu. From looking at the trends and usages over time, to delivering a managed service for continued security. Fujitsu is able to provide a range of solutions, specialist consulting and technical delivery services that address the issues of information security. Fujitsu can also provide a robust and secure framework to resolve governance and security issues.

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