

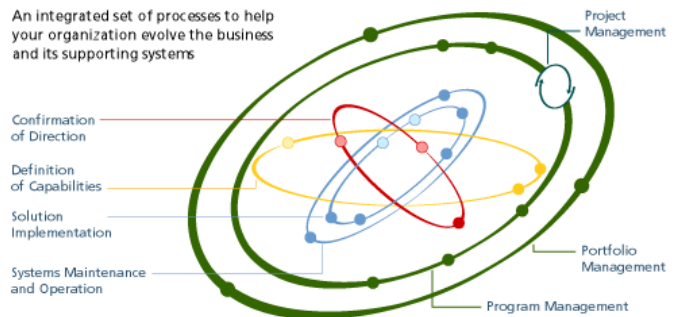


Macroscope®

What is Macroscope?

Macroscope encapsulates more than 30 years of know-how and is the foundation of all of Fujitsu Consulting's service offerings. Our methods equip our consultants to approach each project in a consistent, results-oriented manner. They also provide our clients with the framework to support continuous quality improvement in today's rapidly changing IT marketplace.

Macroscope distills the firm's shared expertise into an integrated suite of methodologies aimed at supporting some of an enterprise's key functions such as strategic planning, enterprise and IT architecture, applications and systems development, deployment and maintenance and project and benefits realization program management.



Dynamic Repository of our Best Practices

Developed by Fujitsu Consulting, Macroscope represents a considerable investment of time and resources. DMR Consulting (now part of Fujitsu Consulting) first published its System Development and Project Management best practices in 1983. To date, the company has invested \$70 million in R&D to make Macroscope a recognized industry-leading methodology.

Results from this research have been published in a book well-renowned in the business community, *The Information Paradox*, from Fujitsu Consulting (McGraw-Hill, 1998). The eBook edition can be downloaded from the following address:

<http://www.fujitsu.com/us/news/publications/books/ip.html>

Licensing Options

Helping clients become self-sufficient is one of our central goals. This is why we take knowledge transfer so seriously. To achieve this goal, Fujitsu Consulting offers licensing, coaching, mentoring, education and transition services. By licensing Macroscopic, clients can use selected modules and benefit from a maintenance program.

Marketplace Recognition

Macroscopic is one of the world's richest sets of integrated, standardized processes that help organizations manage change. In its August 2003 report, Gartner, Inc. positioned Macroscopic in the "Leader" quadrant in its Application Development "Methodware Magic Quadrant 2003**", as shown in the adjacent illustration.



Client Recognition

"Fujitsu's methodologies have been a key part of our effort to deliver higher quality application systems in less time for lower cost. They are also a natural fit with our emphasis on software process improvement. Over the decade that we have worked together Fujitsu Consulting has continued to evolve its product and service offerings to meet key Boeing requirements," said Richard Metz, director of Software Services and Technical Support, **Boeing Support Services**.

Besides Boeing, other companies such as **Air France**, **Hydro-Québec**, **PEMCO Corporation**, **Canadian Pacific Railway** and many federal and provincial ministries and agencies of Canada use Macroscopic as a basis for their IT processes and methods.

"We recently acquired Macroscopic ManagementSuite to help us manage our Information Services projects to improve delivery of project—on time, to specification and on budget. This suite of methodologies will help our managers keep projects on track and improve our ability to exceed expectations regarding project deliverables," said Brad Brown, vice president of Information Services at **Recreational Equipment Inc. (REI)**.

Experience the Fujitsu Consulting Difference

A trusted provider of management and technology consulting to business and government, Fujitsu Consulting is the North American consulting and services arm of the US\$53-billion Fujitsu group. Fujitsu Consulting integrates the core expertise of the Fujitsu companies and its partners to deliver complete solutions in the areas of enterprise information management, packaged application implementation, legacy systems modernization, IT governance, managed services and business process services. Through its full range of IT consulting, implementation and management services and its industry-recognized strategic approach, Macroscopic®, Fujitsu Consulting enables clients to build more value into their IT investments and drive their leadership in the marketplace.

We work with you to create solutions and produce results that drive your business.

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*Magic Quadrant Disclaimer

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Headquarters and United States
343 Thornall Street
Suite 630
Edison, NJ 08837
United States
Tel: +1 732 549 4100
Fax: +1 732 549 2375

Canada
155 University Avenue
Suite 1600
Toronto, Ontario
Canada M5H 3B7
Tel: +1 416 363 8661
Fax: +1 416 363 4739

Quebec
DMR CONSEIL
1000 Sherbrooke Street West
Suite 1400
Montreal, Quebec
Canada H3A 3R2
Tel: +1 514 877 3301
Fax: +1 514 877 3351

India
A-15 MIDC Technology Park
Talwade, Pune – 412114
India
Tel: +91 20 2769 0001
Fax: +91 20 2769 2924

us.fujitsu.com/macroscopic
ca.fujitsu.com/en/macroscopic