

Overview

Atrica® is a leading provider of Optical Ethernet solutions for Metropolitan Area Networks (MANs). An industry pioneer, Atrica delivers cost-effective, high-performance Optical Ethernet platforms to forward thinking service providers who are building the next-generation Metro infrastructure. Atrica is based in Santa Clara, California, with R&D facilities in Israel and the U.S. and business development and sales offices throughout the U.S., Europe and Asia Pacific.

Products

The first solutions purpose-built to meet the requirements of Metro service providers, Atrica's suite of carrier-class Optical Ethernet systems includes the following:

- A-100 family of Optical Ethernet Access Devices
- A-2000 family of Optical Ethernet Edge Switches
- A-4000 family of Optical Ethernet Aggregation Switches
- A-8000 Series of Optical Ethernet Core Switches
- Atrica Service Platform for Ethernet Networks (ASPEN®), an integrated service provisioning and management system

Benefits

Designed to enable service providers to dramatically simplify their network operations, significantly reduce their capital and operational expenditures, and effectively scale their networks, Atrica's Optical Ethernet systems allow carriers to leverage the same transport network to rapidly and profitably deliver new Ethernet-based services to both business and residential subscribers. Atrica's Optical Ethernet systems meld the simplicity of Ethernet with optical switching and networking technology, combined with carrier-class traffic engineering capabilities.

Supplying significantly better price/performance than SONET/SDH-based equipment, Atrica's solutions deliver carrier-class attributes such as guaranteed Service Level Agreements (SLAs), sub-50 millisecond resiliency, integration with circuit switched networks, Ethernet Circuit Emulation Services (CES) for support of Time Division Multiplexing (TDM) traffic, and point-and-click OAM&P that meets and exceeds what carriers have been accustomed to in legacy networks.

Customers

Atrica's customer base includes world-class service providers such as France Telecom, Al Pi Telecomunicaciones of Spain, Hokkaido Telecom of Japan, Brighter Networks of Ireland, ISIS Multimedia Net of Germany, Deutsche Telekom's Global Seamless Network (GSN) Project and the City of Pau in France. Atrica is also involved with more than 10 additional carriers in various phases of evaluation, testing and deployment.

Financing

Privately held with a total of \$134 million in funding to date from world-class venture capital firms, global service providers, and industry leaders such as Accel Partners, Benchmark Capital, St. Paul Venture Capital, BellSouth Corp., Bezeq, Telia, Innovacom – the venture capital subsidiary of France Telecom, SBC Communications – via Aurum-SBC Ventures, 3Com Corporation and Intel Capital – Intel Corporation's strategic investment program.

Leadership

Vivek Ragavan	President and CEO
Avinoam Rubinstain	Founder, CTO and Vice President of Business Development
Nan Chen	Vice President of Marketing
Amnon Senderovich	Vice President of Engineering
Randy Ziffer	Vice President of Global Operations
Randy Cook	Vice President of Sales

Locations

Headquarters:	3255-3 Scott Blvd. Santa Clara, California 95054 USA 1 408-562-9400
Europe:	10 Rue Saint-Augustine 75002, Paris, France +33-140209900
Israel:	5 Shenkar St., Box 12231 Hertzeiya Industrial Area, 46733, Israel +972-9-9707222

Contacts

United States:	Kathleen Keith, Keith Communications 707-529-4507 or kkeith@redshift.com
Europe and Asia Pacific:	Einat Levi, Atrica 408-562-9443 or Einat_Levi@atrica.com
Web site:	http://www.atrica.com/

Fujitsu Network Communications Inc.

2801 Telecom Parkway, Richardson, TX 75082

Tel: 800.777.FAST Fax: 972.479.6900

www.fujitsu.com/us/telecom

© Copyright 2004 Fujitsu Network Communications Inc. All rights reserved.

FLASHWAVE®, FASST™ (and design)™ are trademarks of Fujitsu Network Communications Inc. (USA).

FUJITSU (and design)® and THE POSSIBILITIES ARE INFINITE™ are trademarks of Fujitsu Limited.

Atrica® and ASPEN® are trademarks of Atrica Ireland Limited.

All other trademarks are the property of their respective owners.