



The 28th Fujitsu Scholarship Program Application - Fujitsu Scholarship Program 2012 -

Dear Fujitsu Scholarship Program Applicant:

Thank you for your interest.

The world is increasingly interconnected, and there is a growing need for leaders to equip themselves with the knowledge and skills required to function effectively in both domestic and international realms. In order to succeed in this environment, leaders require acute insights into the industries, societies, and cultures other than their own.

Fujitsu supports this endeavor by providing postgraduate education and cross-cultural management training opportunities to participants from across the Asia-Pacific region. The Fujitsu Scholarship has been offered since 1985 as a key initiative for deepening the relationships between the countries and citizens of the Asia-Pacific region through an exchange of cultural values, traditions, and business ways. This exchange fosters mutual understanding and cultivates networking necessary for navigating challenges of the region. This scholarship has since enabled 416 professionals from 17 countries and Hawaii to study cross-cultural management at JAIMS, the Japan-America Institute of Management Science, in Hawaii, U.S.A.

If you are selected as a Fujitsu Scholar, you will attend JAIMS' three-month East-West Knowledge Leaders Program (EWKLP), beginning in April 2012. After graduation, you will be expected to utilize your increased cultural sensitivity and business expertise in your home country, thereby contributing toward mutual understanding and cooperation among the people of the Asia-Pacific region and beyond.

I look forward to receiving your completed application.

Sincerely yours,

井口 久美子

Kumiko Iguchi
General Manager
Fujitsu Scholarship Program
Fujitsu Limited

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Fujitsu's Social Contributions

We consider sustainable business management -- through which we seek to make lasting economic, environmental and social contributions -- as the most important means of fulfilling our corporate citizenship responsibilities and helping to make a better world.

As a leading global provider of cutting edge ICT-based communication products, services, and solutions, the Fujitsu Group has a vital role to play in materializing a balanced expression of corporate sustainability.

We also recognize our responsibility as a regional corporate citizen to foster mutually beneficial relationships with our local communities and broader society through active contributions and involvement.

Education and international exchange have long been a major focus of Fujitsu's corporate social contribution efforts, and in this way we seek to broaden mutual understanding amongst our regional neighbors.



**Fujitsu Scholars
visited Fujitsu's HQ upon completion.**

Fujitsu's Vision for JAIDS

JAIDS (Japan-America Institute of Management Science) is a nonprofit postgraduate institute that Fujitsu Limited founded in 1972. JAIDS' mission is to contribute to the human development of the Asia-Pacific region by educating and training individuals to be effective, knowledge-based leaders in an increasingly interdependent global economy.



JAIDS Campus in Hawaii Kai, Honolulu

JAIDS was first envisioned in the early 1970s by Yoshimitsu Kohra, then president of Fujitsu Limited. The JAIDS idea was to take college graduates who were already in the business world and teach them the language, business methods, and special skills used in other countries.

Initially, the programs enrolled Japanese participants who learned American business and culture, and American participants who learned Japanese business and culture. From the outset, JAIDS was to be truly international -- exchanging languages, cultures and business methods among future executives from all over the world.

Hawaii -- chosen as the location for JAIDS, as it is the major connecting point between Japan and the United States -- is still today a unique place with a multiethnic, multicultural population.

Since 1972, JAIDS has educated and trained over 23,000 program and seminar participants from 54 countries and is still dedicated to -- and has expanded upon -- the mission set out by its founders.

JAITS East-West Knowledge Leaders Program

Program Overview

The East-West Knowledge Leaders Program (EWKLP) is a three-month program. The Program is intended to sharpen one's global business savvy, and build confidence for dealing with global business situations with a solid academic foundation complemented by a practice-based experiential learning environment. The curriculum will challenge you to integrate theory and practice, and will provide you with a broad foundation for innovative thinking.

Enhancing your effectiveness and integrity as a global business person and knowledge leader is the main goal. EWKLP courses will equip you with the knowledge, skills, and experiences necessary to make a difference.

Based on Peter Drucker's assertion that "management is a liberal art," the program features a liberal arts component including lectures and field study experiences related to history, philosophy, culture, religion, and cultural anthropology.

Courses*

Knowledge Management and Innovation
Strategy Management
Corporate Finance and Capital Markets
Art of Negotiation
Organizing Work
Global Marketing Management
Leadership and Ethics
Business Law
Economic and Financial Environment of Global Business
Globalizing Hawaii
Special Topics:
Management is a Liberal Art: Cultural Anthropology, Buddhism, Confucianism,
Philosophy; Creative Management; and the Model for Innovation Project.

*subject to slight modification pending instructor availability

Term

- EWKLP 2012 Spring.....April 9, 2012 - July 5, 2012

For updated information, please visit the JAITS website: www.jaits.org

Fujitsu Scholarship Information

Eligibility Criteria

Applicants must qualify for admission to the JAITS EWKLP program. The following are required:

1. A bachelor's degree or a degree equivalent to a four-year standard baccalaureate degree in any discipline from a regionally or nationally accredited institution.
2. Cumulative grade point average of 3.0 on a 4.0 scale.
3. A minimum TOEFL score of 577/233/90 (paper/computer/Internet), TOEIC score of 750, or IELTS overall band test result of 6.5 or higher from tests taken between December 2009 and November 2011.
The following applicants are exempt from submitting an English proficiency test score:
 - Applicants whose native language is English and who are from either the United States, Australia, United Kingdom, New Zealand, Canada, or Singapore.
 - Applicants who hold a bachelor's or advanced degree within the last five years from an accredited or recognized college or university in the United States, Australia, United Kingdom, New Zealand, Canada, or Singapore.
4. A minimum of three years of relevant full-time work experience (five years preferred) at the time of application.
5. Applicants must be a resident of the state of Hawaii, U.S.A., or a citizen of one of the following countries: Australia, Cambodia, China, Hong Kong, India, Indonesia, Laos, Malaysia, Myanmar, New Zealand, the Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, or Vietnam.

Scholarship Proceeds

- Tuition and fees for the EWKLP
- Stipend toward living expenses*
- Airfare and health insurance

* Applicants from the following countries/areas are not eligible to receive the monthly stipend: Australia, Hawaii, Hong Kong, New Zealand, Singapore, South Korea, and Taiwan.

Screening / Selection Procedures

1. Initial screening

Initial screening is based on the strength of the application, which includes meeting the admission qualifications.

2. Interview

Applicants who pass the initial screening will be contacted for an interview on a designated date in December 2011. Applicants must reside in their respective countries of citizenship at the time of their interview.

3. Selection of recipients

- a. Final selection will be determined by Fujitsu Limited.
- b. Selection is based on English proficiency (for non-native speakers of English), work experience, motivation, goals as expressed in the essay and interview, academic performance, and test scores. A key factor is the individual's commitment to contributing to the mutual understanding and cooperation between countries and to the development of his/her home country. However, no single attribute outweighs others in the selection process, and strengths in one area may be used to offset weaknesses in another.

Application Submission

All application documentations must be received by the **Fujitsu Hawaii Representative Office no later than November 30, 2011.** (see special instructions for academic transcripts and test scores on the Application Checklist).

Note: Submitted application documents will not be returned to applicants.

Inquiries

If you have questions, contact the Fujitsu's local affiliated office in your country/area or the Fujitsu Scholarship Program Office in Japan.

Inquiry

For inquiry, please contact Fujitsu's local affiliated office.

Australia and New Zealand

Fujitsu Australia Ltd.

2 Julius Avenue, North Ryde
NSW 2113
AUSTRALIA
Attn.: Mr. Chip Graf
Ph.: 61-2-9113-9579
Fax: 61-2-9776-4421
Email: fujitsu.scholarship@au.fujitsu.com

Indonesia

PT Fujitsu Indonesia

Wisma Kyoei Prince 10th Floor
Jl. Jend. Sudirman Kav. 3-4
Jakarta 10220
INDONESIA
Attn.: Mr. Setya Rahadi
Ph.: 62-21-570-9330
Fax: 62-21-573-5150
E-mail: scholarship@id.fujitsu.com

Singapore

Fujitsu Asia Pte. Ltd.

20 Science Park Road
#03-37 TeleTech Park
Singapore Science Park II
SINGAPORE 117674
Attn.: Mr. Kimberly Liong Pe
Ph.: 65-6512-7108
Fax: 65-6512-7102
E-mail: Kimberly.pe@sg.fujitsu.com

China

Fujitsu (China) Co., Ltd.

13F, Tower A
Ocean International Center
No. 56 Dong Si Huan Zhong Road
Chao Yang District
Beijing 100025
CHINA
Attn.: Mr. Zou Haijun
Ph.: 86-10-5969-1000, ext. 8829
Fax: 86-10-5969-1099
E-mail: jaims@cn.fujitsu.com

South Korea

Fujitsu Korea Ltd.

Susong Tower Building
83-1 Susong-Dong
Jongno-Gu, Seoul 110-774
SOUTH KOREA
Attn.: Mr. Youngjun Ahn
Ph.: 82-2-3787-5503
Fax: 82-2-738-1332
E-mail: scholarship@kr.fujitsu.com

Taiwan

Fujitsu Taiwan Ltd.

19th Floor, No. 39, Section One
Chung Hwa Road, Taipei
TAIWAN
Attn.: Ms. Naomi Hsu
Ph.: 886-2-2311-2255, ext.8223
Fax: 886-2-2311-2426
E-mail: Naomi@tw.fujitsu.com

Hawaii

Fujitsu Hawaii Representative Office

c/o JAIMS
6660 Hawaii Kai Drive
Honolulu, HI 96825-1192
USA
Attn.: Ms. Akiko Tyler
Ph.: 1-808-395-2314
Fax: 1-808-396-7111
E-mail: atyler@jaims.org

Malaysia

Fujitsu (Malaysia) Sdn. Bhd.

Level 1 & 2, 3505 Jalan Teknokrat 5
63000 Cyberjaya
Selangor Darul Ehsan
MALAYSIA
Attn.: Ms. Christine Chen
Ph.: 60-3-8318-3700
Fax: 60-3-8319-1328
E-mail: christine.chen@my.fujitsu.com

Cambodia, Laos, Myanmar and Thailand

Fujitsu Systems Business (Thailand) Ltd.

Exchange Tower 22nd-23rd Fl.
388 Sukhumvit Rd., Kwaeng
Klongtoey, Khet Klongtoey
Bangkok 10110
THAILAND
Attn.: Ms. Linda Rojjananakkarawong
Ph.: 66-2-302-1500, ext. 1693
Fax: 66-2-302-1555
E-mail: linda@th.fujitsu.com

Hong Kong

Fujitsu Hong Kong Ltd.

10th Floor, Lincoln House
979 King's Road
Taikoo Place, Island East
HONG KONG
Attn.: Ms. Alice Ha
Ph.: 852-2828-2636
Fax: 852-2828-2808
E-mail: alice_ha@hk.fujitsu.com

Philippines

Fujitsu Philippines Inc.

2nd Floor, United Life Building
837 A. Arnaiz Avenue (Pasay Road)
Legaspi Village
Makati, Metro Manila 1229
PHILIPPINES
Attn.: Ms. Marivic Que
Ms. Lorie Tan
Ph.: 63-2-812-4001, Loc. 8501
Fax: 63-2-817-7576
E-mail: m.que@ph.fujitsu.com
l.tan@ph.fujitsu.com

Vietnam

Fujitsu Vietnam Ltd.

8/F, DMC Tower
535 Kim Ma
Ba Dinh District, Hanoi
VIETNAM
Attn.: Ms. Nguyen Thi Thu Thuy
Ph.: 84-4-220-3113 ext.102
Fax: 84-4-220-3114
E-mail: thuyntt@vn.fujitsu.com

India and Sri Lanka

Fujitsu India Pvt. Ltd.

#61, SJR BALVANA
2nd Floor, 1st Cross
5th A Block, Koramangala
Bangalore
INDIA 560 095
Attn.: Ms. Jayanthi Sethuraman
Ph.: 91-80-4298-3000
Fax: 91-80-4152-4440
E-mail: jayanthi.s@ts.fujitsu.com

Fujitsu Scholarship Program Office, Fujitsu Limited

Attn.: Mr. Dai Sakashita
Ms. Sawa Negishi
Ph.: 81-3-6424-6621
Fax: 81-3-6424-6625
E-mail: contact-scholarship@cs.jp.fujitsu.com
Fujitsu Solution Square,
1-17-25 Shin-kamata, Ohta-ku, Tokyo 144-8588, JAPAN

Application Checklist

Fujitsu Scholarship for the JAIME East-West Knowledge Leadership Program

☐ **Completed Fujitsu Scholarship Application Form (Page: 9)**

Please sign your name on the back page of the form.

☐ **Completed Two Recommendation Forms (Page: 11 & 13)**

☐ **Completed Essay (Page: 15)**

☐ **Completed Work Experience (Page: 16)**

☐ **Completed EWKLP Application Form (Page: 17)**

You can also submit online at www.jaims.org/apply_online.html

☐ **An official copy of TOEFL, TOEIC, or IELTS score report.**

(A photocopy of the official report is also acceptable.)

Valid test dates are between December 2009 and November 2011.

To qualify for an exemption, you must meet either of the criteria listed below:

- Applicants whose native language is English and who are from either the United States, Australia, United Kingdom, New Zealand, Canada, or Singapore.
- Applicants who hold a bachelor's or advanced degree within the last five years from an accredited or recognized college or university in the United States, Australia, United Kingdom, New Zealand, Canada, or Singapore.

Test contacts:

Test of English as a Foreign Language (TOEFL) & Test of English for International Communication (TOEIC): www.ets.org

International English Language Testing System (IELTS): www.ielts.org

☐ **Original Official Academic Transcripts in English**

- Official academic transcripts must be sent directly to the Fujitsu Hawaii Representative Office from all academic institutions attended. (Bachelor's, master's, and doctoral)
- An official transcript must be in a sealed envelope from an institution which must have the official's signature or the institution's stamp where it is sealed. It should be unopened by anyone including the applicants. Once the envelope is opened, it is no longer considered official.
- Your official transcripts must include courses, grades, degree, the date of degree conferral, the official's signature and/or the institution's stamp.

■ The above items must be mailed to: **Fujitsu Hawaii Representative Office**
c/o JAIME
6660 Hawaii Kai Drive,
Honolulu, HI 96825-1192 USA

All documentations must be received by November 30, 2011

Applicants who fail to submit all documents by the above due date will not be considered.

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Fujitsu Scholarship Application Form

I. Personal Information

Please type or print clearly in black ink.

NAME: LAST/FAMILY		FIRST	
FULL MIDDLE	GENDER <input type="checkbox"/> FEMALE <input type="checkbox"/> MALE		CITIZENSHIP
	BIRTH PLACE (City/Country)		BIRTH DATE (Month/day/year)
CURRENT OR LOCAL MAILING ADDRESS		ZIP CODE	
		PHONE	
		MOBILE	
NAME OF UNIVERSITY FROM WHICH YOU GRADUATED		LOCATION (COUNTRY)	
MAJOR		GRADUATION DATE	
ORGANIZATION			
TITLE OF PRESENT POSITION		DEPARTMENT	
E-MAIL (BUSINESS) <input type="checkbox"/> Primary <input type="checkbox"/> Secondary		E-MAIL (PERSONAL) <input type="checkbox"/> Primary <input type="checkbox"/> Secondary	

II. Recommendations

Name the two people who will personally recommend you for Fujitsu Scholarship consideration. Include their titles, departments, and organizations. Submit a copy of the Recommendation Form to each person listed below. **Recommendations must be received** by the Fujitsu Hawaii Representative Office **by November 30, 2011 directly from these individuals**. Your application will be incomplete until these recommendations are received. E-mail Ms. Sawa Negishi at **contact-scholarship@cs.jp.fujitsu.com** if you change the name of either of these references.

Name:	_____
Title:	_____
Department:	_____
Organization:	_____

Name:	_____
Title:	_____
Department:	_____
Organization:	_____

III. Essay

Describe how you are planning to contribute to your country after completion of Fujitsu Scholarship Program. Please type or print your essay clearly in ink. Limit your essay to one page or use the form provided on page 15 and enclose with Fujitsu Scholarship Application Form.

IV. Work Experience

List your three most recent full-time work experiences and describe the nature of your work by organization/department. Please type or print clearly in ink. Limit your work experience information to one page or use the form provided on page 16 and enclose with Fujitsu Scholarship Application Form.

I hereby certify that the information given on this application and supporting documents is complete and correct to the best of my knowledge, and I understand that misrepresentation of such information may result in rejection of my application.

Applicant's Signature _____

Date _____

Recommendation Form

Fujitsu Scholarship Program 2012

3. What do you consider to be the applicant's weakness?

4. Please evaluate the applicant's interpersonal and communication skills.

5. Please comment additionally on anything else that you believe would be helpful in considering the applicant for the program.

Your signature :	Date :
Your name (printed) :	
Organization :	
Position or Title :	Department :
E-mail :	

The candidate's application is incomplete unless the Fujitsu Hawaii Representative Office receives your recommendation by the November 30, 2011 deadline.

Recommendation Form

1. How long have you known the applicant and in what capacity?
2. What personal, academic, and/or professional qualities does the applicant possess to make him or her a candidate for managerial responsibility?

Fujitsu Scholarship Program 2012

3. What do you consider to be the applicant's weakness?

4. Please evaluate the applicant's interpersonal and communication skills.

5. Please comment additionally on anything else that you believe would be helpful in considering the applicant for the program.

Your signature :	Date :
Your name (printed) :	
Organization :	
Position or Title :	Department :
E-mail :	

The candidate's application is incomplete unless the Fujitsu Hawaii Representative Office receives your recommendation by the November 30, 2011 deadline.

NAME:LAST/FAMILY	FIRST	FULL MIDDLE	CITIZENSHIP

Please type or print clearly in black ink.

Essay

Describe how you are planning to contribute to your country after completion of Fujitsu Scholarship Program. Please type or print your essay clearly in ink on this sheet (*one page only*) and enclose with Fujitsu Scholarship Application Form.

Fujitsu Scholarship Program 2012

NAME:LAST/FAMILY	FIRST	FULL MIDDLE	CITIZENSHIP

Please type or print clearly in black ink.

Work Experience

Please list your three most recent full-time work experiences and describe the nature of your work by organization/department on this sheet (*one page only*) and enclose with Fujitsu Scholarship Application Form.

Dates From/To (Yr/Mo)	Position/Title	Department	Organization
Please describe your other work experiences.			

Application Form



East-West Knowledge Leaders Program (EWKLP)

(Please type or print clearly in blue or black ink)

Note: Not applicable to Fujitsu Scholarship applicants.

APPLYING FOR TERM (select):

☐ Fall _____ (year)

☐ Spring _____ (year)

Study option (select): ☐ Option: Increasing Competencies for International Communication (IC²) Program

I. PERSONAL DATA

☐ Female ☐ Male

Name: _____
Last First
Middle

Current Address: _____
Number and Street City State/Country Zip Code

Current Address Good Until: _____ Current Phone: _____
Date

Permanent Address: _____
Number and Street City State/Country Zip Code

Permanent Phone: _____

E-mail Address: _____

Birth Date: _____ Birthplace: _____ Citizenship: _____
Month/Day/Year

Person to contact in case of emergency:

Name: _____
Last First

Phone: _____ E-mail Address (if applicable): _____

Relationship to the Applicant: ☐ Spouse ☐ Parent ☐ Friend ☐ Other _____

II. EDUCATION

LIST EVERY COLLEGE, UNIVERSITY, BUSINESS OR POST-SECONDARY SCHOOL ATTENDED (including any that you are currently attending).

NAME OF INSTITUTION (Do not use abbreviations) List most recent first	Location (Country)	Attendance Dates		Graduation		
		From (Mo/Yr)	To (Mo/Yr)	Date Received	Name of Degree	Major

III. LANGUAGE BACKGROUND

What is your native language? _____

Test scores from one of the following are required:

I ☐ took or ☐ will take the

☐ Test of English as a Foreign Language (TOEFL) on _____ Date _____ Score: _____

☐ Test of English for International Communication (TOEIC) on _____ Date _____ Score: _____

☐ International English Language Testing System (IELTS) test on _____ Date _____ Score: _____

List all foreign language(s) you have studied.	Where? (college, high school, private language school)	How long?
_____	_____	_____
_____	_____	_____
_____	_____	_____

IV. ACTIVITIES AND ORGANIZATIONS

List social, community and professional organizations, honorary societies, etc., that you belong or have belonged to; also list any offices held and honors, recognitions, or special awards received.

V. WORK EXPERIENCE

Title of Current or Most Recent Position: _____

Organization: _____

Business Address: _____
Number and Street City State/Country Zip Code

Type of Industry: _____ Business Phone: _____

Business Fax: _____ Business E-mail: _____

Name and title of your immediate supervisor: _____

Number of people in entire organization: _____ Number of people you manage: _____

Please provide a brief description of your current duties:

Will you receive company tuition assistance? ☐ Yes ☐ No

If so, what is the approximate percentage that your company will fund? _____

How many years of total full-time work experience do you have? _____

Beginning with your current job assignment, please list your four most recent positions:

Name of Organization & Location	Type of Industry	Position/Title	Dates From/To (Mo/Yr)
			/
			/
			/
			/

VI. REASON FOR APPLYING

Please explain your interest in international business and/or management studies. Outline your professional objectives and what you hope to gain from the EWKLP. (Attach additional sheet if necessary)

[illegible]

How did you learn about JAIRS? (Please check all that apply and specify)

- ☐ Magazine _____
 ☐ Alumnus _____
 ☐ Supervisor/Colleague _____
- ☐ Newspaper _____
 ☐ Friend/Family _____
 ☐ Web Search Engine _____
- ☐ Poster _____
 ☐ JAIRS Staff/Faculty _____
 ☐ JAIRS Website _____
- ☐ Fujitsu Website
 ☐ Promotional E-mail via Fujitsu
 ☐ Other _____

APPLICANT'S CERTIFICATION

I certify that the information provided in this application is complete and true to the best of my knowledge and belief.

Name of Applicant (print): _____

Applicant's Signature: _____ Date: _____