FUJITSU

Is your Application Environment ready for digitalization?

The world is rapidly changing, especially in the technology space. Social media, connected mobile devices, and cloud computing are increasingly providing new growth opportunities for your business. As a matter of course, the entire IT landscape is also changing, drastically impacting your business operations as well as your interactions with your customers, suppliers and employees. How do you get the most out of your current application investment? In today's business environment it is vital to know when to adopt new technology and when to keep current applications in place.

IT application portfolio of any enterprise represents a significant investment and provides an essential foundation for current and future business activities. This investment requires continual optimization in order to maintain alignment to business needs, manage costs, improve services and deliver appropriate value. Fujitsu's Application Value Assessment is a flexible, cost-effective engagement which can identify the existing production applications that provide most intrinsic value to the business.

XpressWay

Application Value Assessment

See what's on the horizon

Within any large organization the strategic and operational value of an application changes over the lifecycle. Increasingly CIOs want to demonstrate the budget spent running and maintaining each application will have the maximum impact on the business' goals.

Fujitsu's Application Value Assessment is the driver for targeted change, ensuring maximum utilization of your applications to support your business – today and in the future!

Application Value Assessment identifies and assesses key application information and provides a starting point for an optimised application portfolio, aimed at identifying maximum business value from existing application assets.

Working with you to determine application landscape

Fujitsu works collaboratively with you in delivering this service to ensure the accuracy of results and effective knowledge transfer. In summary the approach

- **Captures** quantitative and qualitative application metrics via standard templates
- **Analyses** a subset of the application portfolio and presents the information back as graphical portfolio plots presented and interpreted in a presentation
- **Presents insight** for further investigation such as:
  - Can the application teams be better balanced and the services delivered more efficiently?
  - Are there opportunities to reduce costs by changing the way applications are supported?
  - Are some applications underperforming in terms of their value to the organization, and their costs, and what are the potential areas for improvement?

Application Value Assessment

Application Value assessment is carried out with following workshops and work packages:

- Initiation – meeting with the Client sponsor where the scope of the applications under examination is agreed
- Data Gathering – meeting with the Client's application owners to explain the application metrics that need to be collected for each of the applications and the completion of the template. Application owners collect the application Metrics and provide the data to Fujitsu
- Assessment – where Fujitsu populates the Applications Insight tooling with the application metrics, analyses the data, produces initial results and carries out a quality assessment of the initial Applications Insight findings
- Findings – where Fujitsu shares the initial findings with the Client application owners and fine tunes the results
- Review - Fujitsu produces the AVA report in the form of a presentation which is shared with the Client sponsor along with recommendations.

Application Value Assessment helps to

- Support business to make right decision of the needed operational changes to enable the strategy implementation
- Rationalize the application portfolio
- Increase value from existing applications
- Align budgets to application priorities
- Create transformation roadmaps to remain competitive in changing market
- Fujitsu can facilitate Application Value Assessment targeted for the agreed number of existing applications in the portfolio
- The fixed cost for current state analysis and suggestion for the roadmap is 9 600€ + VAT

Fujitsu's strong and global network guarantees the best support for your organization

The XpressWay service is performed by Fujitsu specialist who owns a strong knowhow and expertise of the field. We have a large global network which enables us to provide the best practices and strong view of technologies for your usage.

Fujitsu specialized tools and technologies help to create an Application Value Assessment for your business usage. The utilization of fast 'fact-based' innovations are driving additional value for your business transformation roadmap in order to discover the needed changes.

What do you need to provide?

The successful delivery requires the following elements from the customer:

- Committed process owner and sponsor
- Help finding the relevant data sources and access to information
- Resources allocation to the workshops and activities
- Open and positive mind-set

How to get started?

Wherever you are on your Digital journey - the Fujitsu XpressWay approach provides a logical and phased way to assess your current ICT environment and help you to ensure maximum utilization of your applications to support your business.

We would be delighted to understand how we can help you to be ready for new digital world.

Contact

Email: kimmo.sutinen@fi.fujitsu.com
Web: http://www.fujitsu.com/fi