



The 26th Fujitsu Scholarship Program Application - Fujitsu Scholarship Program 2010 -

Dear Fujitsu Scholarship Program Applicant:

Thank you for your interest.

The world is increasingly interconnected, and there is a growing need for leaders to equip themselves with the knowledge and skills required to function effectively in both domestic and international realms. In order to succeed in this environment, leaders require acute insights into the industries, societies, and cultures other than their own.

Fujitsu supports this endeavor by providing postgraduate education and cross-cultural management training opportunities to participants from across the Asia-Pacific region. The Fujitsu Scholarship has been offered since 1985 as a key initiative for deepening the relationships between the countries and citizens of the Asia-Pacific region through an exchange of cultural values, traditions, and business ways. This exchange fosters mutual understanding and cultivates networking necessary for navigating challenges of the region. This scholarship has since enabled 370 professionals from 17 countries and Hawaii to study cross-cultural management at JAIMS, the Japan-America Institute of Management Science, in Hawaii, U.S.A.

If you are selected as a Fujitsu Scholar, you will attend JAIMS' three-month East-West Knowledge Leaders Program (EWKLP), beginning in October 2010. After graduation, you will be expected to utilize your increased cultural sensitivity and business expertise in your home country, thereby contributing toward mutual understanding and cooperation among the people of the Asia-Pacific region and beyond.

I look forward to receiving your completed application.

Sincerely yours,

井口 久美子

Kumiko Iguchi
General Manager
Fujitsu Scholarship Program
Fujitsu Limited

Fujitsu Scholarship Information

Eligibility Criteria

Applicants must qualify for admission to the JAEMS EWKLP program. The following are required:

1. A bachelor's degree or a degree equivalent to a four-year standard baccalaureate degree in any discipline from a regionally or nationally accredited institution.
2. Cumulative grade point average of 3.0 on a 4.0 scale.
3. A minimum TOEFL score of 577/233/90 (paper/computer/Internet), TOEIC score of 750, or IELTS overall band test result of 6.5 or higher from tests taken between March 2008 and March 2010. Applicants who received a bachelor's degree or an advanced degree with at least two years of full-time coursework within the last five years from a regionally accredited institution in the United States, Australia, United Kingdom, or New Zealand; or from a university in Canada, Africa or Singapore, where English is the language of instruction, are exempt from taking the TOEFL, TOEIC, or IELTS.
4. A minimum of three years of relevant full-time work experience (five years preferred) at the time of application.
5. Applicants must be a resident of the state of Hawaii, U.S.A., or a citizen of one of the following countries: Australia, Cambodia, China, Hong Kong, India, Indonesia, Laos, Malaysia, Myanmar, New Zealand, the Philippines, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, or Vietnam.

Scholarship Proceeds

- Tuition and fees for the EWKLP
- Stipend toward living expenses*
- Airfare and health insurance

* **Applicants from the following countries/areas are not eligible to receive the monthly stipend: Australia, Hawaii, Hong Kong, New Zealand, Singapore, South Korea, and Taiwan.**

Screening / Selection Procedures

1. *Initial screening*

Initial screening is based on the strength of the application, which includes meeting the admission qualifications.

2. *Interview*

Applicants who pass the initial screening will be contacted for an interview on a designated date in April or May 2009. Applicants must reside in their respective countries of citizenship at the time of their interview.

3. *Selection of recipients*

- a. Final selection will be determined by Fujitsu Limited.
- b. Selection is based on English proficiency (for non-native speakers of English), work experience, motivation, goals as expressed in the essay and interview, academic performance, and test scores. A key factor is the individual's commitment to contributing to the mutual understanding and cooperation between countries and to the development of his/her home country. However, no single attribute outweighs others in the selection process, and strengths in one area may be used to offset weaknesses in another.

Application Submission

Submit application documents to the **Fujitsu Hawaii Representative Office by March 19, 2010** (see special instructions for academic transcripts and test scores on the Application Checklist).

Note: Submitted application documents will not be returned to applicants.

Inquiries

If you have questions, contact the Fujitsu's local affiliated office in your country/area or the Fujitsu Scholarship Program Office in Japan.

JAIMS East-West Knowledge Leaders Program

The East-West Knowledge Leaders Program (EWKLP), a three-month curriculum, is intended to sharpen one's global business savvy and build confidence for dealing with global business situations with a solid academic foundation complemented by a practice-based experiential learning environment.

Program Overview

- Successful organizations navigate increasingly complex challenges in the global economy. Modern leaders must transform organizations by leveraging personal and organizational knowledge for creativity, innovation, and sustained competitive advantage.
- Designed for experienced and emergent leaders, the EWKLP is a hybrid management program focusing on best practices of the East and West. The three-month practice-based curriculum develops your global business savvy and confidence.
- Inspired by Peter F. Drucker's assertion that "Management is a liberal art," the EWKLP features a multidisciplinary curriculum and brings together the brightest minds from around the world.
- Led by one of the world's pre-eminent knowledge gurus, Dr. Ikujiro Nonaka, and a faculty of international reputation, the EWKLP will cultivate your business acumen, cross-cultural sensitivity, and global networks.

Courses

Knowledge Management and Innovation
Strategy in Emerging Markets
Corporate Finance and Capital Markets
Art of Negotiation
Organizing Work
Global Marketing Management
Leadership and Ethics
Business Law
Economic and Financial Environment for Global Business
Globalizing Hawaii
Special Topics:
Corporate Citizenship, Cultural Sensitivity, Entrepreneurship, Interpersonal Skills,
Preparing for International Assignments, etc.

Term

EWKLP 2010 Fall October 11, 2010 - January 6, 2011

For updated information, please visit the JAIMS website: www.jaims.org

Fujitsu's Vision for JAIMS

JAIMS (Japan-America Institute of Management Science) is a nonprofit postgraduate institute that Fujitsu Limited founded in 1972. JAIMS' mission is to contribute to the human development of the Asia-Pacific region by educating and training individuals to be effective, knowledge-based leaders in an increasingly interdependent global economy.



JAIMS Campus in Hawaii Kai, Honolulu

JAIMS was first envisioned in the early 1970s by Yoshimitsu Kohra, then president of Fujitsu Limited. The JAIMS idea was to take college graduates who were already in the business world and teach them the language, business methods, and special skills used in other countries.

Initially, the programs enrolled Japanese participants who learned American business and culture, and American participants who learned Japanese business and culture. From the outset, JAIMS was to be truly international -- exchanging languages, cultures and business methods among future executives from all over the world.

Hawaii -- chosen as the location for JAIMS, as it is the major connecting point between Japan and the United States -- is still today a unique place with a multiethnic, multicultural population.

Since 1972, JAIMS has educated and trained over 23,000 program and seminar participants from 54 countries and is still dedicated to -- and has expanded upon -- the mission set out by its founders.

Fujitsu's Social Contributions

We consider sustainable business management -- through which we seek to make lasting economic, environmental and social contributions -- as the most important means of fulfilling our corporate citizenship responsibilities and helping to make a better world.

As a leading global provider of cutting edge IT-based communication products, services, and solutions, the Fujitsu Group has a vital role to play in materializing a balanced expression of corporate sustainability.

We also recognize our responsibility as a regional corporate citizen to foster mutually beneficial relationships with our local communities and broader society through active contributions and involvement.

Education and international exchange have long been a major focus of Fujitsu's corporate social contribution efforts, and in this way we seek to broaden mutual understanding amongst our regional neighbors.



The Spring 2008 Fujitsu Scholars visited Fujitsu's HQ upon completion.

Fujitsu's Local Affiliated Offices

Fujitsu Scholarship Program Office

Fujitsu Limited

Fujitsu Solution Square,
1-17-25 Shin-kamata,
Ohta-ku, Tokyo 144-8588
JAPAN
Attn.: Mr. Dai Sakashita
Ms. Yuko Kaneo
Ph.: 81-3-6424-6621
Fax: 81-3-6424-6625
E-mail: contact-scholarship@cs.jp.fujitsu.com

Fujitsu Hawaii Representative Office *c/o JAIMS*

6660 Hawaii Kai Drive
Honolulu, HI 96825-1192
USA
Attn.: Ms. Akiko Tyler
Ph.: 1-808-395-2314
Fax: 1-808-396-7111
E-mail: atyler@jaims.org

(for Australia and New Zealand)

Fujitsu Australia Ltd.

2 Julius Avenue, North Ryde
NSW 2113
AUSTRALIA
Attn.: Mr. Chip Graf
Ph.: 61-2-9113-9579
Fax: 61-2-9776-4421
Email: fujitsu.scholarship@au.fujitsu.com

Fujitsu (China) Co., Ltd.

13F, Tower A
Ocean International Center
No. 56 Dong Si Huan Zhong Road
Chaoyang District
Beijing 100025
CHINA
Attn.: Mr. Ju Huabin
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Fax: 86-10-5969-1099
E-mail: jaims@cn.fujitsu.com

Fujitsu Hong Kong Ltd.

10th Floor, Lincoln House
979 King's Road
Taikoo Place, Island East
HONG KONG
Attn.: Ms. Anita Wu
Ph.: 852-2586-2092
Fax: 852-2828-2808
E-mail: anita_wu@hk.fujitsu.com

(for India and Sri Lanka)

Fujitsu India Pvt. Ltd.

15th Floor, Tower 9A
DLF Cyber City
Udyog Vihar - Ph - III
Gurgaon 122002
INDIA
Attn.: Ms. Prerita Mishra
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Fax: 91-124-470-5198 or 5199
E-mail: prerita.mishra@ts.fujitsu.com

PT Fujitsu Indonesia

Wisma Kyoei Prince 10th Floor
Jl. Jend. Sudirman Kav. 3-4
Jakarta 10220
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Attn.: Mr. Raditya Padmawangsa
Ms. Erni Rahmawati
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Fax: 62-21-573-5150
E-mail: scholarship@id.fujitsu.com

Fujitsu Korea Ltd.

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83-1 Susong-Dong
Jongno-Gu, Seoul 110-774
SOUTH KOREA
Attn.: Mr. Youngjun Ahn
Ph.: 82-2-3787-5503
Fax: 82-2-738-2033
E-mail: scholarship@kr.fujitsu.com

Fujitsu (Malaysia) Sdn. Bhd.

Level 1 & 2, 3505 Jalan Teknokrat 5
63000 Cyberjaya
Selangor Darul Ehsan
MALAYSIA
Attn.: Mr. Chris Ng
Ph.: 60-3-8318-3700
Fax: 60-3-8319-1328
E-mail: chris.ng@my.fujitsu.com

Fujitsu Philippines Inc.

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Attn.: Ms. Marivic Que
Ms. Lorie Tan
Ph.: 63-2-812-4001 Loc. 8501
Fax: 63-2-817-7576
E-mail: m.que@ph.fujitsu.com
l.tan@ph.fujitsu.com

Fujitsu Asia Pte. Ltd.

20 Science Park Road
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Singapore Science Park II
SINGAPORE 117674
Attn.: Mr. Colin Ng
Ph.: 65-6512-7106
Fax: 65-6512-7102
E-mail: colin@sg.fujitsu.com

Fujitsu Taiwan Ltd.

19th Floor, No. 39, Section One
Chung Hwa Road, Taipei
TAIWAN
Attn.: Jenny Yan
Naomi Hsu
Ph.: 886-2-2311-2255
Fax: 886-2-2311-2426
E-mail: Jennyyan@tw.fujitsu.com
Naomi@tw.fujitsu.com

(for Cambodia, Laos, Myanmar and Thailand)

Fujitsu Systems Business (Thailand) Ltd.

Exchange Tower 22nd-23rd Fl.
388 Sukhumvit Rd., Kwaeng
Klongtoey, Khet Klongtoey
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THAILAND
Attn.: Ms. Linda Rojjananakkharawong
Ph.: 66-2-302-1500, ext. 1693
Fax: 66-2-302-1555
E-mail: linda@th.fujitsu.com

Fujitsu Vietnam Ltd.

8/F, DMC Tower
535 Kim Ma
Ba Dinh District, Hanoi
VIETNAM
Attn.: Ms. Chu Kim Chi
Ph.: 84-4-220-3113
Fax: 84-4-220-3114
E-mail: chick@vn.fujitsu.com

Application Checklist

Fujitsu Scholarship for the JAEMS East-West Knowledge Leaders Program

- Fujitsu Scholarship Application Form** (Enclosed)
(including the essay and work experience information on separate sheets of paper)
- Two Recommendation Forms** (Enclosed)
- EWKLP Application Form** (Enclosed)
You can also download this form at www.fujitsu.com/scholarship or apply online at www.jaims.org/applications
- Copy of TOEFL, TOEIC, or IELTS score report**
Valid test dates are between March 2008 and March 2010.
- Original Official Academic Transcripts**
Official academic transcripts **must be sent directly from all academic institutions attended to the Fujitsu Hawaii Representative Office.**

- The above items must be mailed to: **Fujitsu Hawaii Representative Office**
c/o JAEMS
6660 Hawaii Kai Drive,
Honolulu, HI 96825-1192 USA

- **Deadline for submission: March 19, 2010**

Applicants who fail to submit all documents by the due date cannot be considered.

Test Contacts

Test of English as a Foreign Language (TOEFL): www.ets.org/toefl

Test of English for International Communication (TOEIC): www.ets.org/toeic

International English Language Testing System (IELTS): www.ielts.org

Fujitsu Scholarship Application Form

I. Personal Information

Please type or print clearly in black ink.

NAME: LAST/FAMILY		FIRST	FULL MIDDLE	GENDER FEMALE MALE
BIRTHPLACE (City/Country)	BIRTH DATE (Month/day/year)	CITIZENSHIP		
CURRENT OR LOCAL MAILING ADDRESS		ZIP CODE	PHONE	VALID UNTIL (Month/day/year)
PERMANENT HOME ADDRESS (if different from current address)			ZIP CODE	PHONE
NAME OF UNIVERSITY FROM WHICH YOU GRADUATED		LOCATION (COUNTRY)	GRADUATION DATE	
TITLE OF PRESENT POSITION		ORGANIZATION		
BUSINESS ADDRESS				
E-MAIL				

II. Recommendations

Name the two people who will personally recommend you for Fujitsu Scholarship consideration. Include their titles and addresses. Submit a copy of the Recommendation Form to each person listed below. **Recommendations postmarked by the March 19, 2010 deadline must be received** by the Fujitsu Hawaii Representative Office **directly from these individuals**. Your application will be incomplete until these recommendations are received. E-mail Ms. Yuko Kaneo at **contact-scholarship@cs.jp.fujitsu.com** if you change the name of either of these references.

Name:	_____
Title:	_____
Address:	_____

Name:	_____
Title:	_____
Address:	_____

III. Essay

Describe how you are planning to contribute to your country after completion of the EWKLP. Please type or print your essay in ink, double-spaced on a **separate sheet of paper.***

IV. Work Experience

Please list your work experience and describe the nature of your work in detail on a **separate sheet of paper.***

***Note:** Please label all additional sheets of paper in the upper right corner with **your full name, address, country, and date.**

I hereby certify that the information given on this application and supporting documents is complete and correct to the best of my knowledge, and I understand that misrepresentation of such information may result in rejection of my application.

Applicant's Signature

Date

Recommendation Form

To be filled in by applicant (Please type or print clearly):

Applicant's Name:	_____
Send to:	Fujitsu Hawaii Representative Office c/o JAIMS 6660 Hawaii Kai Drive, Honolulu, HI 96825-1192, USA

Dear Sir/Madam:

The person named above is applying for admission to the East-West Knowledge Leaders Program that strives to build effective and dynamic international business leaders. Fujitsu Limited would appreciate your assistance in giving your appraisal of the candidate. The questions posed suggest the kind of information useful to our selection process. This form is provided for your convenience only; feel free to use any other format that you think is suitable.

Thank you for your time and effort. Your comments will help us make a fair assessment of the candidate. When completed, please mail this form or letter in a sealed envelope to the Fujitsu Hawaii Representative Office as indicated above.

Please **submit** your recommendation form or letter by the **March 19, 2010** postmarked deadline. Thank you.

Fujitsu Limited

1. How long have you known the applicant and in what capacity?
 2. What personal, academic, and/or professional qualities does the applicant possess to make him or her a candidate for managerial responsibilities?

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3. What do you consider to be the applicant's weaknesses?

4. Please evaluate the applicant's interpersonal and communication skills.

5. Please comment additionally on anything else that you believe would be helpful in considering the applicant for the program.

Your signature: _____ Date: _____

Your name (printed):

Position or Title:

School or Firm:

Address: _____

State _____ Zip Code _____ Country _____

E-mail: roberto.silva@uol.com.br

The candidate's application is incomplete unless the Fujitsu Hawaii Representative Office receives your recommendation postmarked by the March 19, 2010 deadline.

Recommendation Form

To be filled in by applicant (Please type or print clearly):

Applicant's Name:
Send to: Fujitsu Hawaii Representative Office c/o JAIMS 6660 Hawaii Kai Drive, Honolulu, HI 96825-1192, USA

Dear Sir/Madam:

The person named above is applying for admission to the East-West Knowledge Leaders Program that strives to build effective and dynamic international business leaders. Fujitsu Limited would appreciate your assistance in giving your appraisal of the candidate. The questions posed suggest the kind of information useful to our selection process. This form is provided for your convenience only; feel free to use any other format that you think is suitable.

Thank you for your time and effort. Your comments will help us make a fair assessment of the candidate. When completed, please mail this form or letter in a sealed envelope to the Fujitsu Hawaii Representative Office as indicated above.

Please **submit** your recommendation form or letter by the **March 19, 2010** postmarked deadline.
Thank you.

Fujitsu Limited

1. How long have you known the applicant and in what capacity?

2. What personal, academic, and/or professional qualities does the applicant possess to make him or her a candidate for managerial responsibilities?

Fujitsu Scholarship Program 2010

3. What do you consider to be the applicant's weaknesses?

4. Please evaluate the applicant's interpersonal and communication skills.

5. Please comment additionally on anything else that you believe would be helpful in considering the applicant for the program.

Your signature: _____ Date: _____

Your name (printed): _____

Position or Title:

School or Firm: _____

Address: _____ Street _____ City _____

State _____ **Zip Code** _____ **Country** _____

E-mail:

The candidate's application is incomplete unless the Fujitsu Hawaii Representative Office receives your recommendation postmarked by the March 19, 2010 deadline.

EWKLP Application Form



East-West Knowledge Leaders Program

(Please type or print clearly in blue or black ink)

Note: Not applicable to Fujitsu Scholarship applicants.

APPLYING FOR TERM (select): Fall _____ (year)

Spring _____ (year)

Study option (select): Option: Increasing Competencies for International Communication (IC²) Program

I. PERSONAL DATA

Female Male

Name: _____
Last _____ First _____
Middle _____

Current Address: _____
Number and Street _____ City _____ State/Country Zip Code _____

Current Address Good Until: _____ Current Phone: _____
Date _____

Permanent Address: _____
Number and Street _____ City _____ State/Country _____ Zip Code _____

Permanent Phone: _____

E-mail Address: _____

Birth Date: _____ Birthplace: _____ Citizenship: _____
Month/Day/Year _____

Person to contact in case of emergency:

Name: _____
Last _____ First _____

Phone: _____ E-mail Address (if applicable): _____

Relationship to the Applicant: Spouse Parent Friend Other _____

II. EDUCATION

LIST EVERY COLLEGE, UNIVERSITY, BUSINESS OR POST-SECONDARY SCHOOL ATTENDED (including any that you are currently attending).

NAME OF INSTITUTION (Do not use abbreviations) List most recent first	Location (Country)	Attendance Dates		Graduation		
		From (Mo/Yr)	To (Mo/Yr)	Date Received	Name of Degree	Major

III. LANGUAGE BACKGROUND

What is your native language? _____

Test scores from one of the following are required:

I took or will take the

Test of English as a Foreign Language (TOEFL) on _____ Score: _____
Date _____

Test of English for International Communication (TOEIC) on _____ Score: _____
Date _____

International English Language Testing System (IELTS) test on _____ Score: _____
Date _____

List all foreign language(s) you have studied.

Where? (college, high school, private language school)

How long?

IV. ACTIVITIES AND ORGANIZATIONS

List social, community and professional organizations, honorary societies, etc., that you belong or have belonged to; also list any offices held and honors, recognitions, or special awards received.

V. WORK EXPERIENCE

Title of Current or Most Recent Position: _____

Organization: _____

Business Address: _____
Number and Street City State/Country Zip Code

Type of Industry: _____ Business Phone: _____

Business Fax: _____ Business E-mail: _____

Name and title of your immediate supervisor: _____

Number of people in entire organization: _____ Number of people you manage: _____

Please provide a brief description of your current duties:

Will you receive company tuition assistance? Yes No

If so, what is the approximate percentage that your company will fund? _____

How many years of total full-time work experience do you have? _____

Name of Organization & Location	Type of Industry	Position/Title	Dates From/To (Mo/Yr)
			/
			/
			/
			/

VI. REASON FOR APPLYING

Please explain your interest in international business and/or management studies. Outline your professional objectives and what you hope to gain from studies at JAIMS.

How did you learn about JAIMS? (If magazine or newspaper, please specify name.)

APPLICANT'S CERTIFICATION

I certify that the information provided in this application is complete and true to the best of my knowledge and belief.

Name of Applicant (print): _____

Applicant's Signature: _____ **Date:** _____